

George Mason University

How George Mason Can Assist Small Business

*The Role of the Mason
Mentor-Protégé Program Office,
the Procurement & Technical Assistance Center
And the Small Business Development Center*

September 8, 2014



AGENDA

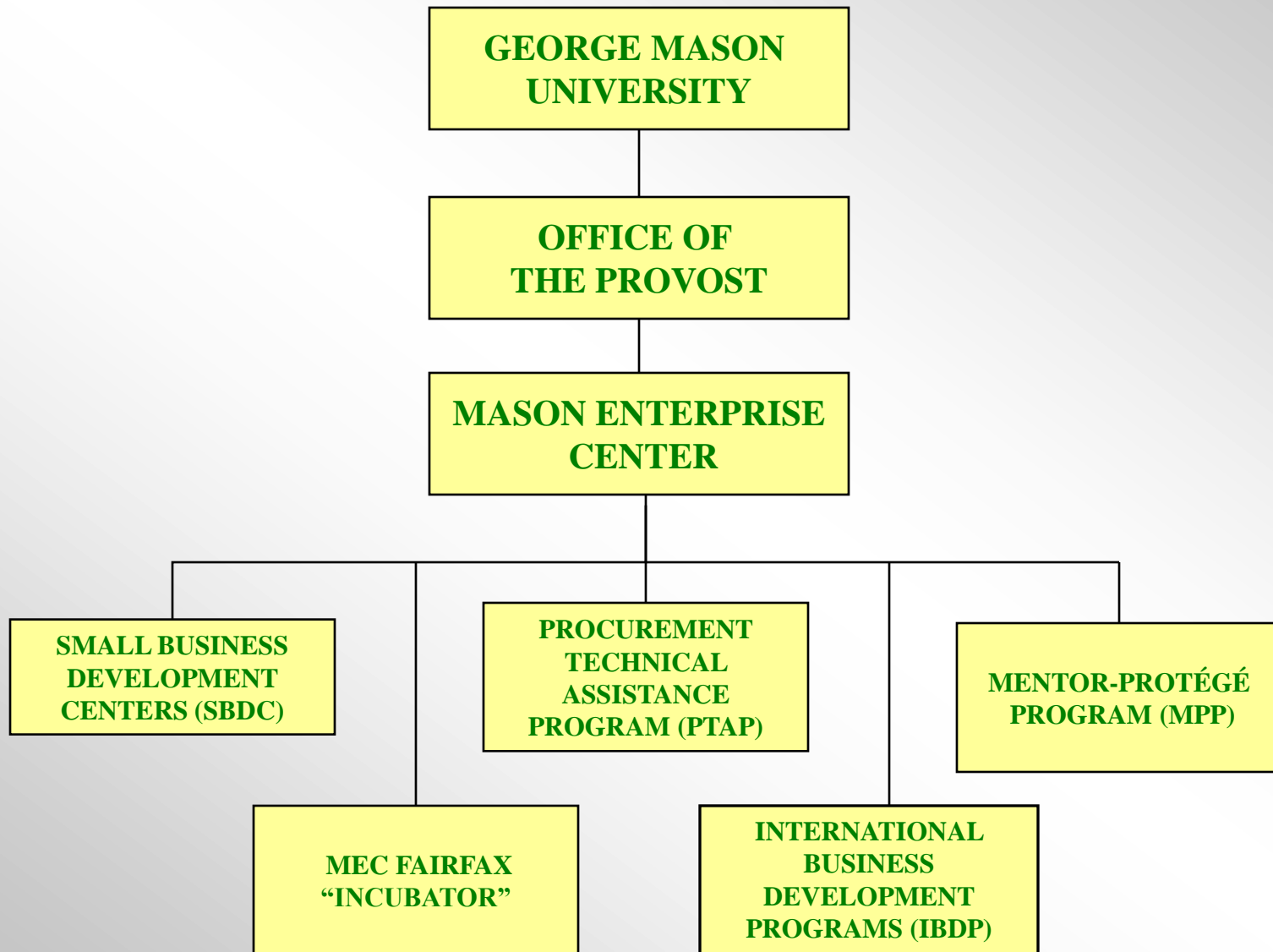
- George Mason University (GMU)
- Why George Mason University
 - Mason Enterprise Center's (MEC's) Role
 - Procurement Technical Assistance Program
 - Small Business Development Center
 - Mentor-Protégé Program

GEORGE MASON UNIVERSITY (GMU)

- One of the fastest growing Metropolitan Universities in the United States
- One of the most culturally Diverse Universities in the nation (140-160 Nations represented in the student body)
- The largest University in the Commonwealth of Virginia with more than 33,000 students



GEORGE MASON UNIVERSITY



PROCUREMENT TECHNICAL ASSISTANCE PROGRAM (PTAP)



Increase contracting between small businesses, prime contractors, and government...

- Provide technical assistance to small businesses interested in federal, state and local government contracting
- Expand the industrial base of the DoD and other Federal agencies
- Apply University's resources to improve business and economic climate in Local Communities

GMU PTAP SERVICES



- Technical Consulting/One-on-One Counseling
- Marketing
 - Bid Matching
 - FedBizOps, Small Federal buys from DLA, electronic bulletin boards and web sites, Electronic Data Interchanges (EDI) Purchase, USABID
 - Electronic Commerce/Electronic Data Interchange
 - Small Business Tracking System
 - Market Research
 - FedMine, usaspending.gov, SBA and SAM

GMU PTAP SERVICES (Cont.)



- Educational Seminars
- Resource/Reference Library
- SAM (System for Award Management) Registration
- Find Standard Industrial Classification (SIC) Code
- Find PSC/FSC Code
- Find North American Industrial Classification System (NAICS) Code

PROCUREMENT TECHNICAL ASSISTANCE PROGRAM



<http://www.novaptac.org/>



THE PTAC OF NORTHERN VIRGINIA

A MEMBER OF VIRGINIA PROCUREMENT TECHNICAL ASSISTANCE PROGRAM

Welcome to Virginia Procurement Technical Assistance

[Our Mission](#)

[Our Services](#)

[Events Calendar](#)

[Helpful Links](#)

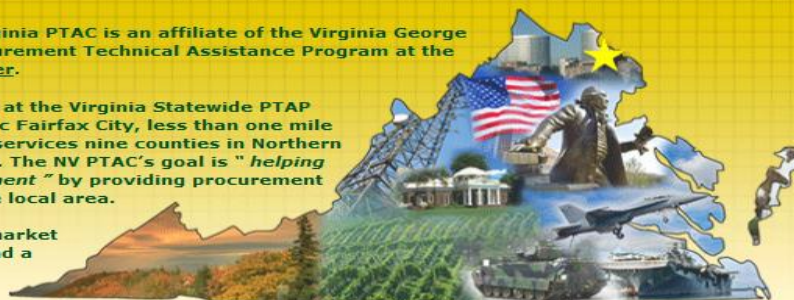
[Contact Us](#)



The Northern Virginia PTAC is an affiliate of the Virginia George Mason University Procurement Technical Assistance Program at the [Mason Enterprise Center](#).

The NV PTAC is located at the Virginia Statewide PTAP headquarters in historic Fairfax City, less than one mile from the GMU campus. The center services nine counties in Northern Virginia and the cities they contain. The NV PTAC's goal is "helping business do business with government" by providing procurement assistance to businesses within the local area.

Our services include: counseling, market research, educational seminars, and a Bid-Matching Program.



Virginia PTAP Offices

[Click here for information on How to Become a PTAC Client / Register for BMS](#)



Central VA PTAC



Hampton VA PTAC

GEORGE MASON UNIVERSITY MASON ENTERPRISE CENTER

4031 UNIVERSITY DR., SUITE 100, FAIRFAX, VA 22030

Point of Contact: Operations Manager

Phone: 703-277-7757 Fax: 703-352-8195 E-mail: ptap@gmu.edu

[Directions](#) to the Northern Virginia PTAC Office



Other PTAC's

<http://www.dla.mil/SmallBusiness/Pages/ptac.aspx>

DEFENSE LOGISTICS AGENCY
AMERICA'S COMBAT LOGISTICS SUPPORT AGENCY

Friday, February 28, 2014

Home News Team DLA Customer Support Business Operations Careers Directory FOIA-Privacy

DLA Home > Small Business > Procurement Technical Assistance Centers (PTAC)

Find your local PTAC

Find your local PTAC by clicking on your state or by using the dropdown list below. For some states, you will also need to select a county. If you are a reservation-based business, use the Department of the Interior, Bureau of Indian Affairs regional map at the bottom of this page to find a PTAC specializing in service to reservations.

State or United States Territory Map

Map showing the United States with states and territories color-coded by PTAC region. States include WA, OR, CA, NV, AZ, NM, TX, MT, WY, CO, KS, OK, MN, IA, MO, AR, LA, WI, MI, IN, OH, WV, VA, NC, SC, GA, FL, AL, MS, TN, KY, WV, PA, NY, NJ, DE, MD, DC, NH, VT, ME, RI, CT, MA.

Select State or United States Territory: (All)

Search Clear

HQ DLA Operating Status

DLA's 3 Areas of Focus
WARFIGHTER SUPPORT
STEWARDSHIP EXCELLENCE
WORKFORCE DEVELOPMENT

DEFENSE LOGISTICS AGENCY
Hotline Program
(800) 411-9127
for reporting suspected fraud, waste, abuse, or mismanagement.

Small Business Development Center

Provide guidance that will turn an idea into an enterprise..

- Provide one-on-one business counseling in the areas of marketing, financing and business planning
- Group Counseling: Join fellow entrepreneurs in a 60 minute session to learn how to utilize Mason SBDC's counseling services and other local resources
- Provide resources to local business owners and entrepreneurs with several internal and external resources

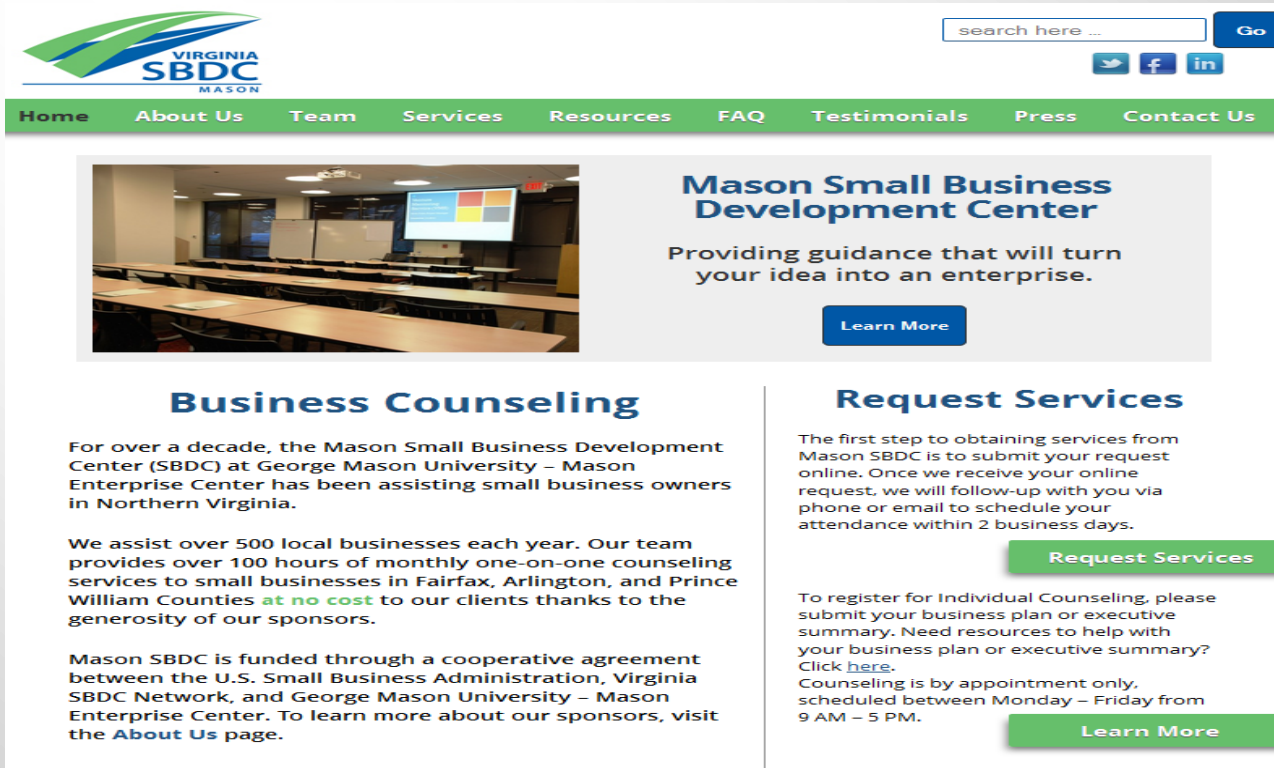
SBDC (Cont.)

Resources

- Online Training: Training consists of live and archived Webinars on online marketing topics as well as a complete library of courses on money, marketing, and management for entrepreneurs
- Business Plan Resources
- External Resources

Mason SBDC

<http://masonsbdc.org/>



The screenshot shows the homepage of the Mason SBDC website. At the top left is the logo for Virginia SBDC Mason, featuring a stylized green and blue wave. To the right is a search bar with the text "search here ..." and a "Go" button. Below the search bar are social media icons for Twitter, Facebook, and LinkedIn. A green navigation bar contains the following links: Home, About Us, Team, Services, Resources, FAQ, Testimonials, Press, and Contact Us. The main content area is divided into two columns. The left column features a photograph of a modern meeting room with long tables and a large screen displaying a presentation. Below the photo is the heading "Business Counseling" followed by two paragraphs of text. The right column features the heading "Request Services" followed by a paragraph of text and a "Request Services" button. Below the button is another paragraph of text and a "Learn More" button. The bottom right corner of the page features the George Mason University logo, which includes a stylized green and orange leaf above the text "GEORGE MASON UNIVERSITY".

Virginia SBDC MASON

search here ... **Go**

Twitter Facebook LinkedIn

Home About Us Team Services Resources FAQ Testimonials Press Contact Us

Mason Small Business Development Center

Providing guidance that will turn your idea into an enterprise.

Learn More

Business Counseling

For over a decade, the Mason Small Business Development Center (SBDC) at George Mason University – Mason Enterprise Center has been assisting small business owners in Northern Virginia.

We assist over 500 local businesses each year. Our team provides over 100 hours of monthly one-on-one counseling services to small businesses in Fairfax, Arlington, and Prince William Counties **at no cost** to our clients thanks to the generosity of our sponsors.

Mason SBDC is funded through a cooperative agreement between the U.S. Small Business Administration, Virginia SBDC Network, and George Mason University – Mason Enterprise Center. To learn more about our sponsors, visit the **About Us** page.

Request Services

The first step to obtaining services from Mason SBDC is to submit your request online. Once we receive your online request, we will follow-up with you via phone or email to schedule your attendance within 2 business days.

Request Services

To register for Individual Counseling, please submit your business plan or executive summary. Need resources to help with your business plan or executive summary? Click [here](#).

Counseling is by appointment only, scheduled between Monday – Friday from 9 AM – 5 PM.

Learn More

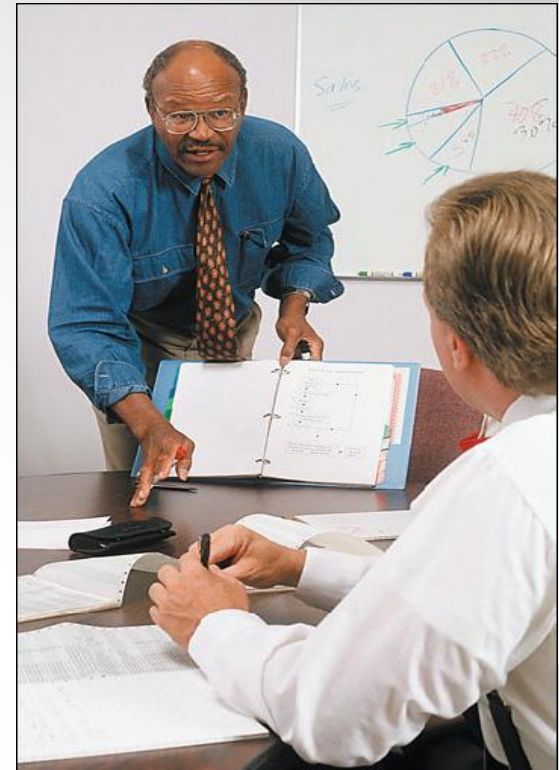
GEORGE MASON UNIVERSITY

DoD MPP: AN EXPERIENCED PARTNER

- Service provider since 1994
- Supported over 50 DoD sponsored Mentor-Protégé programs (Including more than 104 Protégé Firms)
- Performed over 130-150 different types of tasks per year
- Supported 29 Nunn-Perry Award Winning Teams
- DOD Special Recognition for Support of Nunn-Perry Recipients

TYPICAL TASKS PERFORMED

- Business Needs Assessment
- Program Management
- Business & Strategic Plans
- GSA Schedule Support
- Marketing & Business Development
- Financial Systems Review
- HR Assessments
- SEI CMMI & ISO Certifications
- PMP & IA Certifications
- Promotional Materials
- Various Types of Technical Training



Mason Mentor-Protégé Program

<http://mentorprotege.gmu.edu/>

GEORGE MASON UNIVERSITY

MENTOR PROTÉGÉ PROGRAM
Where Innovation Is Tradition

Home | Contact Us | Sitemap

"WIN - WIN - WIN."
BOTTOM LINE OF THE MPP
PHILOSOPHY FOR ALL PARTIES INVOLVED.

HOME ABOUT THE PROGRAM MENTORS PROTÉGÉS VENDORS OUR EXPERIENCE

Search ...

WHY GEORGE MASON?

- Have both SBDC and PTAP offices
- Value Add to your Mentor-Protégé Program



SUMMARY

George Mason University Brings to the Table:

- Proven Experience
- Access to Invaluable Resources
- Unmatched Mentor-Protégé Program Support



How to Contact Us

George Mason University

Mason Enterprise Center
Mentor-Protégé Program
4031 University Drive, Suite 100
Fairfax, VA 22030

Phone : (703) 277-7700

E-Mail : wevans8@gmu.edu

URL : mentorprotege.gmu.edu

