



Small Business Strategy

Office of Small Business Programs

OUSD(A&S) DASD Industrial Policy



Agenda

- **Mentor Protégé Program Update**
 - MPP Reauthorization
 - Nunn-Perry Awards
 - MPP Data Base

- **DoD Cyber Security Initiatives**

- **NDAA 2018 (Small Business Strategy)**

- **Questions**



“To Improve is to change; To Be Perfect Is To Change Often”

By Winston Churchill





Mentor Protégé Program Reauthorization Updates

➤ Reauthorize Mentor-Protégé Program

- On Sept. 25, 2018, U.S. Rep. Sheila Jackson Lee (D-Texas) introduced legislation, H.R. 6875, that would reauthorize the DoD Mentor-Protégé program. The bill was referred to the House Armed Services Committee

➤ Scheduled to meet with congressional staffers to discuss the reauthorizations and recommended changes to the program

➤ Mentor Protégé Agreements during reauthorization period

➤ Kick-Off for the 2019 Mentor Protégé Program conference will start in March timeframe



2019 Nunn-Perry Award Nomination

➤ **Nunn-Perry Award Update:**

- Late-January we completed adjudication of the Nunn-Perry Award Nomination Packages
- Received a total of 21 packages, including 2 credit agreements
- Very close competition with strong submissions
- We will release the results 2019 Nunn-Perry selection on 18 February 2019

➤ **This years Nunn-Perry candidate submissions display a great examples of companies who are making major contributions to the defense industrial base**



Mentor Protégé Data Base Highlights

➤ MPP Data Base Capability:

- Automate the mentor application process
- Reduce the timeline between mentor application submission and approval
- Automate the mentor protégé agreement application process
- Enable the mentor to customize mentor protégé agreement applications by selecting amongst the various service offerings of HBCUs/MIs, PTACs, and SBDCs
- Enable Program Managers and Mentors to store and reference important agreement documents
- Enable Program Leadership to conduct historical and up-to-date analysis on the program by running reports and looking at programmatic metrics



Small Business Cybersecurity Training Initiative Updates

- Initial cyber security workshop participants totaled 275 small businesses
- Upcoming Cyber Security workshops:

Region	Location	Month
9	Sacramento, CA	February
9	Phoenix AZ	March
9	Honolulu HI	May
10	Seattle WA	March
10	Portland OR	March
10	Boise ID	May

40 Cybersecurity Workshops





National Defense Authorization Act 2018

- In Section 851 of the Act, Congress requested the department to address the following four areas:
1. **Ensure Small Business Programs Further National Defense Programs and Priorities**
 2. **Improve Small Businesses Points of Entry into Defense Market**
 3. **Enable and Promote Coordinated Outreach to Small Businesses**
 4. **Create a Unified Management Structure**



Other Governing Documents For The Small Business Strategy

- **OSD Direction – National Defense Strategy, National Defense Business Operation Plan, E.O. 13806**
- **Independent Guidance - Panel 809 Reports Volumes 1 & 2**
- **Legislative – National Defense Authorization Act 2018 & Small Business Act Reauthorizations/Revisions to Relevant Programs**



Ensure Small Business Programs Further National Defense Programs and Priorities

➤ **Workforce Education and Development**

- Workforce education and professional development are key components of leveraging small business capabilities
- Integration of Small Business Professional across the acquisition process is critical

➤ **Maximize the Use of Existing Programs and Authorities (Innovation & Commercialization)**

- Utilize existing department innovation programs that specifically drive towards the enabling innovation, attracting small businesses
- Proactively enabling these programs to work together to drive technology transfer into defense programs

➤ **Maximize the Use of Existing Programs and Authorities (Manufacturing & Sustainment)**

- Utilize investment programs targeted at critical defense industrial and manufacturing areas deemed fragile



Improve Small Business Points of Entry Into Defense Market

➤ Engaging on Policy and Process

- Developing the right types of legislation, regulation and policy that reduces entry for small businesses
- Track the involvement of small business professionals in acquisition strategies and peer reviews for major procurements

➤ Utilizing Tools, Technologies, and Data

- Acquisition professionals can utilize to streamline how they conduct market research, track performance management and run comparative analytics
- Utilize data analytics to effectively measure performance across North American Industry Classification System (NAICS) and Product Service Codes (PSC)
- Develop big data tools that will measure the impact of policy initiatives on small business performance



Enable and Promote Coordinated Outreach to Small Businesses

➤ **Improve Outreach and Communication**

- Establish targeted outreach events (APBIs, Industry Day, and Technology Demonstrations)
- Strengthen partnership with the Procurement Technical Assistance Center
- Engagement from senior leadership across the Department promoting Small Business

➤ **Address Small Business Cybersecurity Challenges**

- Work with Department cybersecurity components and utilize both regulatory and voluntary programs to improve small business cybersecurity readiness and DFARS compliance; and
- Develop mechanisms to create roadmaps and threat assessments for small businesses to improve cyber security posture

➤ **Protect Small Business Intellectual Property**

- Work with government and industry partners to enhance communication and outreach to small businesses about current intellectual property education programs



Ensure Small Business Programs Further National Defense Programs and Priorities

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Create a Unified Management Structure

- **The Department began progress to implement a unified management structure in early 2017 as a result of Section 901 of the National Defense Authorization Act 2016**
- **The Under Secretary of Defense for Acquisition, Technology, and Logistics (AT&L) was divided into Undersecretary for Research & Engineering (R&E) and an Undersecretary of Defense for Acquisition and Sustainment (A&S)**
- **In this new structure, the Department of Defense Office of Small Business Programs resides within the Undersecretary of Defense for (A&S) as a part of the Industrial Policy**



Four Key Messages

- **Proactive approach to strengthen industrial base and defense supply chain**
- **Focus key innovation programs for small business participation**
- **Develop the right tools for acquisition professional**
- **Streamline policy and regulations where appropriate**





Questions

