

**REGISTRATION CHECK-IN**

<b>Sunday</b>	<b>12:00 PM – 5:00 PM</b>
<b>Monday*</b>	<b>8:00 AM – 5:00 PM</b>
<b>Tuesday</b>	<b>7:00 AM – 6:30 PM</b>
<b>Wednesday</b>	<b>7:00 AM – 3:30 PM</b>
<b>Thursday</b>	<b>8:00 AM – 2:30 PM</b>

\*Check-in kiosks will be available at the Embassy Suites and the Marriott Waterside hotel lobbies on Monday, 4:00 PM – 9:00 PM. The kiosks will be equipped to scan your email confirmation and distribute your badge and badge holder.

**ID BADGE & HOLDER**

During registration check-in, you will be issued a conference ID badge and any Gala tickets you have purchased, as well as a colored badge holder.

Badge holders will only be available for pick-up onsite and must be worn at all SOFIC functions. You will not be allowed access to the events for which you have registered without the badge holder. Please be prepared to present a valid picture ID.

If you have only purchased a Gala ticket, you will not be issued a badge and will simply need to present your ticket upon entry at the Gala Reception & Dinner.

**ATTIRE**

Appropriate dress for this conference is business casual for civilians and uniform of the day for military personnel.

**SUNDAY, MAY 18, 2014**

<b>12:00 PM – 5:00 PM</b>	<b>Registration Open</b> <i>Mezzanine Level</i>
<b>12:00 PM – 5:00 PM</b>	<b>Exhibitor Setup</b> <i>Exhibit Hall</i>

**MONDAY, MAY 19, 2014**

<b>8:00 AM – 5:00 PM</b>	<b>Registration Open</b> <i>Mezzanine Level</i>
<b>8:00 AM – 5:00 PM</b>	<b>Exhibitor Setup</b> <i>Exhibit Hall</i>

**TUESDAY, MAY 20, 2014**

<b>5:50 AM – 6:45 AM</b>	<b>Health &amp; Fitness</b> SPONSORED BY <i>Riverwalk</i>
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Join your friends and co-workers outside the Tampa Convention Center on the Riverwalk waterfront for a 10 minute warm up and 45 minute workout. A great way to start the morning before the conference begins!

<b>7:00 AM – 6:30 PM</b>	<b>Registration Open</b> <i>Mezzanine Level</i>
<b>7:00 AM – 8:00 AM</b>	<b>Continental Breakfast</b> <i>Ballroom Foyer</i>

**BUSINESS OPPORTUNITIES SESSION**

<b>8:00 AM – 8:15 AM</b>	<b>Welcome Remarks</b> <i>Ballrooms A-B</i> ▶ MG Barry D. Bates, USA (Ret), Vice President, Operations, NDIA
<b>8:15 AM – 9:00 AM</b>	<b>USSOCOM Business Opportunities Panel</b> <i>Ballrooms A-B</i> ▶ Mr. Chris Harrington, Director, Office of Small Business Programs, USSOCOM ▶ Ms. Shelvin Watts, Program Support Specialist, Technology & Industry Liaison Office, USSOCOM ▶ Ms. Lisa Sanders, Director, Science & Technology, USSOCOM ▶ Ms. Bonny Heet, Program Manager, Small Business Innovation Research, USSOCOM

## LUNCH ON OWN

Lunch items will be available for purchase in the Exhibit Hall and the First Floor Ballroom Foyer during the conference. Cash and major credit cards will be accepted.

## NDIA EVENTS

Please visit the NDIA website for a complete listing of the events we offer.

NDIA website:  
[www.ndia.org](http://www.ndia.org)

Select:  
Meetings & Events  
Schedule of Events

## NDIA SUPPORTS THE SPECIAL OPERATIONS WARRIOR FOUNDATION

In lieu of Speaker gifts at 2014 SOFIC, a donation will be made to the Special Operations Warrior Foundation.

The Special Operations Warrior Foundation provides full scholarship grants and educational and family counseling to the surviving children of special operations personnel who die in operational or training missions, and immediate financial assistance to severely wounded special operations personnel and their families.

For additional information, please visit the Foundation website:  
[www.specialops.org](http://www.specialops.org)



- 9:00 AM – 10:00 AM **USSOCOM Procurement Session**  
*Ballrooms A-B*  
▶ Col Paul Bugenske, USAF, Director, Procurement, USSOCOM
- USSOCOM Procurement Director will lead a discussion on keys to submitting a successful proposal.
- 10:00 AM – 6:30 PM **Exhibit Hall Open**  
*Exhibit Hall*
- 10:00 AM – 10:45 AM **Networking Break**  
*Exhibit Hall*
- 10:45 AM – 11:30 AM **USSOCOM PEO Services Session: Small Business Services Acquisition**  
*Ballrooms A-B*  
▶ Mr. Ted Koufas, Program Executive Officer, Services, USSOCOM  
▶ Mr. André J. Gudger, Director, Office of Small Business Programs, DoD
- 11:30 AM – 1:15 PM **Lunch on Own**

## OPENING GENERAL SESSION

- 1:15 PM – 1:30 PM **Conference Welcome Remarks**  
*Ballrooms A-D*  
▶ MG Barry D. Bates, USA (Ret), Vice President, Operations, NDIA  
▶ Mayor Bob Buckhorn, City of Tampa, Florida
- 1:30 PM – 2:00 PM **Remarks**  
*Ballrooms A-D*  
▶ Mr. James F. Geurts, Acquisition Executive, USSOCOM
- 2:00 PM – 3:00 PM **Remarks**  
*Ballrooms A-D*  
▶ ADM William H. McRaven, USN, Commander, USSOCOM
- 3:00 PM – 3:45 PM **Networking Break**  
*Exhibit Hall*
- 3:45 PM – 5:00 PM **USSOCOM Theater Special Operations Commander Panel**  
*Ballrooms A-D*
- USSOCOM Theater Special Operations Commanders will participate in panel discussions on key acquisition, requirements, operations, and technology issues in the context of theater SOF missions.
- 5:00 PM – 6:30 PM **Networking Reception** SPONSORED BY  
*Exhibit Hall*




## SENIOR INDUSTRY EXECUTIVE FORUM

USSOCOM Commander, ADM William H. McRaven, USN; Acquisition Executive, Mr. James F. Geurts; and the U.S. Special Operations Forces Component Commanders will discuss with industry leaders how USSOCOM and industry can collaborate more closely to provide Special Operations Forces around the world with the capabilities and support they need. Advanced registration is required.

## WEDNESDAY, MAY 21, 2014

5:50 AM – 6:45 AM

**Health & Fitness** SPONSORED BY   
*Riverwalk*

Join your friends and co-workers outside the Tampa Convention Center on the Riverwalk waterfront for a 10 minute warm up and 45 minute workout. A great way to start the morning before the conference begins!

7:00 AM – 3:30 PM

**Registration Open**  
*Mezzanine Level*

7:00 AM – 8:00 AM

**Continental Breakfast**  
*Ballroom Foyer*

8:00 AM – 8:05 AM

**Administrative Remarks**  
*Ballrooms A-B*

► MG Barry D. Bates, USA (Ret), Vice President, Operations, NDIA

8:05 AM – 9:00 AM

**USSOCOM Component Commander Panel**  
*Ballrooms A-B*

USSOCOM Component Commanders will participate in panel discussions on key acquisition, requirements, operations, and technology issues in the context of component SOF missions.

9:00 AM – 9:15 AM

**Transition to Panel**

9:00 AM – 3:30 PM

**Exhibit Hall Open**  
*Exhibit Hall*

9:15 AM – 10:30 AM

**USSOCOM Senior Enlisted Advisors Panel**  
*Ballrooms A-B*

► CSM Chris Faris, USA, Senior Enlisted Advisor, USSOCOM

USSOCOM Senior Enlisted Advisor will lead a panel discussion identifying how industry can partner to support SOF with balanced, focused, and leading-edge technology and capability solutions for the future.

9:30 AM – 11:00 AM

**Senior Industry Executive Forum**  
*Rooms 10-12*  
*Advanced Registration Required*

Pre-approved industry CEOs, COOs, and Presidents are invited to participate in a Senior Industry Executive Forum during SOFIC. Advanced registration is required.

10:30 AM – 11:15 AM

**Networking Break**  
*Exhibit Hall*

## USSOCOM PEO CONCURRENT SESSIONS

**Room 13**  
Program Executive Office for  
Maritime

**Room 14**  
Program Executive Office  
for Special Reconnaissance,  
Surveillance, and Exploitation

**Rooms 15-16**  
Program Executive Office  
for Command, Control,  
Communications, and Computers

**Room 17**  
Program Executive Office for  
Rotary Wing

**Rooms 18-19**  
Program Executive Office for  
Fixed Wing

**Rooms 20-21**  
Program Executive Office for SOF  
Warrior

**Rooms 24-25**  
Program Executive Office for  
Services

## GALA DINNER ATTIRE

**Civilian: Black Tie/Formal;  
Evening Gown**

**Army: Blue Mess Evening Dress  
or Blue Army Service**

**Navy: Dinner Dress White Jacket**

**Air Force: Mess Dress**

**Marine Corps: Evening Dress A/B  
or Blue Dress A/B**

**Coast Guard: Formal Dress Blue**

**11:15 AM – 12:15 PM USSOCOM Science & Technology Session:  
Portfolio Review**  
*Ballrooms A-B*

USSOCOM Science & Technology Director will provide a comprehensive presentation of current science and technology projects and initiatives supporting Special Operations Forces.

**11:15 AM – 12:15 PM USSOCOM PEO Concurrent Sessions:  
Portfolio Reviews**  
*Rooms 13, 14, 15-16, 17, 18-19, 20-21, 24-25*

USSOCOM Program Executive Officers will provide comprehensive presentations of current acquisition programs of record. These presentations will detail the size, scope, and technology capabilities of the kit, equipment, and systems used by Special Operations Forces.

**12:15 PM – 1:30 PM Lunch on Own**

**1:30 PM – 2:00 PM International Special Operations Exercise**  
*Outdoor Bay Area*

U.S. Special Operations Forces and International Special Operations Forces will conduct a combined exercise that will display partnership and interoperable tactical capabilities. For additional information, please refer to page 38 of the Conference Program / Exhibits Guide.

**2:00 PM – 2:30 PM Transition to Sessions**

**2:30 PM – 3:30 PM USSOCOM PEO Concurrent Sessions:  
Portfolio Reviews (Repeat of Morning Sessions)**  
*Rooms 13, 14, 15-16, 17, 18-19, 20-21, 24-25*

USSOCOM Program Executive Officers will provide comprehensive presentations of current acquisition programs of record. These presentations will detail the size, scope, and technology capabilities of the kit, equipment, and systems used by Special Operations Forces.

**6:00 PM – 6:45 PM Gala Reception** SPONSORED BY   
*Ballrooms A-C Foyer*  
*Please use Franklin Street Entrance; Gala Ticket Required*

**6:45 PM – 7:00 PM Transition to Gala Dinner**

**7:00 PM – 10:00 PM Gala Dinner** SPONSORED BY   
**& Awards Presentation**  
*Ballrooms A-C*

*Please use Franklin Street Entrance; Gala Ticket Required*

► General Raymond T. Odierno, USA, Chief of Staff, United States Army

## USSOCOM PEO CONCURRENT SESSIONS

**Room 13**  
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**Rooms 20-21**  
Program Executive Office for SOF  
Warrior

**Rooms 24-25**  
Program Executive Office for  
Services

## THURSDAY, MAY 22, 2014

5:50 AM – 6:45 AM

**Health & Fitness** SPONSORED BY  
*Riverwalk*



Join your friends and co-workers outside the Tampa Convention Center on the Riverwalk waterfront for a 10 minute warm up and 45 minute workout. A great way to start the morning before the conference begins!

8:00 AM – 2:30 PM

**Registration Open**  
*Mezzanine Level*

8:00 AM – 9:00 AM

**Continental Breakfast**  
*Ballroom Foyer*

9:00 AM – 1:00 PM

**Exhibit Hall Open**  
*Exhibit Hall*

9:00 AM – 10:00 AM

**USSOCOM Science & Technology Session:  
Roundtable Discussions**  
*Ballrooms A-B*

USSOCOM Science and Technology (S&T) Director and key S&T leadership will provide Attendees with the opportunity to participate in small group roundtable discussions on specific USSOCOM S&T program and process initiatives, challenges, and issues as they relate to global acquisition, technology, and logistics support for Special Operations Forces.

9:00 AM – 10:00 AM

**USSOCOM PEO Concurrent Breakout Sessions:  
Program-Focused Presentations**  
*Rooms 13, 14, 15-16, 17, 18-19, 20-21, 24-25*

USSOCOM Program Executive Officers, Program Managers, and other acquisition experts will provide detailed presentations on specific USSOCOM program initiatives, challenges, and issues as they relate to global acquisition, technology, and logistics support for Special Operations Forces.

10:00 AM – 10:45 AM

**Networking Break**  
*Exhibit Hall*

## USSOCOM PEO CONCURRENT SESSIONS

**Room 13**  
Program Executive Office for  
Maritime

**Room 14**  
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for Special Reconnaissance,  
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Program Executive Office for  
Services

### 10:45 AM – 11:45 AM **USSOCOM Logistics & Sustainment Session**

*Ballrooms A-B*

- ▶ Col Ken Ruthardt, USAF, Director, J4-Logistics, USSOCOM
- ▶ COL Luke Peterson, USA, Program Executive Officer, Special Operations Forces Support Activity, USSOCOM

USSOCOM J4 and PEO SOFSA will jointly present information on operational and sustainment support to SOF for interested industry partners. J4 will describe current initiatives to shape SOF logistics support to the Theater Special Operations Commands along with an overview of logistics policies that will affect/standardize Contractor Logistics Support requirements and expectations for sustainment of Special Operations-Peculiar end items. PEO SOFSA will discuss their particular process for implementing/ensuring compliance with these sustainment policy requirements via the PEO SOFSA contract -- for the PEO SOFSA prime contractor and its subcontractors.

### 10:45 AM – 11:45 AM **USSOCOM PEO Concurrent Breakout Sessions:**

**Program-Focused Presentations (*Repeat of Morning Sessions*)**

*Rooms 13, 14, 15-16, 17, 18-19, 20-21, 24-25*

USSOCOM Program Executive Officers, Program Managers, and other acquisition experts will provide detailed presentations on specific USSOCOM program initiatives, challenges, and issues as they relate to global acquisition, technology, and logistics support for Special Operations Forces.

### 11:45 AM – 1:00 PM **Lunch on Own**

*Last Chance to View Exhibits*

### 1:00 PM – 2:30 PM **SORDAC Awards Presentation**

*Ballrooms A-B*

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