

2012 EOD Wounded Warrior Ski Week Overview Presentation To GECE

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Concept









Breckenridge Outdoor Education Center

Mission



• 71st OD GP (EOD) partners with the IABTI Region II, The National Ski Patrol, and Breckenridge Outdoor Education Center to present the first EOD Wounded Warrior Week at Breckenridge, CO from 19 – 24 March 2012 in order to provide a sense of freedom to those who are routinely excluded from activity due to a disability or special need and rekindle relationships with the Military and Civilian EOD community and establish new ones with the National Ski Patrol.

ENDSTATE

- We hosted 8 Wounded Warriors (5 Army, 2 Air Force, 1 Midland Texas P.D. Bomb Technician)
- We ended up \$2,300 short of our expenses of \$25,000

Video Presentation



A special thanks to Shoulder 2 Shoulder Inc. for providing the expertise and producing this video

Players and Organizations



- COL Leo Bradley CJTF Paladin
- Mr. Eugene Squires NDIA
- IABTI Region II
- National Ski Patrol
- BOEC
- Corporate Donors
- 71st EOD Group
- 242d EOD Battalion



Scheme of Maneuver



Timeline

Day 1- March 19	Day 2- March 20	Day 3- March 21	Day 4 –March 22	Day 5- March 23	Day 6 – March 24
Travel Day	Ski / Snowshoe	Ski/ Snowshoe	Group Ski Day	Avalanche classes	Departure Day
Meet group at	Group 1-	2 groups switch	Whole group join	and demonstration	Breakfast
Airport	All day skiing		together for the	provided by the	Pack & Clean
Return to BOEC in	through the BOEC		culminating day of	National Ski Patrol	Final Closing
late afternoon or	Adaptive Ski		skiing and		Depart for Airport
early evening	Program. All lessons		snowboarding with	Closing Banquet at	
Dinner	are individual		active duty and IABTI	Beaver Run Resort	
Welcome and move	instruction and		ski buddies along	with Colorado	
into Griffith Lodge.	geared to student		with BOEC local	Themed dinner	
0	ability level.		volunteers.	sponsored by	
Overview of				Sierra Nevada	
schedule	Group 2-			Corp.	
	Snowshoe Hike				
Screening of "High					
Ground" by producer					
Michael Brown and					
sponsored by					
members of the					
Summit County					
Rotary Club					
				Closing Dinner	

Lessons Learned



- Truly an interagency operation with each partner's goals being stated
- Everyone needs to be addressed individually, make it personal and be specific.
 - Wounded Warriors
 - Financial Contributors
 - Volunteers
 - Rotary Club



- Say "Thank You" show it, and mean it.
- Exploit success and brag about what "we" accomplished.
- If you want it, ask for it. "High Ground" screening example

Services Available / Offered



- Veteran's Airlift Command
- Dynamic Designs donated Hockey Jerseys
- NSP Motion to establish relationship with Wounded Warriors
- Invitation to present at Rotary Clubs (Breckenridge and Summit County)
- IABTI members Donated 4 bedroom condo
- Contact with the President of 10th Mountain Division Foundation
- Hero Miles Programs
- Shuttle Service from Denver to Breckenridge
- Peak Seven Restaurant
- Breckenridge Brewery
- SWAG Bags from National Ski Patrol
- Many other Grassroots organizations doing similar things
 - Have already had offers for a Whitewater Rafting Trip this summer

Next Year's Planning



- Begin Fundraising Early
 - IABTI Region II already set to accept donations
- BOEC Focused program
 - January 2013
 - Single Soldiers at Griffith Lodge
 - Families at Beaver Run Resort
- Committees
 - Leverage donated goods and services
 - Identify requirements, present them clearly and concisely to benefactors like Rotary
- Dedicated Planning Group or Organization
- Non-Profit Status Essential

Questions and Discussion



