PANEL DISCUSSION
Policy, Law, and Acquisition

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ROADMAP

- Key Questions
- Case Study: U.S. Army
- Round 1
- Round 2
- Q&A
Using Publicly Available Information (Physical or Virtual)

- **Impact on Military Operations**
- **Evolution of Open Source**
- **Data Access**
- **Social Media Analysis, Event Detection, Sentiment, Threat C2**
- **Network Identity—Who is it?**
- **Television Speech-to-Text Translation**
- **Forensics**

Trending
AMERICA’S ARMY: 
THE STRENGTH OF THE NATION

Readiness for the Current and Emerging Threats... Our Responsibility

Leveraging Public Information to Protect National Security

Key Issues:

- Data Companies Relooking Business Case – Sharing with the U.S. Govt
- OPSEC Approach for Virtual Footprint – If We Can See Them, They Can See Us
- Revealing Sources and Methods – Must Protect Our Advantage
- Building Stove-piped, Duplicative Capabilities – $$$ Affordability
- Because it’s “On the Internet” Does Not Make it True – Deception