12th National Small Business Conference

“Leveraging New Legislation for Growth”

SEPTEMBER 24, 2015
WWW.NDIA.ORG/MEETINGS/5140
WATERFORD ➤ SPRINGFIELD, VIRGINIA
THURSDAY, SEPTEMBER 24, 2015

7:00 am - 5:30 pm      REGISTRATION OPEN
7:00 am - 8:00 am      NETWORKING BREAKFAST
8:00 am - 8:15 am      WELCOME AND ADMINISTRATIVE REMARKS
                ▶ Ms. ML Mackey, CEO, Beacon Interactive Systems; Conference Chair, NDIA Small Business Division
                ▶ MG Barry Bates, USA (Ret), Vice President, Operations, NDIA
8:15 am - 9:00 am      KEYNOTE SPEAKER
                ▶ RDML Thomas Kearney, USN, Deputy Commander, Naval Sea Systems Command
9:00 am - 9:50 am      SMALL BUSINESS FEDERAL CONTRACTING: A LEGISLATIVE & POLICY UPDATE
Changes are a constant for small business government contractors. Hear directly from those on the front lines about the most recent advancements, including the limitations on subcontracting clause and the current progress of the small business set-asides. Understand how both the legislation and the subsequent rule-making are progressing and when you should be able to act on them. Come away from this panel prepared to use these Congressional efforts to strategically position your company for growth and success.
Moderator:
                ▶ Ms. Pam Mazza, Partner, PilieroMazza
Panelists:
                ▶ Ms. Emily Murphy, Senior Counsel, House Small Business Committee
                ▶ Mr. Seán Crean, Director, Office of Government Contracting, U.S. Small Business Administration
9:50 am - 10:05 am     NETWORKING BREAK
10:05 am - 10:55 am    DOD INNOVATION PANEL
The Department of Defense is actively seeking solutions to address challenges spanning a wide spectrum of critical needs. Tapping the innovative spirit and capabilities of small business defense contractors is a fundamental success factor in meeting these critical requirements and program needs. Hear directly from legislative and policy-making leaders developing the funding mechanisms to fuel this innovation. Leave this panel better prepared to find additional ways to grow your business by participating in these innovative and evolving funding programs.
Moderator:
                ▶ Ms. ML Mackey, CEO, Beacon Interactive Systems; Conference Chair, NDIA Small Business Division
Panelists:
                ▶ Dr. Arun Seraphin, Professional Staff Member, Committee on Armed Services
                ▶ Ms. Kevin Wheeler, Deputy Staff Director, Committee on Small Business and Entrepreneurship
                ▶ Mr. John Williams, Director, Innovation & Technology, U.S. Small Business Administration
10:55 am - 11:55 am  
**PRIME CONTRACTORS PANEL**  
In today’s changing defense marketplace, the relationships between prime contractors and small businesses are constantly evolving. Attend this panel to hear directly from prime contractors about their mission and customers. Furthermore, this panel will incorporate discussion of challenges that all prime and sub-contractors face in our changing industry.  
**Moderator:**  
Ms. Diane Dempsey, *Director, Socio Economic Programs, BAE Systems*  
**Panelists:**  
- Ms. Carla Undurraga, *Sector Small Business Liaison Officer (SBLO), Northrop Grumman Corporation*  
- Mr. Michael Townsend, *Senior Director, Small Business Development, Utilization Office, SBLO, SAIC*  
- Ms. Ludmilla Parnell, *Director, Business Development, Small Business Partnerships, General Dynamics Information Technology*  
- Mr. Wayne Pizer, *Vice President, Small Business Office, L-3 National Security Solutions*

11:55 am - 12:10 pm  
**PRESENTATION OF THE KATHLEEN P. SRIDHAR SMALL BUSINESS EXECUTIVE OF THE YEAR AWARD**

12:10 pm - 1:30 pm  
**NETWORKING LUNCHEON**

1:30 pm - 2:20 pm  
**CONCURRENT BREAKOUT SESSION 1**

- **DCAA Panel (Singleton Ballroom):** Prepare your company for a successful DCAA audit by hearing from industry leaders who are actively engaging with DCAA leadership over the recent challenges and issues with small business audits. Attend this panel to hear about current events as well as new and revised directives from DCAA.  
  **Moderator:**  
  Mr. Russ Farmer, *Executive Vice President and Chairman, ADA Technologies, Inc.*  
  **Panelists:**  
  - Mr. Larry Nannis, *Shareholder, Katz, Nannis + Solomon, PC*  
  - Ms. Sherry Kobus, *Small Business Program Manager, Audit Liaison Division, DCAA*

- **SBIR Panel (Gibson Ballroom):** SBIR investments open the door for the development of innovative products and services and are an excellent way of expanding the capabilities and offerings of your small business. This session is designed to provide understanding into what the various DoD SBIR programs prioritize as well as how to engage effectively in their proposal process. Hear directly from SBIR Program Managers who are actively seeking your participation in the programs.  
  **Moderator:**  
  Mr. Steve Sullivan, *Administrator, DoD SBIR/STTR Programs, Office of Small Business Programs, OUSD(AT&L)*  
  **Panelists:**  
  - Mr. Bob Smith, *Director, SBIR/STTR Programs, Office of Naval Research*  
  - Ms. Elissa Sobolewski, *SBIR Program Director, U.S. Department of Homeland Security*  
  - Mr. David Sikora, *Acquisition Program Manager, Air Force Small Business Office (SAF/SB)
2:20 pm - 2:50 pm  NETWORKING BREAK

2:50 pm - 3:40 pm  CONCURRENT BREAKOUT SESSION 2

- Waste, Fraud & Abuse Panel (Singleton Ballroom): Fraud, waste and abuse can come in many different forms. Attend this session in order to better understand symptoms, causes and possible ramifications of your organization being accused of such an offense. Hear from those with experience about what agencies look for in reviews and how you can identify and mitigate red flags long before they become a problem. Panel participants in this session will describe False Claims Act proscriptions, explore mistakes new firms often make and help you understand the definitions of eligibility, equivalent work and what the law requires.
  
  Moderator:
  • Mr. Edsel Brown, Jr., Assistant Director, U.S. Small Business Administration

  Panelists:
  • Mr. Jere Glover, Attorney at Law, Brand Law Group
  • Mr. Carlos Torrez, Program Manager, NASA SBIR/STTR Program Management Office

- Small Business Teaming Panel (Gibson Ballroom): Pending rules allowing a team of small businesses to meet the prime contractor small business requirements on set-aside contracts are a great opportunity to expand DoD business. Learn from industry leaders, both large and small, as well as from DoD Program Managers about how to best position and protect your company to take advantage of these pending rules and policies. Make sure you understand the path ahead in terms of best practices as well as potential roadblocks your company may face.
  
  Moderator:
  • Mr. Richard McNamara, RRM&A, LLC

  Panelists:
  • Mr. Alf Carroll, SBIR Black Belt-Transitions, Advanced Technology Programs, Raytheon IDS
  • Mr. Don Styer, Vice President, Norfolk Operations, Beacon Interactive Systems
  • Ms. Erin Bland, PEO-IWS, IWS 1.0 Science and Technology

3:40 pm - 4:30 pm  SMALL BUSINESS ADMINISTRATION PANEL

In this panel senior leaders from the SBA will discuss the role their offices play related to implementing and enforcing regulations related to small business government contracting. You will hear how the SBA advances the views and concerns of small business before Congress, how the SBA national and regional offices work with the DoD on their small business contracting programs, how small business regulations such as the SBIR Policy Directive are written and how the SBA works to assure regulatory fairness for small businesses.

Moderator:
• Dr. Alison Brown, President & CEO, NAVSYS Corporation

Panelists:
• Mr. Charles Maresca, Director, Interagency Affairs, U.S. Small Business Administration Office of Advocacy
• Mr. Seán Crean, Director, Office of Government Contracting, U.S. Small Business Administration
• Mr. Antonio Doss, District Director, U.S. Small Business Administration
• Ms. Yolanda Swift, Deputy Ombudsman, U.S. Small Business Administration

4:30 pm - 5:30 pm  NETWORKING RECEPTION
BAE Systems is an international defense, aerospace and security company with approximately 83,400 employees worldwide. The company delivers a full range of products and services for air, land and naval forces, as well as advanced electronics, security, information technology solutions and customer support and services to a diverse customer base in the U.S. and internationally.

BAE Systems continues to build successfully on its position as one of the largest, and most geographically diverse, defense and security companies. In the United States, BAE Systems, Inc. is headquartered in Arlington, Va., and led by Jerry DeMuro, President and CEO. BAE Systems, Inc. ranks among the top 10 defense contractors and continues to pursue growth opportunities in multiple market segments: electronic systems, maritime and land platforms, intelligence and support services. Across these segments, the company enjoys long-term demand, strong customer relationships, as well as key intellectual property — all of which position the business to deliver solid performance. BAE Systems has a proud history of leveraging its global capabilities to deliver the very best products and services for men and women in uniform and those who protect and defend the security of our nations.

BAE Systems, Inc. is comprised of three U.S.-headquartered business sectors:

Electronic Systems has operations spanning commercial and defense electronics markets and offers a broad portfolio of mission-critical electronic systems including aircraft flight and engine controls, electronic warfare and night vision systems, surveillance and reconnaissance sensors, mobile networked communications equipment, and environmentally friendly vehicle propulsion systems. Electronic Systems core capabilities include survivability systems, day/night surveillance and targeting for soldiers and vehicles, flight and engine controls, cockpit controls, head up displays, cabin management systems and power management systems.

Intelligence & Security provides comprehensive and strategic support to any mission, anytime, anywhere. The sector’s diverse customer base includes the U.S. Department of Defense, U.S. federal civilian agencies including the Department of Justice and the Department of Homeland Security, the U.S. intelligence community, and commercial clients. Intelligence & Security (I&S) core capabilities include virtualization, network, cloud, mission system, and enterprise IT services and solutions. Additionally, operational cyber solutions for warfighters, data analytics, geospatial and multi-intelligence software, source intelligence, geospatial analysis, full motion video and counter-IED analysis/training, strategic defense systems, range and test instrumentation operations as well as Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance (C4ISR) end-to-end solutions are core competencies of the I&S sector.

Platforms & Services designs, develops, produces, supports, and upgrades armored combat vehicles, tactical wheeled vehicles, naval guns, missile launchers, artillery systems, munitions, and law enforcement products.

Platforms & Services core capabilities include design, development, production and service support of armored combat and tactical vehicles, naval weapons and munitions, protective, survivability, and security systems and equipment, non-nuclear ship repair, modernization and overhaul services, management of government-owned and contractor-operated munitions sites. BAE Systems operates in over 30 countries and serves customers in more than 100 countries around the world. BAE Systems is dedicated to identifying and evaluating opportunities to maximize value provided to its stakeholders and methods to position itself for success.
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