Small Business Importance

“Small businesses create two out of every three jobs in this country. So our recovery depends on them. And if we want to keep America moving forward, we need to keep investing in our small businesses. This is, by the way, more important than just our economy. It’s also about who we are as a people.”

“Small businesses are the backbone of our economy. They are central to our identity as a nation.”

Remarks by the President on the Small Business Jobs Act
Small Business Office

• Ensure Small Business is represented in acquisition strategy development
  - Advocate (when appropriate for Small Business set asides)

• Sits on Acquisition strategy panels

• Reviews subcontracting plans on major source selections

• Performs market research to assist KOs, PMs, Engineers

• Member of SORDAC Source Selection Advisory Council
Small Businesses that are Successful

• Capability is #1
  - What Do You Bring to the Table?

• Past Performance

• “Tickets” are Secondary at Best
Small Businesses that are Successful

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