



Empowering a Social and Mobile Workforce: Balancing the Benefits with Security

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Our Panel Of Global Experts Today



Michele R. Weslander Quaid – Google

Robert Marshall – DELL

Cynthia Mar – Microsoft

Tim Robinson – Verizon Wireless

The USCG Innovation Mantra

“...collaborative exchange of ideas [is] the single most critical element of successful service innovation”

These Organizations Do It...



...Questing To Be A “Top 100 Best Company”



In employees' WORDS

- #5 team
- #6 job
- #7 help
- #8 customer
- #9 store
- #10 best
- #11 need
- #12 unique
- #13 well
- #14 care
- #15 community
- #16 good
- #17 culture
- #18 love
- #19 opportunity
- #20 car



What Is The Environmental DNA?

▪ Heard

▪ Engaged

▪ Communities

▪ Accountable

▪ Results-Driven

▪ Pro-Active

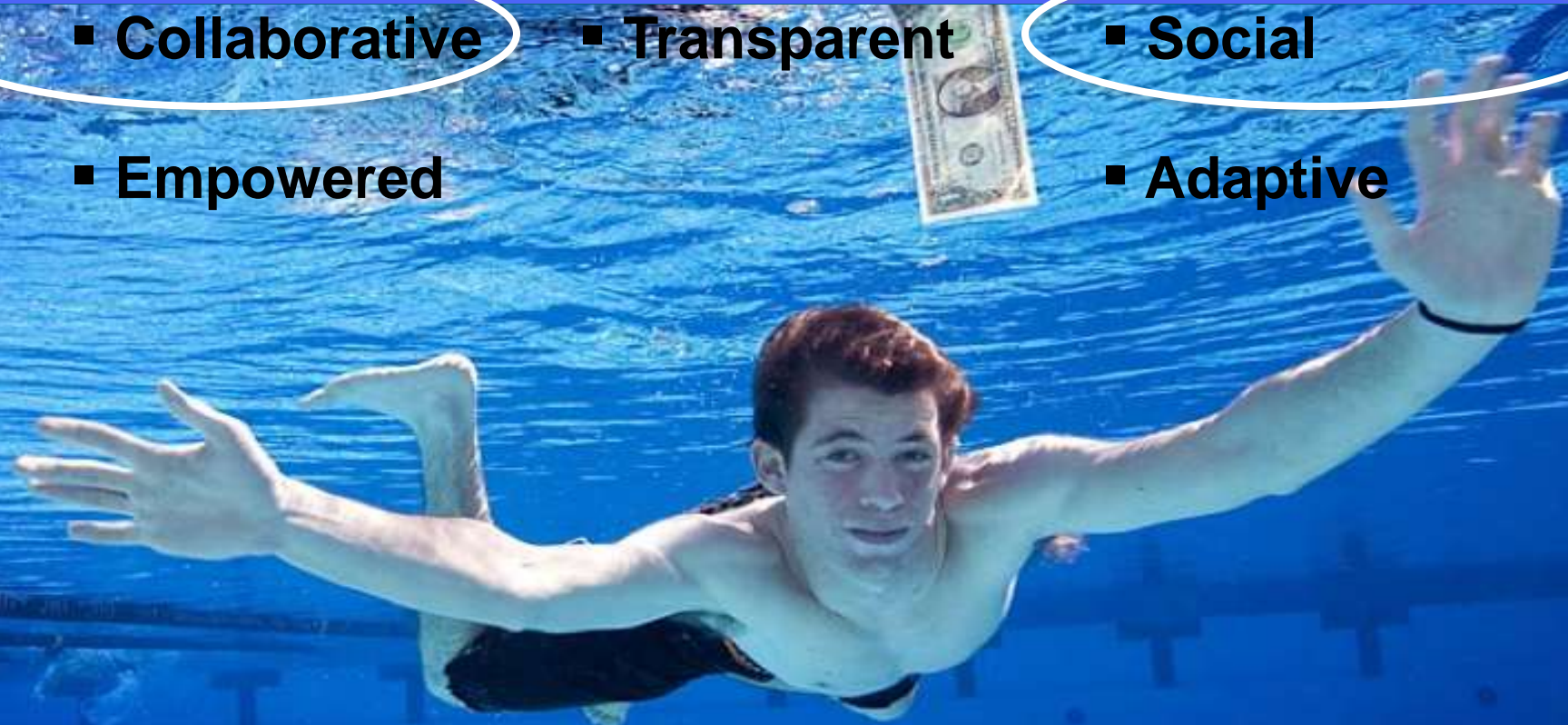
▪ Collaborative

▪ Transparent

▪ Social

▪ Empowered

▪ Adaptive



Give More

Know More

Listen More

See More

Do More

Change More



Engage

Please Welcome

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Let's Ask

And

Answer

Questions

