

# Emerging Complexity

# Impacts on Systems & Mission Engineering

DAVE CHESEBROUGH DEFINED BUSINESS SOLUTIONS LLC

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# Agenda

- Complexity Definition and Science
- Emergence as an Attribute of Operations
- Relationship to Systems and Mission Engineering
- Response
- Conclusion

# Vhat is complexity?



Complexity refers to the degree of intricacy, intricateness, or sophistication of a system, problem, object, or concept. It is a multifaceted concept that can be applied to various fields and contexts, including science, mathematics, computer science, sociology, and philosophy, among others. Complexity often involves multiple interacting components or elements that give rise to a level of intricacy that makes understanding, predicting, or managing the system or problem challenging.

#### Bing

Complexity theory is a field of study that explores how the computational complexity of problems changes as the number of cases involved increases and how to classify the problems based on the algorithms and time required to solve them. It also examines how some systems, such as living organisms, markets, or networks, display emergent behavior that cannot be explained by their constituent parts and how to model and predict such behavior. Complexity theory is shared by mathematics and computer science and has applications to various domains.

## **Change Drives Complexity**



# Pace of Change – Speed of Relevance



NDIA Emerging Technologies for Defense Conference

Video https://www.c-span.org/video, Transcript https://www.defense.gov/News

"...our goal is to seed, spark, and stoke the flames of innovation...at DoD, we've already been investing in attritable autonomous systems...and in multiple domains: self-piloting ships, uncrewed aircraft, and more."

- Deputy Secretary Kathleen Hicks, August 28, 2023

# Why Did the Robot Do That?



## Emerging Technology

- No or little experience with the tech
- Unknown consequences
- Disruptive
- Increasing use of AI & autonomy
  - Software quality and security
  - Authoritative data
  - Ground truth
  - Speed
  - Independence of action
- Is it trusted?

"There are known knowns — there are things we know we know. We also know there are known unknowns — that is to say, we know there are some things we do not know. But there are also unknown unknowns, the ones we don't know we don't know."

- Donald Rumsfled, Secretary of Defense, February 2002



"The absence of evidence is not evidence of absence"

### **Complicated Systems**

- **Engineered and Deterministic**
- Many interacting components
- Dependencies
- Predictable, known, planned and linear behavior THESE

must function within



## **Complex Systems**

THESE

- Unordered and Stochastic
- Many interacting components
- Dependencies, competitions, relationships
- Exhibit nonlinearity, emergence, self-organization, adaptation





## Cynefin Framework

- Sense-making for leaders
- Help to identify how they perceive situations **Complexity Theory** (understand) and make sense of their own and other people's behavior
- Related to Theory of Constraints
- Each domain can be addressed with different mental model

![](_page_8_Figure_5.jpeg)

Dave Snowden, The Cynefin Co. https://thecynefin.co/

## Navigating

Map, rules , tools, certainty

## Wayfinding

Partial map, rules , tools, some uncertainty

## Exploring

Start point, some rules and tools, testing, observing

## Reacting

Unplanned, unexpected, no rules, limited tools

![](_page_9_Figure_8.jpeg)

Kurtz and Snowden, IBM, 2003

![](_page_10_Figure_0.jpeg)

By Edwin Stoop (User:Marillion!!62) - [1], CC BY-SA 4.0, https://commons.wikimedia.org/w/index.php?curid=53810658

# How do you KNOW you have Complexity!?

- Small issues have disproportionately large impact
- Highly networked, connected, collaborative SoS\*
- Lots of interdependencies, decentralized
- Emergent behaviors (desirable or undesirable)
- Difficult to predict or model
- Collaborative operations and external autonomy
  - C-JADC2, Joint Fires, Integrated deterrence
  - Budget instability

\* See Emergent Behavior In Systems of Systems, Osmundson, Huynh, Langford, 2008

# Contributors

- Digital Transformation
  - DE environment (models, data)
- Operational Concepts
  - C-JADC2, Joint Fires
- External Influences
  - Budgets, regulations, NDAA, etc.
- Emerging Technology
  - Al, autonomy, EV, IoT, smart sensors,
- Innovation at Speed and Scale

![](_page_12_Picture_10.jpeg)

![](_page_12_Picture_11.jpeg)

# Is Complexity Increasing?

### Internet of Things Market Trends

![](_page_13_Figure_2.jpeg)

Phillip Wegner, IOT Analytics, Feb 2023, https://iot-analytics.com/iot-market-size/

![](_page_13_Figure_4.jpeg)

Lionel Sujay Vailshery, Jul 27, 2023, Statista https://www.statista.com/statistics/1183457/iot-connected-devices-worldwide/

# Fusion of AI and IoT

![](_page_14_Figure_1.jpeg)

By 2025, there's projected to be 42 billion IoT-connected devices globally. (IDC)

The amount of data generated by IoT devices is expected to reach 73.1 ZB (zettabytes) by 2025. (IDC)

1 ZB = 1 billion TB = 1 trillion GB

### Artificial Intelligence of Things (AIoT)

| Category          | Today                                       | Tomorrow   |
|-------------------|---|--|
| Edge<br>computing | Smart<br>thermostats<br>Smart<br>appliances | Home robots<br>Autonomous vehicles<br>Sensor to Shooter            |
| Voice AI          | Smart speakers                              | Natural language<br>processing<br>ePayment voice<br>authentication |
| Vision Al         | Massive object detection                    | Video analytics on the<br>edge<br>Super 8K resolution              |

TSMC Infographic, When AI Meets IoT Technology https://www.visualcapitalist.com

# Era of Multi-Domain Operations

Combined Joint All-Domain Command and Control (C-JADC2)

- Multi-Mission Flexibility
- Data Intensive
- Highly Networked
- Joint Fires
- Sensor-to-Shooter
- Replicator

![](_page_15_Picture_8.jpeg)

Mission Engineering Balance

Overreach on any axis will impact

- Confidence in ME products
- Validity of analysis
- Availability of data

## **Three Axes of Mission Engineering**

![](_page_16_Figure_6.jpeg)

# Strategy & Guidance

![](_page_17_Figure_1.jpeg)

![](_page_17_Figure_2.jpeg)

Trade studies between mission effectiveness and common capabilities

# The Non-linearity Effect

For want of a nail the shoe was lost. For want of a shoe the horse was lost. For want of a horse the rider was lost. For want of a rider the battle was lost. For want of a battle the kingdom was lost.

- A Proverb

- Something minor has a disproportionate effect on outcomes
- Complexity increases the possibility of having nonlinear interdependencies
- Standardization of capabilities across missions provides a measure of assurance

![](_page_18_Figure_6.jpeg)

What Do We Know?

Change is constant and unpredictable

Organizations must adapt

Real-world complexity always creeps in

Present imperative is to move faster, innovate quicker

### **Three Axes of Mission Engineering**

![](_page_19_Figure_6.jpeg)

### Time

Mission Engineering Guide, November 2020

## How does ME Deal with Complexity

By addressing questions that impact mission architectures while planning the analysis

- What are we trying to do?
- Who should be doing it?
- What is the context?
- What is the timeframe?

### Relationships

**Dependencies** 

![](_page_20_Figure_8.jpeg)

![](_page_21_Figure_0.jpeg)

### At Speed and Scale

Future operations must have responsiveness, agility, resilience, and flexibility

### Complicated, Dynamic Interdependent, Coordinated

- Collaborative SoS
- Distributed (Allies and Partners)
- Continuous planning and modeling
- Integration of AI
- Flexible, scalable, tailorable C2
- Composable Force Structure
- Adaptive Behavior

Engendering Flexibility in Defence Forces, 14th ICCRT, Mark Unewisse Defence and Anne-Marie Grisogono, Defence Science and Technology Organisation, Australian Department of Defence, June 2009

## What Can We Do?

### Prepare by Enabling Different Thinking

### Personal

Develop situational awareness

Recognize cognitive biases

Seek informal networks

Take responsibility for own re-skilling

**Recognize limitations** 

### **Organizational**

Establish rapid reaction framework

Re-skill the workforce

Train for collaboration

**Recognize constraints** 

Plan for the unplanned

## In the Future Complexity is Inevitable

![](_page_23_Picture_0.jpeg)

- Mission Engineering Addresses Complexity
  - Problem Statements, Scenarios, Assumptions
- Systems Engineering Provides Necessary Flexibilities
  - Modeling and simulation, MOSA, SOS Interoperability
- Train to deal with uncertainty and complexity
- Over time the ability to deal with complexity shifts from design to operations – plan on it!

![](_page_24_Picture_0.jpeg)

### Dave Chesebrough

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# Backup Slides

![](_page_26_Figure_0.jpeg)

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# Complexity Sciences

### Driven by computational science

### Branched into five distinct lines of research

### 17<sup>th</sup> Century Science of Dynamics

![](_page_27_Picture_4.jpeg)

Fair use,

https://en.wikipedia

By Godfrey Kneller Public Domain. Wikimedia

![](_page_27_Figure_6.jpeg)

![](_page_27_Figure_7.jpeg)

Ability to predict motion based on Newtonian mechanics

![](_page_27_Figure_8.jpeg)

### Complexity

Theoretical **Computer Science** and Information Theory

- Nonlinear •
- Emergent, non-٠ predictable behavior
- Transitions between ٠ order and disorder

### Chaos and Complexity both feature non-linearity

### **Approved for Public Release**

20<sup>th</sup> Century Chaos Edward Lorenz, MIT

**Computer Weather Modeling** 

- deterministic nonlinear systems
- Butterfly effect
- deterministic nature of these systems does not make them predictable

## Systems Thinking

Focus on structure, relationships, interdependence

Thinking systematically about the properties of the whole being different from the parts

Define the end-state and work to fill the gaps

# **Complexity Theory**

- the study of complex dynamic, non-linear, selforganizing, open, emergent, sometimes chaotic and adaptive systems (Larsen-Freeman, 1997)
- There are limits to what can be anticipated given current knowledge
- We don't know what we don't know
  - COVID-19 results in chip shortage
  - Office utilization plummets as work patterns change

*The search for simple – if not simpleminded – solutions to complex problems is a consequence of the inability to deal with complexity* 

- Russell L. Ackoff, Wharton School

# Complexity Theory – Current

### Santa Fe Institute

- Founded 1984
- First research institute dedicated to the study of complex adaptive systems
- Focus on complex physical, biological, social, cultural, technological areas

## **Cynefin Framework**

- Developed in 1999 by Dave Snowden, IBM Global Services
- Draws on research into systems theory, complexity theory, network theory and learning theories
- Conceptual framework to aid in decision-making

### Mission

a duty assigned to an individual or unit

### Mission Integration Management

the synchronization, management, and coordination of concepts, activities, technologies, requirements, programs, and budget plans to guide key decisions focused on the end-to-end mission.

### MISSION ENGINEERING CONSUMERS

![](_page_30_Figure_5.jpeg)

Figure 1-1. Consumers of Mission Engineering Outputs

#### **Approved for Public Release**

Mission Engineering Guide, November 2020

![](_page_31_Figure_0.jpeg)