

HOMELAND SECURITY SYMPOSIUM

*“Disasters: Preparing, Surviving and
Responding to Dynamic Threats”*



SEPTEMBER 26-27, 2011

EVENT #1490 ► ARLINGTON, VA ► SHERATON NATIONAL HOTEL

WWW.NDIA.ORG/MEETINGS/1490

LOCATION

Sheraton National Hotel

900 South Orme Street
Arlington, VA 22204
(703) 521-1900

Registration: Assembly Foyer

General Session: Commonwealth North

Food & Beverage Functions:
Commonwealth South

ATTIRE

Appropriate dress for the symposium is business coat & tie for civilians and Class A uniform or uniform of the day for military personnel.

ID BADGES

During symposium registration and check-in, each Attendee will be issued an identification badge. Please be prepared to present a valid picture ID. Badges must be worn at all symposium functions.

PROCEEDINGS

Proceedings will be available on the web through the Defense Technical Information Center (DTIC) two weeks after the symposium. All registered Attendees will receive an email notification once the proceedings are available.

SPEAKER DONATION

In lieu of Speaker Gifts, a donation will be made to the Wounded Warrior Project. For additional information, please visit: www.woundedwarriorproject.org.

SURVEY

A survey will be e-mailed to you after the event. NDIA would greatly appreciate your time in completing the survey to help make our event even more successful in the future.

SYMPOSIUM CONTACT

Ms. Brant Murray
Meeting Planner, NDIA
(703) 247-2572
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2011 HOMELAND SECURITY SYMPOSIUM

“Disasters: Preparing, Surviving and Responding to Dynamic Threats”

The 2011 Homeland Security Symposium will present an overview of the ongoing challenges associated with large-scale disasters (and their various forms) and the risks, strategies and investments necessary to address these ever-evolving and dynamic threats.

NDIA HOMELAND SECURITY DIVISION

Mission & Purpose

- To provide legal and ethical forums for the exchange of information, ideas and recommendations between industry and government on homeland security issues
- To promote a vigorous, robust and collaborative government-industry homeland security team
- To advocate for best-in-class, high technology equipment, systems, training and support for America's first responder community

Focus

The Homeland Security Division incorporates the six critical mission areas identified in the National Strategy for Homeland Security: Intelligence and Warning, Border and Transportation Security, Domestic Counterterrorism, Protecting Critical Infrastructure and Key Assets, Defending Against Catastrophic Threats and Emergency Preparedness.

The Homeland Security Division focuses on the protection and security of the assets, information, facilities and resources of the government, military, and private sector organizations which comprise the technological, military and industrial infrastructure of the United States. The Division also provides input and advice to a wide range of agencies and departments of federal, state, and local governments and to commercial, industrial and academic institutions.

To find out more about the NDIA Homeland Security Division, please visit: <http://www.ndia.org/Divisions/Divisions/HomelandSecurity>.

MONDAY, SEPTEMBER 26, 2011

7:00am-6:30pm

Registration
Assembly Foyer

7:00am-8:00am

Continental Breakfast
Commonwealth South

8:00am-8:15am

Welcome & Opening Remarks
Commonwealth North

- ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA
- ▶ Mr. Rich Cooper, Principal, Catalyst Partners, LLC; Chairman, NDIA Homeland Security Division

8:15am-9:00am

Keynote Address
Commonwealth North

- ▶ Admiral Thad W. Allen, USCG (Ret), Senior Fellow, Rand Corporation; Former Commandant, USCG; Former National Incident Commander, BP/Gulf Oil Spill

9:00am-10:15am

Preventing and Responding to the Worst – Bio, Chemical and Nuclear Safety
Commonwealth North

Today's disasters, both man-made and natural, have grown in size, impact and complexity. The responses required at all levels of government and the private sector have grown equally complex and require new levels of preparation. It has become clear that it requires a coordinated public-private partnership to achieve the necessary results that keep our people, infrastructure and information safe from harm. And it takes planning and preparation if we are to minimize impact to our economy by being resilient. This Session will discuss incidents starting with Pam Am Flight 103 through the present and the response and preparation needed to address past and future threats and disasters.

Moderator: Mr. Paul Druckman, Vice President, Homeland Security Programs, Adayana

- ▶ Mr. Paul Polski, Former Director, Strategic Planning, Office of Security Technology, Transportation Security Administration (Retired August 2011)
- ▶ Mr. Michael Cheston, President and CEO, Seraph, Inc.
- ▶ Mr. Mark Merritt, President of Operations, Witt Associates

10:15am-10:45am

Networking Break
Assembly Foyer

10:45am-12:00pm

Unpredictable Wrath – The Forces of Mother Nature
Commonwealth North

Recent hurricanes, earthquakes, tornados and floods have overtaken many of our cities and states, which have been devastating to both individuals, their properties and their infrastructure. It is critical that we know what types of disasters may strike areas where we live or travel, so we can be better prepared. Each natural disaster has different conditions, different warning timeframes and necessitate different preparations before

and after such an emergency. The outstanding leaders listed below will give a first hand report of how they have addressed these specific threats, and what may lie ahead.

Moderator: Honorable Nancy Harvey Steorts, Former Chairman, U.S. Consumer Product Safety Commission; President, Nancy Steorts and Associates

- ▶ Ms. Laura Furgoine, Deputy Assistant Administrator for Weather Services, NOAA; Deputy Director, National Weather Service
- ▶ Mr. Chris Summerrow, CBCP, Director, Business Continuity Management, United Parcel Service (UPS)
- ▶ Mr. Trevor Rikken, Senior Director, Disaster Operations, American Red Cross

12:00pm-1:00pm

Networking Lunch
Commonwealth South

1:00pm-2:15pm

Responding and Adapting – Domestic Threats, Extremism and Counter-Terrorism
Commonwealth North

Lone gunmen, hate groups, terrorist organizations and more are responsible for acts of violence that not only harm the people in their crosshairs but also disrupt the operations of the public and private sector entities that are in their way. The trends of these threats are as diverse and dynamic as the tactics and actions that are carried out by their perpetrators. National and international experts will share their experiences and guidance on how these threats can be addressed, as well as strategies to prevent them from ever occurring.

Moderator: Mr. Rich Cooper, Principal, Catalyst Partners, LLC; Chairman, NDIA Homeland Security Division

- ▶ Mr. Hugh McLeod, Chief Operating Officer, Stirling Assynt
- ▶ Mr. Erroll Southers, Managing Director of Counter-Terrorism and Infrastructure Protection, Tal Global Corporation; Deputy Director, University of Southern California's Center for Risk and Economic Analysis of Terrorism Events (CREATE)

2:15pm-2:45pm

Networking Break
Assembly Foyer

2:45pm-4:00pm

Securing Our Borders, Cargo and Supply Chain
Commonwealth North

The challenge of securing our borders, cargo and the supply chain is not just a post 9/11 issue; it has been of critical importance for many years as the dynamics of globalization have become more evident. However, since 9/11 this issue has acquired greater importance as we strive to control unwanted access to our borders by either illegal entrants looking for economic security, or heinous agents that would do us personal harm, or by those that would disrupt or destroy commerce and the supply chain to likewise do us harm. Senior federal government experts will address the current status of border, cargo and supply chain security, highlight the successes and new innovations that are helping us in the process and talk to the challenges ahead.

Moderator: Mr. David Olive, Principal, Catalyst Partners, LLC

- ▶ Chief Mike Fisher, U.S. Border Patrol, U.S. Customs and Border Protection, U.S. Department of Homeland Security

- ▶ Mr. Kevin McAleenan, Deputy Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection, U.S. Department of Homeland Security
- ▶ Rear Admiral Paul F. Zukunft, USCG, Assistant Commandant for Marine Safety, Security and Stewardship

4:00pm-5:00pm

Protecting the Passenger – Aviation and Mass Transit Security
Commonwealth North

How safe is the flying public and the hundreds of millions of people that travel each year by rail? What approaches have been put in place and what are the trends in technology to protect the traveling public? This Session will review where we have been, the challenges still faced and what needs to be done to be prepared in the future.

Moderator: Mr. Paul Druckman, Vice President, Homeland Security Programs, Adayana

- ▶ Mr. Scott Broyles, President, National Safe Skies Alliance
- ▶ Chief Terrence Culhane, Former Deputy Chief, NYC Metropolitan Transit Authority Police Department

5:00pm-6:30pm

Evening Networking Reception
(Hosted Beer and Wine)
Commonwealth South

TUESDAY, SEPTEMBER 27, 2011

7:00am-1:40pm

Registration
Assembly Foyer

7:00am-8:00am

Continental Breakfast
Commonwealth South

8:00am-8:05am

Introductory Remarks
Commonwealth North

- ▶ Mr. Rich Cooper, Principal, Catalyst Partners, LLC; Chairman, NDIA Homeland Security Division

8:05am-9:00am

Keynote Address
Commonwealth North

- ▶ Mr. Matthew R. Bettenhausen, Vice President of Security and Homeland Security Director, AEG Worldwide; Former Director, California Emergency Management (Cal-EMA); Former Homeland Security Advisor to the Governor, State of California

9:00am-10:15am

Protecting and Preparing What Matters – Strategies for Critical Infrastructure Resilience
Commonwealth North

No community or economy runs without its infrastructure and with ever present threats from nature, accidents and malicious intent; preparing and protecting it is critically important. Regardless of ownership, operation or location, infrastructure

owners and operators in the public and private sector have to be prepared for the worst. Veteran infrastructure leaders will offer their insights and guidance for not just how to attain “resilience,” but also the lessons learned that helped them endure some of the most challenging circumstances.

Moderator: Mr. John Paczkowski, Vice President, ICF International; Former Director of Emergency Management, Port Authority of New York and New Jersey

▶ Mr. Darrell Darnell, Senior Associate Vice President for Safety and Security, The George Washington University

▶ Mr. Mike McAllister, Deputy Secretary, Veterans Affairs and Homeland Security, Commonwealth of Virginia

10:15am-10:45am

Networking Break

Assembly Foyer

10:45am-12:00pm

Capital Readiness – Protecting the National Capital Region

Commonwealth North

As we look back on the 10 years since 9/11, many major improvements have been made to ensure that our Capital has improved its infrastructure to withstand an attack from outside sources. How ready is our national Capital to withstand a major terrorism attack? What needs to be done to ensure the safety of its workers, its residents, or its visitors, if a natural disaster should occur? How ready is the public if such a disaster should occur? What are the challenges that lie ahead? Are we really prepared? How does the United States compare to other nations’ Capitals? What lessons can be learned from others?

Moderator: Honorable Nancy Harvey Steorts, Former Chairman, U.S. Consumer Product Safety Commission; President, Nancy Harvey Steorts and Associates

▶ Assistant Chief Patrick A. Burke, Metropolitan Police Department of the District of Columbia (MPDC)

▶ Mr. Bill Lynch, Director, Office of Protection Services, Smithsonian Institution; Former Assistant Chief, United States Park Police

▶ Chief Ronald L. Mastin, Fire Chief, Fairfax County Fire and Rescue Department

12:00pm-1:30pm

Brown Bag Lunch

Commonwealth South/North

Boxed lunches will be distributed in Commonwealth South. All Attendees are invited to bring their lunch into General Session for a Brown Bag Lunch Panel on, “Messaging and Communicating in the Worst of Situations.”

12:15pm-1:30pm

Messaging and Communicating in the Worst of Situations

Commonwealth North

People are not merely bystanders to emergencies; they are firsthand witnesses of what happens. Technology and culture have empowered people in ways like never before. How organizations adapt and respond to crises can have tremendous consequences, not only on their reputations, but also their bottom lines. Reporters, bloggers and communications experts will talk about the tremendous evolution underway in messaging and communicating in crisis situations and offer their guidance as to how

people and organizations can be best prepared for that dynamic moment whenever it occurs.

Moderator: Mr. Chris Battle, Partner, Adfero Group; Former Director of Public Affairs, U.S. Immigration and Customs Enforcement (ICE); Former Director of Congressional and Public Affairs, U.S. Drug Enforcement Administration; Former Reporter

- ▶ Mr. Jay Alan, Co-Host, “The Drive Home,” America’s Radio Network; Former Director of Communications, California Emergency Management Agency (CalEMA)
- ▶ Mr. Jeff Carter, Chief of Public Affairs, U.S. Marshals Service; Press Secretary for the National Incident Commander, Admiral Thad W. Allen, USCG (Ret), during the BP/ Gulf Oil Spill; Joint Information Center Director and Press Secretary for Hurricane Katrina Response
- ▶ Battalion Chief Chris Schaff, Virginia Task Force - 1

1:30pm-1:40pm

Conference Wrap-up & Adjournment

Commonwealth North

- ▶ Mr. Rich Cooper, Principal, Catalyst Partners, LLC; Chairman, NDIA Homeland Security Division



Admiral Thad W. Allen, USCG (Ret)

Senior Fellow, RAND Corporation; Former Commandant, USCG; Former National Incident Commander, BP/Gulf Oil Spill

Admiral Thad W. Allen, USCG (Ret) became the 23rd Commandant of the U.S. Coast Guard in May 2006 and led a massive effort to update the service's antiquated command and logistics organizations and address future maritime challenges facing the nation. Prior to this command, while serving as the service's Chief of Staff, Admiral Allen was the principal Federal Official overseeing the response to Hurricane Katrina and recovery efforts in the Gulf Coast region.

Admiral Allen held many command posts throughout his Coast Guard career, including command of the Coast Guard's Atlantic forces in its response to the terrorist attacks on September 11, 2001. In the months prior to his retirement from the Coast Guard in June 2010, Admiral Allen served as National Incident Commander for the federal government's response to the Deepwater Horizon oil spill, one of the worst environmental disasters in U.S. history. He continued to serve in this role as a civilian.

Admiral Allen is currently serving as a Senior Fellow at the RAND Corporation. He joined RAND in October 2010.

Admiral Allen received his bachelor's degree from the U.S. Coast Guard Academy, a Master of Public Administration degree from The George Washington University and a master's degree in management from the Massachusetts Institute of Technology, Sloan School of Management. He is the recipient of two Homeland Security Distinguished Service Medals, the Defense Distinguished Service Medal, three Coast Guard Distinguished Service Medals, a Legion of Merit Medal and three Meritorious Service Medals.



Mr. Matthew R. Bettenhausen

Vice President of Security and Homeland Security Director, AEG Worldwide; Former Director, California Emergency Management (Cal-EMA); Former Homeland Security Advisor to the Governor, State of California

Mr. Matthew R. Bettenhausen is the Vice President of Security and Homeland Security Director for AEG Worldwide. AEG is one of the leading sports and entertainment presenters in the world. They own or manage over 120 sports and entertainment venues such as STAPLES Center and the LA Live entertainment district in Los Angeles and the O2 arena and entertainment district in London, England. They own sports franchises in professional basketball, hockey and soccer. AEG LIVE is the second largest promoter of concerts, live tours and special events in the United States. Mr. Bettenhausen has overall responsibility for security, public safety and preparedness for AEG's domestic and global operations and facilities.

Previously, Mr. Bettenhausen was appointed by Governor Arnold Schwarzenegger to lead California's homeland security and emergency management operations as the Secretary of the California Emergency Management Agency (CalEMA). Mr. Bettenhausen was a member of Governor Schwarzenegger's cabinet for nearly six years and served as the Chairman of the California Emergency Council.

Mr. Bettenhausen has held a number of senior leadership positions with many national and state organizations, such as the National Homeland Security Consortium, National Governors Association's Homeland Security Advisors Council and National Emergency Managers Association. He is a board member of the Western Institute for Food Safety and Security and serves on the external advisory board to Sandia National Laboratory.

Prior to his appointment in California, Mr. Bettenhausen served as the first Director of State and Territorial Coordination with the U.S. Department of Homeland Security (DHS), where he was the Department's representative to the White House Office of Intergovernmental Affairs and a member of both the Department's Emergency Response Group and its Interagency Incident Management Team.

From January 2000 to January 2003, Mr. Bettenhausen served as the Deputy Governor of Illinois and its Homeland Security Director. As Deputy Governor, he was responsible for coordinating the law enforcement and public safety functions and agencies of the State of Illinois. The agencies reporting to him included, among others: the Illinois Emergency Management Agency, Illinois State Police, Department of Corrections, State Fire Marshal's Office, Department of Nuclear Safety and the Department of Military Affairs.

For over twelve years, Mr. Bettenhausen was a federal prosecutor for the U.S. Department of Justice. He investigated and prosecuted all manners of federal offense from drug cases to complex financial fraud matters and long-term undercover investigations. He also worked on a number of terrorism cases and civil rights investigations. For most of his prosecutorial career, Mr. Bettenhausen held supervisory positions with the U.S. Attorney's Office in Chicago, including Chief of Appeals and Associate Chief of the entire Criminal Division. He graduated summa cum laude from the University of Illinois with a B.S. in Accountancy and continued his education at the University's law school where he earned his J.D. degree with honors. He was recently privileged to receive the Patrick Henry Award from the National Guard Association of the United States.

Mr. Bettenhausen's family has a long and extensive history in the fire service and law enforcement. His father has spent more than 50 years in the fire service and recently retired as the Fire Marshal for Tinley Park, Illinois. His brother is an Officer with the Lemont Fire Protection District.

Preventing and Responding to the Worst of Times and Conditions

MR. PAUL DRUCKMAN

Mr. Paul Druckman is currently Vice President of Adayana Homeland Security Programs. Prior to his current position, he was Vice President of Homeland Security Business Development at Accenture and SAIC, Acting Director, Boeing Integrated Logistics Support, and Manager of Homeland Security for Raytheon. He has had a leadership role in some of our nation's major security programs including deployment of security equipment in support of the TSA at all U.S. airports, design of the latest command and control border security vehicles for CBP and the perimeter intrusion detection systems at the four metropolitan New York/New Jersey airports.

MR. PAUL POLISKI

In August 2011, Mr. Paul Polski retired from Federal service after 55 Years of Extraordinary Service to his country. He culminates 25 years of service, 20 as a member of the Senior Executive Service. Through Mr. Polski's leadership before and after the events of 9/11 our nation's airports were secured with the finest equipment available and continue to protect our country every day. Mr. Polski's many accomplishments stand as both milestones and inspiration for others in the securing of America. As described by his TSA colleagues, he is, "The Father of the Transportation Security Laboratory." Prior to joining the FAA and TSA, Mr. Polski's 30 years of military service included serving the United States Navy as a Combat Naval Aviator and Mission Critical Program Manager.

MR. MICHAEL CHESTON

Mr. Michael "Mike" Cheston is currently President and CEO of Seraph. His prior experience includes being a senior leader in BoozAllen's Civil Aviation Team, managing a multi-million dollar portfolio of aviation related business serving clients in the United States Coast Guard (USCG), Federal Aviation Administration (FAA), National Aeronautics and Space Administration (NASA) and the Transportation Security Administration (TSA). He has served as the CEO and State Aviation Director and Senior Aviation Law Enforcement Officer for the Rhode Island Airport Corporation, which includes Providence T. F. Green Airport. Prior to that he served as General Manager, Operations & Maintenance at Portland International Airport and Business Analyst/Project Manager/Manager Airport Operations/Operations Officer for the Metropolitan Washington Airports Authority.

MR. MARK MERRITT

Mr. Mark Merritt is President of Operations for Witt Associates. Mr. Merritt brings first-hand disaster recovery and operational expertise to emergency planning and on-site disaster response and recovery projects. His experience includes extensive work in the federal Public Assistance and Individual Assistance programs involving long term recovery efforts, emergency operations center support and operations, and Incident Command efforts such as Logistics, Supply and Planning. Mr. Merritt served as Witt Associates'

Project Manager for efforts in the State of Louisiana following Hurricane Katrina, in the Cayman Islands after Hurricane Ivan, in Houston after Tropical Storm Allison and in Guam after Typhoon Chata'an. Mr. Merritt was requested by the United Nations to review and critique the Socialist Republic of Vietnam's National Mitigation Strategy. He traveled to the Philippines in February 2003, where he and former FEMA Administrator, James Lee Witt met with Philippine government representatives and corporate executives to provide advice on the creation and implementation of nationwide public-private partnership initiatives in support of disaster mitigation activities.

Unpredictable Wrath – The Forces of Mother Nature

HONORABLE NANCY HARVEY STEORTS

The Honorable Nancy Harvey Steorts has a distinguished career in business and trade, political service, academia, journalism and real estate. President Ronald Reagan appointed her Chairman of the U.S. Consumer Product Safety Commission. Prior to that she was a consultant to the Director of the U.S. Office on Consumer Affairs at the White House and earlier served as Special Assistant for Consumer Affairs to the Secretary of Agriculture under the Nixon and Ford administrations. She was President of the prestigious Dallas Citizens Council, an organization of Chief Executive Officers of the major corporations; was named "one of the Best Public Servants" by the Gallagher Report; and was awarded the George P. Arents Medal for Excellence in Government by her alma mater, Syracuse University – the highest award given to an alumna. In addition to her consulting practice, she is the author of 3 books, "Safe Living in a Dangerous World", "Your Home Safe Home", "Safety and You". and regularly appears as a commentator on radio and television. She serves on the Board of Directors of the Homeland Security Division of NDIA.

MS. LAURA FURGIONE

Ms. Laura K. Furgione is the National Oceanic and Atmospheric Administration (NOAA) Deputy Assistant Administrator for Weather Services and Deputy Director of the National Weather Service (NWS). In this role, she is responsible for the day-to-day civilian weather operations for the United States, its territories, adjacent waters and ocean areas.

MR. CHRIS SUMMERROW, CBCP

Mr. Chris Summerrow is the Director of Business Continuity Management for UPS at its global headquarters in Atlanta, Georgia. He leads teams in the strategic design, development, deployment and maintenance of business continuity programs worldwide. Previous leadership roles in Plant Engineering, Compliance & Ethics, Internal Audit and Security over his 30 year tenure at UPS have prepared him to manage effective incident response for global events. Mr. Summerrow holds a Bachelor of Science degree in Mechanical Engineering Technology from Old Dominion University and is a Certified Business Continuity Professional (CBCP) through the Disaster Recovery Institute International.

MR. TREVOR RIGGEN

Mr. Trevor Rikken is the Senior Director for Disaster Operations of the American Red Cross. In this role, Mr. Rikken is responsible for planning, implementing and maintaining scalable programs, procedures and volunteer opportunities to meet the direct needs of disaster clients for all domestic events. He oversees the principal functions of emergency sheltering and feeding, the distribution of critical supplies, family reunification, disaster casework, physical health, disaster mental health services and spiritual care.

Responding and Adapting – Domestic Threats, Extremism and Counter-Terrorism

MR. RICH COOPER

Mr. Richard “Rich” Cooper is Vice President of Research & Emerging Issues for the National Chamber Foundation (NCF), the U.S. Chamber’s nonprofit, public policy think tank. He leads NCF in examining the issues that will impact the United States and its private sector over the next 2 to 10 years. In addition, he leads a team of fellows, researchers and program managers who present programming, publications and events to better inform and best prepare the Chamber’s leaders, members and stakeholders for the future. Mr. Cooper is also a Principal with Catalyst Partners, LLC, a government and public affairs practice in Washington, D.C. focusing on homeland and national security matters. He is Chairman of the Homeland Security Division of the National Defense Industrial Association, a Senior Fellow with The George Washington University’s Homeland Security Policy Institute and an adviser to NYU’s International Center for Enterprise Preparedness. Mr. Cooper posts regular commentaries on Security Debrief and Defense Media Network.

MR. HUGH MCLEOD

In April 2008, Mr. Hugh McLeod’s company, Assynt Associates, merged to form the new Stirling Assynt International Group. This continues the work that Mr. McLeod started in 2003, providing briefing and analysis on Terrorism and Country Risk issues to large companies and government entities with interests in the Middle East, Asia and beyond. He is also closely involved in SAIG’s Business Intelligence line, bringing sound process to this Due Diligence work, with a readiness to help clients achieve successful solutions in complex scenarios.

MR. EROLL SOUTHERS

Mr. Erroll G. Southers is a former FBI Special Agent, President Barack Obama’s first nominee for Assistant Secretary of the TSA and Governor Arnold Schwarzenegger’s Deputy Director for Critical Infrastructure of the California Office of Homeland Security. He is the Associate Director of the DHS National Homeland Security Center for Risk and Economic Analysis of Terrorism Events (CREATE) at the University of Southern California, where he developed the Executive Program in Counter-Terrorism and serves as an Adjunct Professor of Homeland Security and Public Policy. He is a Senior Fellow of the UCLA School of Public Affairs and Visiting Fellow of the International Institute of Counter-Terrorism in Herzliya, Israel. Mr. Southers is also the Managing Director of the Counter-Terrorism and Infrastructure Protection Division

of the international security consulting firm, TAL Global Corporation. He was the Assistant Chief of Homeland Security and Intelligence at the Los Angeles World Airports Police Department and began his law enforcement career with the Santa Monica Police Department. Mr. Southers is a recipient of the Earl Warren Outstanding Public Service Award and recognized in *Security Magazine’s* Top 25 Most Influential Industry Thought Leaders in the United States. Mr. Southers has published numerous articles and appeared as a counter-terrorism analyst on a variety of national and international media networks.

Securing Our Borders, Cargo and Supply Chain

MR. DAVID OLIVE

Mr. David M. Olive has more than 30 years of experience in business, politics, law and public affairs. As former Chief of Staff to U.S. Rep. Asa Hutchinson (R-AR3) and a former staffer for U.S. Senator Jim Allen (D-AL), Mr. Olive understands that very few things get done in Washington without approaching them in a bi-partisan manner. In 2005, The Hill named Mr. Olive one of the top Homeland Security lobbyists in Washington, D.C. He established and currently serves as the moderator of The Washington Homeland Security Roundtable and is a frequent contributor to Security Debrief, a homeland security blog.

CHIEF MIKE FISHER

Chief Michael J. Fisher is the Chief of the U.S. Border Patrol and a member of the Senior Executive Service. He is responsible for planning, organizing, coordinating and directing enforcement programs designed to secure our Nation’s borders and greatly increase the probability that terrorists and terrorist weapons, as well as smugglers of humans, narcotics and other contraband, will be deterred from entering the United States, or detected and apprehended after entry.

MR. KEVIN MCALEEAN

Mr. Kevin K. McAleenan was appointed Deputy Assistant Commissioner, Office of Field Operations (OFO), in July 2010. In this capacity, he is responsible for overseeing border security, trade compliance, anti-smuggling and passenger operations as well as overseeing the programs and operations of 20 major field offices and 327 ports of entry with staff of more than 28,000 employees and an operating budget of \$3.3 billion (FY10).

REAR ADMIRAL PAUL F. ZUKUNFT, USCG

Rear Admiral Zukunft, USCG assumed his current position as Assistant Commandant for Marine Safety, Security and Stewardship in May 2010. He is responsible for developing and promulgating national marine safety, security and environmental protection doctrine, policy and regulations, as well as ensuring policy alignment throughout the federal government and with international maritime partners. In addition, he leads and oversees the important work of numerous federal advisory committees and international partnerships related to marine safety, security and environmental protection.

Protecting the Passenger – Aviation and Mass Transit Security

MR. SCOTT BROYLES

Mr. Scott Broyles is President and CEO of the National Safe Skies Alliance (NSSA). NSSA is a 501(c) 3 non-profit organization formed in 1997 to support testing of aviation security technologies and processes. With funding through the FAA and coordination from TSA, Safe Skies conducts independent 3rd party tests and evaluations. NSSA members include airport authorities from around the world, airlines, aviation associations, academic institutions, aviation security consultants and technology manufacturers.

CHIEF TERRENCE CULHANE

Chief Terrence Culhane has been directly responsible for ensuring police and security support for the New York City Metropolitan Transit Authority (MTA) in such highly visible and pressured circumstances as the 2004 Republican National Convention at New York's Madison Square Garden. On September 11, 2001, in his role as a Sergeant in the MTA Police Department (MTAPD) Special Operations Division, he coordinated Manhattan evacuation plans for MTA and liaised with NYPD Operations Command and Control Bureau. As Deputy Chief, he has served as the MTA Police Department Liaison to LIRR Office of Security and has overseen the MTAPD Police Radio Project. As Assistant Deputy Chief, he served as Executive officer responsible for all personnel matters for the entire department. Chief Culhane has also served as Assistant Deputy Chief, Eastern Region Command in charge of all law enforcement activities for the Eastern Region - Long Island Rail Road.

Protecting and Preparing What Matters – Strategies for Critical Infrastructure Resilience

MR. JOHN PACZKOWSKI

Mr. John Paczkowski heads ICF International's emergency management efforts for public and private sector clients. A former career executive at the Port Authority of New York and New Jersey, he was the lead architect of a 5-year, \$500-million, risk-based security capital improvement program.

MR. DARRELL DARNELL

Mr. Darrell Darnell is responsible for directing the coordination, development and management of safety and security at The George Washington University. He oversees the University Police Department, the Office of Emergency Management, the Medical Center Safety, Bio-Security and Emergency Management Office, as well as the Office of Environmental Health and Safety, including laboratory safety and residential housing safety.

MR. MIKE MCALLISTER

Central to the mission of the Commonwealth of Virginia is ensuring that communities, businesses and government are safe, secure and prepared. Pivotal to the success of this

mission is the ability to protect the Critical Infrastructure (CI) and Key Resources (KR) of the Commonwealth. Mr. Mike McAllister's role is to guide the enhancement of CIKR protection and resiliency to ensure that essential governmental missions, state services and economic functions are maintained in the event of a terrorist attack, natural disaster, or other types of significant incident. The Virginia Critical Infrastructure Protection & Resiliency Strategic Plan is being implemented by Mr. McAllister as directed by the Assistant to the Governor for Commonwealth Preparedness. Accordingly, Mr. McAllister works with federal, state and local officials, as well as private sector partners to provide a seamless, coordinated, security and preparedness strategy and support implementation plans, as mandated by the General Assembly and the Code of Virginia.

Capital Readiness – Protecting the National Capital Region

ASSISTANT CHIEF PATRICK A. BURKE

Assistant Chief Patrick A. Burke has over 22 years of service with the Metropolitan Police Department and currently serves as the Assistant Chief of the MPD's Strategic Services Bureau. During his MPD career, Assistant Chief Burke has served in four of the seven police districts, the Special Operations Division, Operations Command, and the Field and Tactical Support Unit. He also served as MPD's first Chief of the Homeland Security Bureau. He received his undergraduate degree in criminal justice from the State University of New York College at Buffalo, a certificate of public management from the George Washington University, a Master's degree in management from the Johns Hopkins University and a Masters degree in Homeland Security Studies from the Naval Post Graduate School's Center for Homeland Defense and Security. Chief Burke is also a graduate of the Federal Bureau of Investigation's National Academy in Quantico, VA, the Senior Management Institute for Police (SMIP) in Boston, MA, and has attended counter-terrorism training in Israel. He has received a variety of awards and commendations, including MPD's Achievement, Meritorious Service, Police medal and Lifesaving Medals, the Cafritz Foundation Award for Distinguished District of Columbia Government Employees, the Center for Homeland Defense and Security – Straub Award for Academic Excellence and Leadership, and the National Highway Traffic Safety Administration Award for Public Service. Chief Burke has served as the Metropolitan Police Departments principal coordinator and incident commander for a myriad of major events to include the Papal visit in 2008, the G-20 Summit, the Nuclear Security Summit and the 56th Presidential Inaugural in 2009. Chief Burke sits on numerous boards to include the Office of Police Complaints, the DC Police Foundation, and the Washington Regional Alcohol Program. He is an active coach for youth sports and is a member of numerous community and volunteer organizations within the District of Columbia, where he resides with his wife and four children.

MR. BILL LYNCH

Mr. Bill Lynch is the Director of the Smithsonian Institution's Office of Protection Services. The Smithsonian Institution is comprised of 19 museums and galleries, the National Zoological Park and 9 research facilities, and its collections

exceed 137 million objects. Each year, the Smithsonian hosts over 30 million visitors. As Director, Mr. Lynch administers the Smithsonian's security program, which includes physical and technical security, risk management, personnel security, and training and emergency management. He oversees 800 professional, technical, administrative and protection employees. Mr. Lynch also serves as the principal Smithsonian representative on all security-related matters involving the White House, State Department, United States Secret Service, the Federal Bureau of Investigation (FBI), United States Park Police/National Park Service, Washington, D.C., Police and Fire Departments.

CHIEF RONALD L. MASTIN

Chief Ronald L. Mastin is a 38-year fire and rescue veteran, serving in the Fairfax County Fire and Rescue Department from 1973 to 2001, as Fire Chief for Henrico County from 2001 to 2007 and as Fire Chief for Fairfax County from June 2007 to the present. Chief Mastin manages a \$160M annual budget, 37 fire stations and directs a staff of almost 1900 representing uniformed, civilian and operational volunteer personnel. He is responsible for the planning, coordination, and direction of the department which includes fire suppression and prevention, emergency medical services, hazardous materials abatement, technical rescue, life safety education, arson investigation services and administrative and support services.

Messaging and Communication in the Worst of Situations

MR. CHRIS BATTLE

Mr. Chris Battle is a Partner at Adfero Group. He serves as the lead communications strategist to many of Adfero's clients and also manages the firm's Homeland Security Strategic Communications Practice. A sample of his clients includes the Department of Homeland Security, American Airlines, Microsoft and the U.S. Chamber of Commerce. Mr. Battle brings extensive expertise as a veteran of the public affairs world, with proven experience in media relations, crisis communications, issue advocacy and political campaigns. He specializes in planning and executing customized communications strategies for clients that integrate traditional public relations and digital media tactics.

MR. JAY ALAN

Mr. Jay Alan was appointed Director of Communications for the California Governor's Office of Homeland Security by Governor Schwarzenegger in August 2007. Before that, the Governor appointed him Communications Director at the California Conservation Corps. Currently, Mr. Alan is the Director of Communications for California Emergency Management Agency (Cal-EMA). Before entering public service he spent almost five years as an award-winning radio anchor and host on Newstalk 1530 KFBK-AM in Sacramento, as well as a talk show host for various radio stations around the country. His television experience includes being the main anchor at FOX 40 KTXL-TV in Sacramento, KPHO-TV in Phoenix and WSET-TV in Lynchburg/Roanoke, Virginia. Mr. Alan's television experience also includes anchor, managing editor and political reporting positions in Boise, Spokane, and Wausau, Wisconsin.

MR. JEFF CARTER

During his 26 year military career, Mr. Jeff Carter served as a Command Public Affairs Officer at two Coast Guard shore units, as the Chief of Public Affairs for the Coast Guard's Pacific Area in Alameda, California, and as the Coast Guard's Chief of Media Relations. Mr. Carter led Coast Guard communications efforts before and immediately following landfall of Hurricane Katrina – resulting in unprecedented coverage of rescue activities by major print and broadcast outlets – and then deployed to the Gulf Coast to direct the Hurricane Katrina federal joint information center. He was then named Press Secretary for the response effort and managed personal media engagements for Admiral Thad W. Allen, USCG (Ret), the principal federal official. Mr. Carter joined the U.S. Marshals as the Chief of Public Affairs in 2008 and has remained active in the Department of Homeland Security's External Affairs /Emergency Support Function-15 cadre. In 2010, Admiral Thad W. Allen, USCG (Ret), the National Incident Commander for the BP/Deepwater Horizon oil spill response, requested Mr. Carter be detailed to DHS to serve as his Press Secretary. He successfully executed an aggressive strategic communications and media engagement plan as the Admiral's communications counselor and primary contact for press engagement.

BATTALION CHIEF CHRIS SCHAFF

Battalion Chief Chris Schaff is in his 24th year with the Fairfax County Fire and Rescue Department. He currently holds the position of Chief of the Fairfax County Urban Search and Rescue Team. Prior to his appointment to his current position, he served as the Uniform Assistant to the Fire Chief. Chief Schaff has served eighteen years in many field assignments, as well as ten years as flight paramedic and base manager with INOVA Medical AirCare. VATF-1 is one of 28 United States FEMA Urban Search and Rescue Teams (US&R). VATF-1 is one of only two domestic teams certified by the United States Agency for International Development (USAID) for international rescue deployment. Chief Schaff deployed as the Public Information Officer for the team during the Japan Tsunami and Earthquake and also serves as a Technical Information Specialist and Plans Team Manager.

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Mr. Jay Alan
California Emergency Management
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ADM Thad Allen, USCG (Ret)
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