

Measures of Effectiveness for Non-Lethal Weapons: Aligning Test & Evaluation with Operational Success

Shelley Cazares, Ph.D.
James Belanich, Ph.D.
Jeffrey A. Snyder, Ph.D.
P.M. Piccuci, Ph.D.
Jenny R. Holzer, Ph.D.

Institute for Defense Analyses (IDA)

Distribution A: Approved for public release; distribution is unlimited.

IDA Non-Lethal Weapons

Non-Lethal Weapons (NLWs) are weapons, devices, and munitions that are "explicitly designed and primarily employed to incapacitate targeted personnel or materiel immediately, while minimizing fatalities, permanent injury to personnel, and undesired damage to property in the target area or environment." - DOD Directive 3000.03E



Could this ...



Novel flash bang developed by Sandia National Labs in 2008

Taken from Wired

... stop this?



Iranian protestors storm the US Embassy in Tehran in 1979 Taken from *The Daily Telegraph*

IDA MOPs vs. MOEs

To assess the technical maturity of a NLW, combat developers must compare the NLW's capabilities to **requirements**

VS.

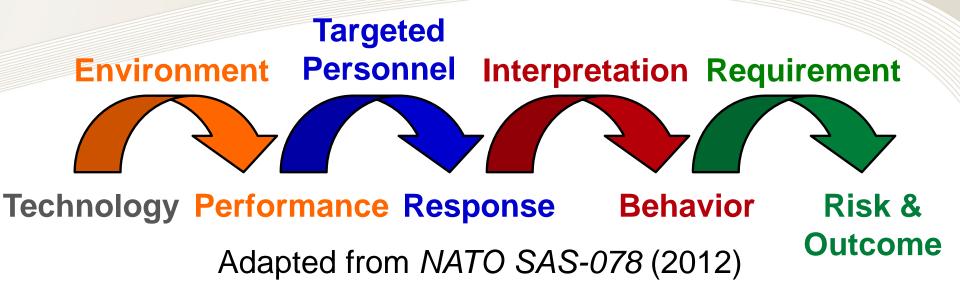
Measure of Performance (MOP):

Am I doing the thing right?

Measure of Effectiveness (MOE):

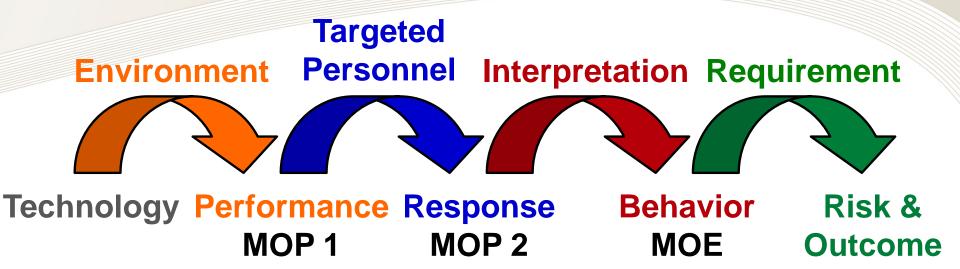
Am I doing the right thing?

IDA Framework for NLW Effectiveness



- NATO created a framework for NLW effectiveness in the 2000s
- Several DOD groups contributed to this framework

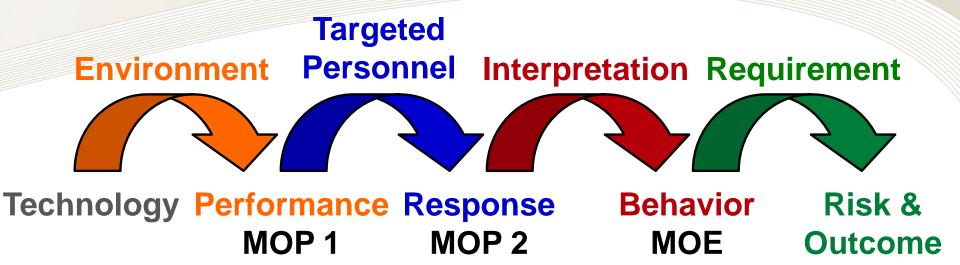
IDA NLW Requirements



Assess the physical performance of the NLW (e.g., brightness, loudness)

- Pro: Straightforward to measure in lab
- Con: Does not assess how the NLW will affect the targeted personnel

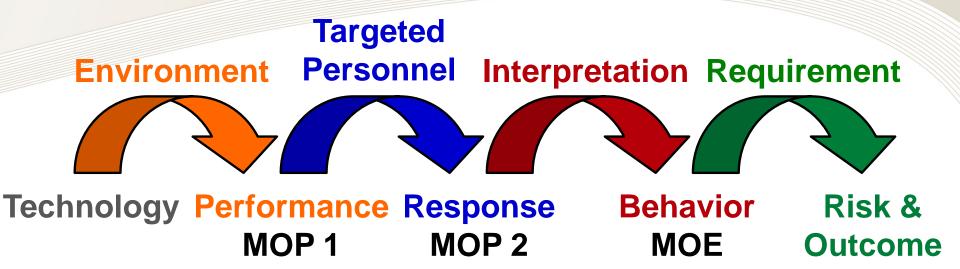
IDA NLW Requirements



Assess the physiological response of the targeted personnel to the NLW (e.g., vision obscured, hearing threshold shift)

- Pro: Begins to assess effect on target
- Con: Does not assess how target will behave

IDA NLW Requirements



Assess the behavior of the targeted personnel after deployment of the NLW (e.g., keep throwing rocks, stop climbing fence)

- Pro: Assesses behavior of target
- Con: Difficult to measure in lab



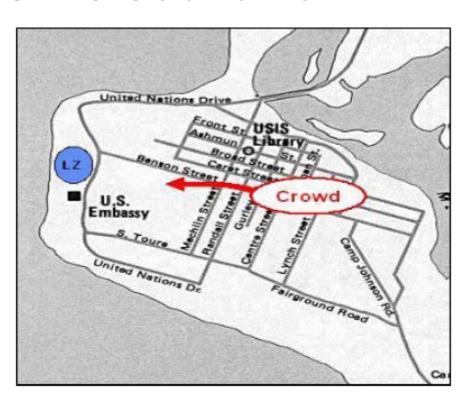
Military Operators

Researchers

- 1. What is the **scenario**?
- 2. What are the **constraints** of the scenario?
- 3. What **actions** could individuals take that are **relevant** to the scenario?
- 4. What **metrics** (**MOEs**) describe whether a weapon can suitably influence those actions?
- 5. What **experiments** must be done to acquire those metrics?
- 6. What **field data** are available to estimate those metrics?

1. What is the **scenario**?

For example:



Non-combatant Evacuation Operation (NEO)

Taken from MPM-NLWS CONOPS (2011)

- 2. What are the **constraints** of the scenario?
 - A. What is the **goal** of the mission?
 - B. What are the Rules of Engagement?

Rules of Engagement (ROE) are "directives issued by competent military authority that delineate the circumstances and limitations under which US forces will initiate and/or continue combat engagement with other forces encountered."

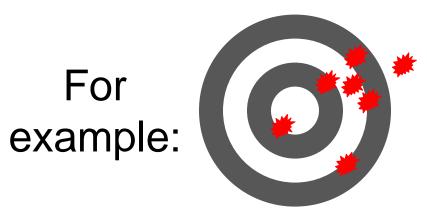
DOD Dictionary of Military and Associated Terms

3. What **actions** could individuals take that are **relevant** to the scenario?

Relevant actions must

- A. Potentially **thwart the goal** of the mission <u>and</u>
- B. Be within the **window-of-opportunity** of the weapon

4. What **metrics** (**MOEs**) describe whether a weapon can suitably influence those actions?



Rock Throwing Behavior:

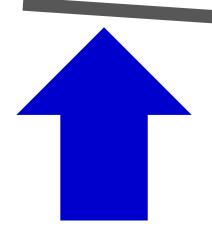
- Miss distance?
- Binary hit or miss?
- Number of hits?
- Time to first hit?

5. What **experiments** must be done to acquire those metrics?

Internal Validity

Fewer Uncontrolled Factors

May Not Generalize Well to Real World



External Validity

More Uncontrolled Factors

Generalizes Well to Real World

Taken from Grier, MORS Test & Analysis Techniques (2013)

6. What field data are available to estimate

those metrics?

Analysis of similar operational situations

 Effects of similar weapons that have been fielded



Flash bang thrown during 2005 Camp Bucca riot Taken from Rey, *YouTube* (2007)

IDA Limitations & Opportunities

- Behavioral experiments and field data collections can be resource-constrained
- DOD Instruction 5000.02 supports
 modeling & simulation as a cost effective approach to test & evaluation
- The IDA Effectiveness Framework could also include questions to guide modeling & simulation of NLW systems



Shelley Cazares, Ph.D.
Institute for Defense Analyses
703 845 6792
scazares@ida.org
www.ida.org



