Department of Homeland Security
Office of Intelligence and Analysis

Engaging with the Private Sector

10 September 2014
Overview

- Importance of Private Sector & Challenges
- Office of Intelligence & Analysis (I&A) Private Sector Engagement Program
  - Intelligence Community (IC) - Analyst Private Sector Program
  - Corporate Security Symposia
  - Domestic Security Advisory Council (DSAC)
- I&A Analytic Support to the Private Sector
Importance of Private Sector

- Private Sector own/operate a significant part of the Critical Infrastructure and Key Resources of the United States

- Private Sector entities have unique strengths and capabilities but have critical differences across sectors and companies

- By working together Private Sector, DHS, FBI, and Fusion Centers can create a safer America
Office of Intelligence and Analysis
Private Sector Engagement

- **Strategic Goals**
  - Facilitate intelligence information sharing with the private sector
  - Strengthen and expand partnerships
  - Institutionalize mission and processes for sustainability

- **Key Partners**
  - Industry Associations: including, but not limited to Infragard, NDIA, US Chamber of Commerce
  - Intelligence Community
  - Public-Private Initiatives: Domestic Security Alliance Council, Overseas Security Advisory Council
Intelligence Community (IC) Analyst – Private Sector Program is an Office of the Director of National Intelligence (ODNI)-sponsored program, I&A serves as the executive agent.

The program establishes collaborative partnerships between select subject matter experts in the private sector and intelligence community analysts on topics of interest to the Homeland Security enterprise.

Six-month effort for IC analysts and private sector partners.

In 2014, analysts from 33 private sector entities and 14 public sector offices and agencies are participating.
2014 Topics

- 3D Printing and Rapid Prototyping
- Bulk Intrusion Data Analysis
- Industrial Control Systems in Critical Manufacturing
- Non-Mainstream Money Exchanges
- Unmanned Aerial Systems
- Wearable and Embedded Devices
Past Program Deliverables

- **Air Domain Awareness**: Report on information and intelligence sharing across the Global Air Community, identifying process gaps and recommending solutions.


- **Game Changing Biotechnology**: Graphic assessing the implications of rapidly emerging biotechnology trends on the agriculture, biofuels and pharmaceutical industries.

- **Identifying and Countering Insider Threats**: Web-based resource guide including an “Insider Threat Road Map” providing information to new and experienced practitioners.

- **Identity Theft and Nexus to Illicit Activity**: White paper and brochure on current and anticipated scope of the threat and potential solutions.

- **Money Laundering**: White paper on best practices for money laundering information sharing between the IC, the USG, and the private sector.
Corporate Security Symposia

The Corporate Security Symposia offer an opportunity for federal, state, local, tribal, and territorial law enforcement and homeland security officials to engage with private sector partners on homeland security issues

- Brief private sector partners, including small and medium businesses, on the most current and relevant unclassified-level intelligence and threat information as well as protective measures for reducing risk.

- Offers I&A field representatives opportunities to establish new contacts and to build on existing relationships to improve information flow and strengthen private sector resiliency.

- At least three events held around the country annually, hosted by private sector partners.
FY13 - 15 Corporate Security Symposia

Seattle, WA
26 September, 2013

Los Angeles, CA
11 June, 2013

Phoenix, AZ
2 February, 2013

Omaha, NE
2 April, 2014

Lexington, KY
19 March, 2014

Philadelphia, PA
18 June, 2014

PLANNED: Detroit, MI
November, 2014

PLANNED: San Diego, CA
January, 2015

PLANNED: Dallas, TX
Late October, 2014

PLANNED: Washington, DC
Spring, 2015
Domestic Security Alliance Council

The Domestic Security Alliance Council is a strategic partnership between the FBI, the Department of Homeland Security and the private sector that enhances communications and promotes the timely and bidirectional effective exchange of information keeping the nation’s critical infrastructure safe, secure, and resilient.

- Over 250 private sector member companies
- Chief Security Officers receive targeted unclassified threat products
Support to Critical Infrastructure Owners/Operators and other Private Sector Partners

- Actionable and timely cyber and physical threat intelligence
- Threat briefings in coordination with DHS Office of Infrastructure Protection (IP) and Office of Cyber Security and Communications (CS&C)
- Law enforcement joint production
- Tailored products
- Critical Infrastructure partner engagements
- Information Sharing and Analysis Centers
- Government Coordinating and Sector Coordinating Councils
- Cross-Sector Cyber Security Working Group
Support to the Private Sector

- I&A routinely disseminates products of interest to the private sector at the unclassified and classified levels.

- I&A provides access to its products to the private sector through the Homeland Security Information Network.
  
  ➢ For more information about HSIN, please contact HSIN.Outreach@hq.dhs.gov

- I&A, in support of DHS/Office of Infrastructure Protection, frequently briefs private sector partners on significant changes to the threat environment, results of recent terrorism investigations, and relevant suspicious activity reporting.

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- I&A also provides participates in regular exchanges with private sector members of all 16 Critical Infrastructure Sectors.

- I&A, in support of DHS/Office of Infrastructure Protection, is piloting regular classified briefings to cleared members of key critical infrastructure sectors.
Support to State & Locals

- Outreach Support
  - HS-SLIC monthly unclassified briefs
  - SL-SVTC bi-weekly classified threat briefs
  - Classified & unclassified threat briefings to State and Local customers to include Homeland Security Advisors, Governors and State CIO’s

- Intelligence Support
  - Provide cyber related analysis in response to State or Local Support Request (SLSR) from fusion center IO’s supporting their regional state and local partner needs
  - Review intelligence information reports authored by fusion center analysts
For Further Information

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