Feedback on Products: New Products and Ideas (NPI) and Vendor Days

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NPI Purpose

» NPI is a mechanism for submitters to gauge MRMC interest in their new products, services, and ideas

» It is a starting point for individuals who are not familiar with finding information or opportunities and want to raise awareness in their products/ideas; serves as a gateway to partnership opportunities

» It is a web-based system designed to provide a timely response/equal opportunity/feedback to submitters
NPI gives the public direct access to the scientific expertise of DoD. The NPI portal is open to the public, so anyone can submit an idea or information about a new product and have it reviewed by DoD subject matter expert.

However:

- NPI is not a substitute when BAA/PA or RFP is a more appropriate entry portal
- NPI is not for submission of a proposal or a pre-proposal
- NPI does not award contracts, provide research grants, or offer other forms of financial support
The first version of NPI went “live” December 2006

Recently released next iteration

Widely accessible

USAMRAA, USAMRMC, Office of Small Business Programs, USAMMA

Link: http://mrmc-npi.amedd.army.mil/
Visit the USAMRMC homepage and scroll down to NPI
How To Apply/Register cont’d

Click on Proceed to Login/Create new account

Fill in blanks and create account
» Submitter answers questions and enters data into the website/form; submission routes to subject matter expert

» Subject matter expert reviews information and provides an appropriate disposition in 60 days or less

» Submission information is archived

» Submitters may be directed to submit to:
  » An existing Request for Proposal (RFP)
  » A Program Announcement (PA)
  » The Broad Agency Announcement (BAA)
  » Other funding opportunities, e.g. Small Business Innovation Research (SBIR) or other agencies

» Submitter may be asked to consider presenting at a Military Health System Vendor Day
Key features for the new site:

- Triage feature
- Updated types/categories
- Revised submission process/questions
- Means for capturing reviewer rationale
- Updated dispositions
Opportunity for vendors to showcase products, applicable to the austere medical environments, to the Defense Health Agency (DHA) and six medical materiel agencies under the Department of Defense (DoD) located on or around Fort Detrick

Frequency – held seven times per year beginning in March through November

Other Resources/Systems Similar to NPI

PEO Soldier – Soldier Enhancement Program
http://www.peosoldier.army.mil/sep/

SOCOM – Technology & Industry Liaison Office (TILO)
http://www.socom.mil/sordac/Pages/SubmitYourIdea.aspx
» For NPI - All inquiries should directed to the NPI email address at usarmy.detrick.medcom-usamrmc.other.npi@mail.mil

» For other related resources:
  » Visit our Superbooth for more information regarding DoD programs/areas of interest and to pick up a copy of our “gateway to partnerships” brochure