Road Block 1 – Lack of Focus

Government, Industry & Society
Road Block 2 – Fear of Failure
Road Block 3 – Bias
Road Block 4 – The U Curve
Summary

New Technology Cannot Be Put on a Shelf – It Must Be Used
Gen X and Y Engineers do not consider prototypes rewarding work

Get the Product Right, Advertise it Well, Deploy It

DoD Budget: Leaner – *Response Must Be Meaner*
Industry: More Skunk Works and Commercial Development
Government: Pick one and move on – so many other problems (needs) to meet

Pick the Best In the Industry
Ask “who does this best?”
Note who is absent from this meeting…they may have given up on the DoD