



12TH NATIONAL SMALL BUSINESS CONFERENCE

*“Leveraging New Legislation
for Growth”*

THURSDAY, SEPTEMBER 24, 2015

7:00 am - 5:30 pm **REGISTRATION OPEN**

7:00 am - 8:00 am **NETWORKING BREAKFAST**

8:00 am - 8:15 am **WELCOME AND ADMINISTRATIVE REMARKS**

- ▶ Ms. ML Mackey, *CEO, Beacon Interactive Systems; Conference Chair, NDIA Small Business Division*
- ▶ MG Barry Bates, USA (Ret), *Vice President, Operations, NDIA*

8:15 am - 9:00 am **KEYNOTE SPEAKER**

- ▶ RDML Thomas Kearney, USN, *Deputy Commander, Naval Sea Systems Command*

9:00 am - 9:50 am **SMALL BUSINESS FEDERAL CONTRACTING: A LEGISLATIVE & POLICY UPDATE**

Changes are a constant for small business government contractors. Hear directly from those on the front lines about the most recent advancements, including the limitations on subcontracting clause and the current progress of the small business set-asides. Understand how both the legislation and the subsequent rule-making are progressing and when you should be able to act on them. Come away from this panel prepared to use these Congressional efforts to strategically position your company for growth and success.

Moderator:

- ▶ Ms. Pam Mazza, *Partner, PiliroMazza*

Panelists:

- ▶ Ms. Emily Murphy, *Senior Counsel, House Small Business Committee*
- ▶ Mr. Seán Crean, *Director, Office of Government Contracting, U.S. Small Business Administration*

9:50 am - 10:05 am **NETWORKING BREAK**

10:05 am - 10:55 am **DOD INNOVATION PANEL**

The Department of Defense is actively seeking solutions to address challenges spanning a wide spectrum of critical needs. Tapping the innovative spirit and capabilities of small business defense contractors is a fundamental success factor in meeting these critical requirements and program needs. Hear directly from legislative and policy-making leaders developing the funding mechanisms to fuel this innovation. Leave this panel better prepared to find additional ways to grow your business by participating in these innovative and evolving funding programs.

Moderator:

- ▶ Ms. ML Mackey, *CEO, Beacon Interactive Systems; Conference Chair, NDIA Small Business Division*

Panelists:

- ▶ Dr. Arun Seraphin, *Professional Staff Member, Committee on Armed Services*
- ▶ Ms. Kevin Wheeler, *Deputy Staff Director, Committee on Small Business and Entrepreneurship*
- ▶ Mr. John Williams, *Director, Innovation & Technology, U.S. Small Business Administration*

10:55 am - 11:55 am PRIME CONTRACTORS PANEL

In today's changing defense marketplace, the relationships between prime contractors and small businesses are constantly evolving. Attend this panel to hear directly from prime contractors about their mission and customers. Furthermore, this panel will incorporate discussion of challenges that all prime and sub-contractors face in our changing industry.

Moderator:

► Ms. Diane Dempsey, *Director, Socio Economic Programs, BAE Systems*

Panelists:

► Ms. Carla Undurruga, *Sector Small Business Liaison Officer (SBLO), Northrop Grumman Corporation*

► Mr. Michael Townsend, *Senior Director, Small Business Development, Utilization Office, SBLO, SAIC*

► Ms. Ludmilla Parnell, *Director, Business Development, Small Business Partnerships, General Dynamics Information Technology*

► Mr. Wayne Pizer, *Vice President, Small Business Office, L-3 National Security Solutions*

11:55 am - 12:10 pm PRESENTATION OF THE KATHLEEN P. SRIDHAR SMALL BUSINESS EXECUTIVE OF THE YEAR AWARD**12:10 pm - 1:30 pm NETWORKING LUNCHEON****1:30 pm - 2:20 pm CONCURRENT BREAKOUT SESSION 1**

► DCAA Panel (Singleton Ballroom): Prepare your company for a successful DCAA audit by hearing from industry leaders who are actively engaging with DCAA leadership over the recent challenges and issues with small business audits. Attend this panel to hear about current events as well as new and revised directives from DCAA.

Moderator:

• Mr. Russ Farmer, *Executive Vice President and Chairman, ADA Technologies, Inc.*

Panelists:

• Mr. Larry Nannis, *Shareholder, Katz, Nannis + Solomon, PC*

• Ms. Sherry Kobus, *Small Business Program Manager, Audit Liaison Division, DCAA*

► SBIR Panel (Gibson Ballroom): SBIR investments open the door for the development of innovative products and services and are an excellent way of expanding the capabilities and offerings of your small business. This session is designed to provide understanding into what the various DoD SBIR programs prioritize as well as how to engage effectively in their proposal process. Hear directly from SBIR Program Managers who are actively seeking your participation in the programs.

Moderator:

• Mr. Steve Sullivan, *Administrator, DoD SBIR/STTR Programs, Office of Small Business Programs, OUSD(AT&L)*

Panelists:

• Mr. Bob Smith, *Director, SBIR/STTR Programs, Office of Naval Research*

• Ms. Elissa Sobolewski, *SBIR Program Director, U.S. Department of Homeland Security*

• Mr. David Sikora, *Acquisition Program Manager, Air Force Small Business Office (SAF/SB)*

2:20 pm - 2:50 pm

NETWORKING BREAK

2:50 pm - 3:40 pm

CONCURRENT BREAKOUT SESSION 2

► Waste, Fraud & Abuse Panel (Singleton Ballroom): Fraud, waste and abuse can come in many different forms. Attend this session in order to better understand symptoms, causes and possible ramifications of your organization being accused of such an offense. Hear from those with experience about what agencies look for in reviews and how you can identify and mitigate red flags long before they become a problem. Panel participants in this session will describe False Claims Act proscriptions, explore mistakes new firms often make and help you understand the definitions of eligibility, equivalent work and what the law requires.

Moderator:

• Mr. Edsel Brown, Jr., *Assistant Director, U.S. Small Business Administration*

Panelists:

• Mr. Jere Glover, *Attorney at Law, Brand Law Group*

• Mr. Carlos Torrez, *Program Manager, NASA SBIR/STTR Program Management Office*

► Small Business Teaming Panel (Gibson Ballroom): Pending rules allowing a team of small businesses to meet the prime contractor small business requirements on set-aside contracts are a great opportunity to expand DoD business. Learn from industry leaders, both large and small, as well as from DoD Program Managers about how to best position and protect your company to take advantage of these pending rules and policies. Make sure you understand the path ahead in terms of best practices as well as potential roadblocks your company may face.

Moderator:

• Mr. Richard McNamara, *RRM&A, LLC*

Panelists:

• Mr. Alf Carroll, *SBIR Black Belt-Transitions, Advanced Technology Programs, Raytheon IDS*

• Mr. Don Styer, *Vice President, Norfolk Operations, Beacon Interactive Systems*

• Ms. Erin Bland, *PEO-IWS, IWS 1.0 Science and Technology*

3:40 pm - 4:30 pm

SMALL BUSINESS ADMINISTRATION PANEL

In this panel senior leaders from the SBA will discuss the role their offices play related to implementing and enforcing regulations related to small business government contracting. You will hear how the SBA advances the views and concerns of small business before Congress, how the SBA national and regional offices work with the DoD on their small business contracting programs, how small business regulations such as the SBIR Policy Directive are written and how the SBA works to assure regulatory fairness for small businesses.

Moderator:

► Dr. Alison Brown, *President & CEO, NAVSYS Corporation*

Panelists:

► Mr. Charles Maresca, *Director, Interagency Affairs, U.S. Small Business Administration Office of Advocacy*

► Mr. Seán Crean, *Director, Office of Government Contracting, U.S. Small Business Administration*

► Mr. Antonio Doss, *District Director, U.S. Small Business Administration*

► Ms. Yolanda Swift, *Deputy Ombudsman, U.S. Small Business Administration*

4:30 pm - 5:30 pm

NETWORKING RECEPTION

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