






EXPAL

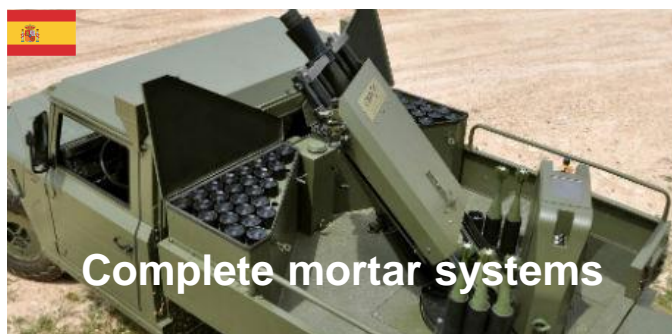
Munitions Executive Summit

Steve Dart

April 2015

MAXAM

	BUSINESS AREA	MAIN PRODUCTS	CLIENTS	LEADERSHIP	
	Civil Explosives	Cartridged explosives Bulk explosives Seismic explosives Delivery systems	Mining Public sector Infrastructures Quarries	#1 in Europe # 2 worldwide	} 70%
	Initiation Systems	Electric detonators Non-electric detonators Electronic detonators Detonating cord Boosters Safety fuse		# 1 in Europe	
	Chem	Raw materials: Ammonium nitrate Nitrocellulose Fine chemicals	Internal needs Chemical sector	# 1 in Europe	
	Outdoors	Cartridges Components Powder	Shooting clubs Hunting	# 1 worldwide	} 15%
	Defence	Ammunitions and energetics, weapons systems, maintenance and demil services	Defence Ministries (NATO Area) Defence Companies	# 1 in Demilitarization Recycling in Europe	} 15%
	Energy	Environment consulting Wind Energy	Internal resources and abilities		



Readiness

Use export markets to sustain in downturn

+

- ✗ US products are "MIL-STD"
- ✗ Large number of customers
- ✗ FMS
- ✗ FMF

-

- ✗ Fragmented markets
- ✗ Low volumes / country
- ✗ Export complications
- ✗ Alien procurement methods
- ✗ Understanding customer
- ✗ Time to establish networks
- ✗ Exchange rate risk
- ✗ ITAR restriction
- ✗ Domestic competition

Affordability

Combine defense with commercial activities

+

- ✗ Large volumes
- ✗ Slow steady cycles
- ✗ Less rigid specs
- ✗ Sharing fixed costs

-

- ✗ Lower margins
- ✗ Many small contracts
- ✗ Distribution channels
- ✗ Many different clients
- ✗ Cross training costs

Future Capabilities

Onshoring of alternative technologies

+

- ✗ Fast response
- ✗ Easy to import

-

- ✗ NIH
- ✗ ITAR restraints
- ✗ Foreign specs

Readiness

- ✗ Reduce regulatory burden
- ✗ Sensible ITAR
- ✗ Faster export licenses
- ✗ Wider scope on licenses
- ✗ Pre-approval of items for export

Affordability

- ✗ Reduce proposal complexity
- ✗ More multi-year contracts
- ✗ Less multi-year re-competes
- ✗ Increase minimum award quantities

Future Capabilities

- ✗ Ownership of IP
- ✗ Support for IRAD
- ✗ Faster CRADA's
- ✗ Facilitate transfer of mature technologies out of government facilities

