Empowering a Social and Mobile Workforce: Balancing the Benefits with Security

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Our Panel Of Global Experts Today

Michele R. Weslander Quaid – Google
Robert Marshall – DELL
Cynthia Mar – Microsoft
Tim Robinson – Verizon Wireless
The USCG Innovation Mantra

“…collaborative exchange of ideas [is] the single most critical element of successful service innovation”
These Organizations Do It…

[Logos of various companies]
…Questing To Be A “Top 100 Best Company”

#5 team
#6 job
#7 help
#8 customer
#9 store
#10 best
#11 need
#12 unique
#13 well
#14 care
#15 community
#16 good
#17 culture
#18 love
#19 opportunity
#20 car
What Is The Environmental DNA?

- Heard
- Engaged
- Communities
- Accountable
- Results-Driven
- Pro-Active
- Collaborative
- Transparent
- Social
- Empowered
- Adaptive

Heard, Engaged, Communities, Accountable, Results-Driven, Pro-Active, Collaborative, Transparent, Social, Adaptive
Give More
Listen More
Do More

Know More
See More
Change More

Engage
Please Welcome

Michele R. Weslander
Quaid – Google
Please Welcome

Robert Marshall

DELL
Please Welcome
Cynthia Mar
Microsoft
Please Welcome
Tim Robinson
Verizon Wireless
Let’s Ask
And
Answer
Questions