

2012 Ambrose Award



Presented by: Steve Faintich, Secretary, Small Arms Board

James Ambrose Small Arms Industry Recognition Award

The James Ambrose Award is established and presented periodically to recognize, in the opinion of the Small Arms Systems Division Executive Board, an Industrial Firm which has made outstanding contributions to the field of small arms systems. An outstanding contribution is characterized by exemplary commitment and contribution to the Armed Forces by delivering superior materiel that meets required operational capabilities and supports a high level of force readiness in the conduct of war fighting activities or homeland defense. Such contributions may be shown through a record of continual demonstration of emerging technologies, development of products and systems, establishment of enhanced production capabilities, and integration of innovative weapons systems and supporting products and services required by the DOD and Allied countries. Such contributions would be easily recognized as 'excellence' in industry leadership and responsiveness in cases where National security priorities require attention to meet urgent the needs in either peace or war time.

History of Winchester Ammunition Supporting the US Military

- 860 million rounds in World War I
- 15 billion rounds in World War II
- Billions of rounds delivered as Operating Contractor at the Lake City Army Ammunition Plant from 1985 -2000
- Billions of rounds of 9 mm M882 Ball over the past 30 years
- Rapid facilitization and production start-up of critically needed small caliber rifle and machine gun ammunition during Operation Iraqi Freedom

Major Recent Contributions by Winchester to the US Military

Urgent Buy Program

- Winchester was awarded an “Urgent Buy” contract in 2003 for 5.56 mm ammunition.
- At that time, shortly after the U.S. invasion of Iraq, the U.S. Army’s demand for small caliber rifle and machine gun ammunition was greater than that could be supplied via traditional sources.
- Working in close partnership with the US Army, Winchester set up a supply chain and production line, passed First Article Testing and initiated deliveries within five months after contract award.
- Similar start-up were executed for 7.62 mm and .50 Caliber ammunition.

Major Recent Contributions by Winchester to the US Military

9 mm M882 Ammunition

- Primary Supplier of 9 mm M882 Ball ammunition for the U.S. Military since type classified in the mid 1980's.
- Recently, the US Army experienced an unprecedented surge in demand for 9 mm M882, far exceeding any previous requirement level.
- In response to the Army's need for M882, Winchester self-invested in a capacity expansion to significantly increase its M882 manufacturing capability.

Major Recent Contributions by Winchester to the US Military

Other Significant Programs

- U.S. Second Source Small Caliber Ammunition
- .50 cal SLAP
- 5.56 mm Frangible MK 311
- 9 mm Frangible MK 254