



Celebrating over 20 years of Excellence

Precision Strike Association

presents

# PRECISION STRIKE ANNUAL REVIEW

## PSAR-11

### PRECISION STRIKE WITH COALITION PARTNERS

### FEBRUARY 23-24, 2011



**The Emerald Coast Conference Center**

1250 Miracle Strip Pkwy SE | Ft. Walton Beach, FL 32548

For more information about PSAR-11, please visit our website: [www.precisionstrike.org](http://www.precisionstrike.org)

## KEY LEADERS



**Major General  
Michael A. Snodgrass, USAF**  
Assistant Deputy  
Under Secretary of the Air Force  
(Int'l Affairs), Office of the Under  
Secretary of the Air Force



**Major General  
Charles R. Davis, USAF**  
Commander, Air Armament  
Center & Air Force Program  
Executive Officer for Weapons,  
Air Force Materiel Command,  
Eglin AFB

### WHY ATTEND PRECISION STRIKE ANNUAL REVIEW 2011

As our Administration continues to review its strategy in Afghanistan, economic stressors further complicate system procurement. Senior leaders from all Services are seeking efficiencies in the current fiscal environment while faced with the prospect of additional diminishing resources.

By attending PSA's Precision Strike Annual Review (PSAR-11) focused on Precision Strike with Coalition Forces that will be co-hosted by the Air Armament Center and Air Force Research Laboratory at Eglin AFB, you will hear from more than 16 Coalition Partners who have been invited to address their top precision strike priorities and budgetary constraints. This approach will offer the precision strike community a unique opportunity to witness a vast and diverse group of coalition partners discussing their precision strike needs. Representatives from four of our Combatant Commands—PACOM, CENTCOM, SOUTHCOM and EUCOM—will chair these precision strike coalition partners sessions.

#### Further, PSAR-11 will showcase topics on:

- International Cooperation
- Shared Interests/Shared Responsibilities with Coalition Partners
- Air Armament Center Perspective
- Acquisition at the Tip of the Spear—USSOCOM Perspective
- Weapons Science and Technology Investment Areas
- Coalition Policy, Cooperation and Operations
- Weapons Systems Acquisition
- Navy International Program Office Perspective
- Secretary of the Air Force International Affairs Perspective
- U.S. Army Security Assistance Command Perspective

**You won't want to miss the presentation of the 15th Annual  
William J. Perry Award**



**Dr. John Wilcox**  
Associate Director for Weapons,  
Air Force Research Laboratory,  
Eglin AFB



**David Ahern**  
Deputy Assistant Secretary  
of Defense, Portfolio Systems  
Acquisition, OUSD(AT&L), OSD



**James "Hondo" Geurts**  
Deputy Director for Acquisition,  
HQ United States Special  
Operations Command



**Rear Admiral John Roberti, USN**  
DD Joint Strategic Planning, Strategic  
Plans & Policy Directorate (J-5),  
The Joint Staff

# PRECISION STRIKE ANNUAL REVIEW

**AGENDA**  
**WEDNESDAY, 23 FEBRUARY**

- 0700 **REGISTRATION / CONTINENTAL BREAKFAST** (sponsored by: MBDA)
- 0750 **ANNUAL REVIEW WELCOME:**  
*Andy McHugh*—Chairman of the Board, Precision Strike Association
- 0800 **EVENT CHAIR WELCOME:**  
*Erik Ballinger*—Director, Business Development, U.S. Navy & Homeland Security Systems, ATK Washington Operations
- 0805 **OPENING REMARKS & SPECIAL GREETINGS FROM AAC & AFRL:**  
*Dr. John Wilcox*—Associate Director for Weapons, Air Force Research Laboratory, Eglin AFB
- 0815 **KEYNOTE ADDRESS—INTERNATIONAL COOPERATION:**  
*Major General Michael A. Snodgrass, USAF*—Assistant Deputy Under Secretary of the Air Force (International Affairs), Office of the Under Secretary of the Air Force
- 0900 **NATIONAL MILITARY STRATEGY—SHARED INTERESTS/SHARED RESPONSIBILITIES WITH COALITION PARTNERS:**  
*Rear Admiral John Roberti, USN*—DD Joint Strategic Planning, Strategic Plans & Policy Directorate (J-5), The Joint Staff
- 0940 **NETWORKING REFRESHMENT BREAK** (sponsored by: Pratt & Whitney)
- 1000 **USPACOM PRECISION STRIKE SESSION:**  
**Chair:** *Captain Mike Doran, USN*—Office of Director for Operations (J3), USPACOM  
**Scene Setter Overview:** *Captain Mike Doran, USN*  
**Stage Setter Overview on AFRL initiatives with Singapore/Australia/Japan:**  
*Dr. Mikel M. Miller*—Chief Scientist, Air Force Research Laboratory, AFMC
- **Singapore:** Navigation Technologies: *Dr. Mikel M. Miller*
  - **Australia:** *Dr. Mikel M. Miller*
  - **Japan—Image Gyro:** *Dr. Timothy J. “T.J.” Klausutis*’ designated rep.—AFMC AFRL/RWGI
- 1145 **LUNCHEON & 15TH ANNUAL WILLIAM J. PERRY AWARD CEREMONY**  
(sponsored by: Kaman Precision Products)
- William J. Perry Award Ceremony & PSA Chairman’s Remarks: *Andy McHugh*
  - Presentation of William J. Perry Award: *Major General Charles R. Davis, USAF*
- 1315 **AIR ARMAMENT CENTER PERSPECTIVE:**  
*Major General Charles R. Davis, USAF*—Commander, Air Armament Center & Air Force Program Executive Officer for Weapons, Air Force Materiel Command, Eglin AFB
- 1400 **ACQUISITION AT THE TIP OF THE SPEAR—USSOCOM PERSPECTIVE:**  
*James “Hondo” Geurts*—Deputy Director for Acquisition, HQ United States Special Operations Command
- 1445 **REFRESHMENT BREAK** (sponsored by: Pratt & Whitney)
- 1500 **WEAPONS SCIENCE & TECHNOLOGY INVESTMENT AREAS:**  
*Colonel Kenneth L. Echternacht, Jr., USAF*—Director, Munitions Directorate, Air Force Research Laboratory, Air Force Materiel Command, Eglin AFB
- 1545 **USCENTCOM PRECISION STRIKE SESSION:**  
**Chair:** *Colonel Dave Rice, USA*—PM for Precision Rockets, Missiles & Space System  
**Scene Setter Overview**—including UAE, Jordan, Egypt & Bahrain Reflections:  
*Colonel Dave Rice, USA*
- **Middle East Current Events & Impacts to Precision Strike Needs:**  
*Dr. Peter Huessy*—President, GeoStrategic Analysis & Senior Defense Consultant, National Defense University Foundation
  - **Targeting Issues in the CENTCOM AOR:** *Colonel Phil Pratzner, USAF*  
Commander, Air Force Targeting Center, Air Combat Command
- 1730 **EVENING RECEPTION WITH HEAVY HORS D’OEUVRES & BRIEF ANNUAL MEETING**  
*Andy McHugh*—Annual Meeting Chair (sponsored by: Northrop Grumman)



**Captain Mike Doran, USN**  
Office of Director for Operations (J3), USPACOM



**Colonel Ken Echternacht, USAF**  
Director, Munitions Directorate, Air Force Research Laboratory, Air Force Materiel Command



For more information on the Honorable William J. Perry, the award and updates about the recipient, please check our website:  
[www.precisionstrike.org/perry\\_award](http://www.precisionstrike.org/perry_award)

# AGENDA

THURSDAY, 24 FEBRUARY



**Mike Droz**  
Deputy Director of  
Operations (J3)  
HQ USSOUTHCOM



**Colonel Dave Rice, USA**  
PM for Precision Rockets,  
Missiles & Space Systems



**Rino Pivrotto**  
Executive Director,  
Navy Int'l Programs Office

**Special thanks to  
Air Armament Center  
&  
Air Force Research  
Laboratory for  
co-hosting PSAR-11.**

# PRECISION STRIKE ANNUAL REVIEW

- 0730 **BREAKFAST BUFFET** (sponsored by: Lockheed Martin)
- 0830 **USSOUTHCOM PRECISION STRIKE SESSION:**  
**Chair:** *Michael Droz*—Deputy Director of Operations (J3),  
United States Southern Command  
**Scene Setter Overview:** *Michael Droz*
- **Argentina:** TBD
  - **Chile:** *Major General Humberto Oviedo*—Defense Attache & Chief of the  
Military Mission to the USA
  - **Colombia:** TBD
  - **South America – Technology Cooperative Programs:** *Dr. Mikel M. Miller*
- 1000 **HOW DEFENSE IS SHAPING UP IN CONGRESS**  
*Dr. Peter Huessy*—President, GeoStrategic Analysis & Senior Defense  
Consultant, National Defense University Foundation
- 1020 **NETWORKING REFRESHMENT BREAK** (sponsored by: ITT)
- 1040 **U.S. ARMY SECURITY ASSISTANCE COMMAND PERSPECTIVE:**  
*Colonel Dave Rice, USA*—Project Manager for Precision Rockets, Missiles &  
Space Systems, Huntsville AL
- 1120 **NAVY INTERNATIONAL PROGRAM OFFICE PERSPECTIVE:**  
*Rino Pivrotto*—Executive Director, Navy International Programs Office
- 1200 **LUNCHEON** (sponsored by: ATK)
- 1245 **WEAPONS SYSTEMS ACQUISITION:**  
*David Ahern*—Deputy Assistant Secretary of Defense, Portfolio Systems Acquisition,  
OUSD(AT&L), OSD
- 1330 **USEUCOM & NATO PRECISION STRIKE SESSION:**  
**Chair:** *Colonel George Uribe, USAF*—Chief, Operations & Training Div., HQ USAFE/A3T  
**Scene Setter Overview:** *Colonel George “Tater” Uribe, USAF*
- **United Kingdom:** *Group Captain Rob Adlam*—Royal Air Force, Air Attache'
  - **Germany:** Hard & Deeply Buried Targets Solutions:  
*Dr. Holger Sohn*—Liaison Engineer, Air Armament Technology,  
Federal Republic of Germany Liaison Office for Defense Materiel USA/Canada
  - **France:** *Colonel Nicolas Hue* (Armament corps)  
Defense Cooperation Attaché, French Embassy
- 1515 **CLOSING REMARKS**

## PSAR PROGRAMS COMMITTEE

PSA Programs Chair: *Ginny Sniegon* | PSA Programs Vice-Chair: *Captain Mike Flanagan, USN*  
Annual Review Event Chair: *Erik Ballinger* | International Chairs: *Jim Pennock & Earle Rudolph*  
Annual Meeting Chair: *Andy McHugh* | PSA Executive Director: *Dawn Campbell, CMP*  
NDIA International Division: *Britt Bommelje & Alexis Larkin*

## U.S. MILITARY CHAIRS

Navy: *CAPT Larry Burt, USN* | Marine Corps: *COL Robert Claypool, USMC*  
Air Force: *Col Mike Fantini, USAF* | Army: *LTC Ken Britt, USA (Ret)*  
The Joint Staff: *Lt Col Tim Farquhar, USAF*

# GENERAL INFORMATION

## REGISTRATION

**Online:** Register online for the symposium at <http://www.precisionstrike.org>. You will be directed to the NDIA registration web page. You will receive an e-mail confirmation after you use the CONFIRM button on the web page. When registering online, please review your information then "submit" and "confirm" your entry. PLEASE make sure you check your account information for accuracy (i. e: spelling of name, address, company name, e-mail address, phone number etc.).

**Fax:** Complete registration form with payment information and fax to 703-527-5094

**Mail:** Complete registration form with payment to: PSA Event #1PPR, 2111 Wilson Blvd., Suite 400 | Arlington, VA 22201-3601

Acceptable forms of payment include: Checks (with mailed registrations); Credit cards: Visa, Master Card, American Express, and Diners Club. Discover Card NOT accepted.

Payment must be made at time of registration. A late fee of \$50 will be added to any registration received after February 16, 2011. Please register on site after the deadline date. Non-member fee includes individual membership in PSA for a one-year period.

## FINAL AGENDA AND ATTENDANCE ROSTER

A final (revised) agenda and attendance roster will be distributed at the meeting. In order to appear on the roster, your completed registration and payment must be received by COB Wednesday, February 16, 2011. An updated roster will not be printed after the conference.

## DISABILITIES

PSA/NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should call (703) 247-2590, before Wednesday, February 16, 2011.

## ATTIRE

Appropriate dress for this Symposium is business attire for civilians. Military attendees may wear the Uniform of the Day for their respective organizations.

## PROCEEDINGS

The proceedings for 1PPR will be available for all attendees online 2-3 weeks after the event. The URL for the proceedings will be included in the conference materials to be distributed at the symposium for those who attend. Please note not all presentations are included in the proceedings as the decision to include their presentation is left up to the presenter.

## CANCELLATIONS AND REFUNDS

All cancellations and refund requests must be received in writing to Precision Strike Association, 2111 Wilson Blvd., Suite # 400, Arlington, VA 22201-3061, fax to: 703-527-5094, or by e-mail: [info@precisionstrike.org](mailto:info@precisionstrike.org) no later than **Wednesday, February 16, 2011**. After this date **NO refunds will be given for any cancellations**. Substitutions are welcome prior to the day of the event. This refund policy applies to all attendees regardless of their method of registration or reason for cancellation.

## MEETING LOCATION



**Emerald Coast Conference Center**  
1250 Miracle Strip Pkwy SE | Ft. Walton Beach, FL 32548  
Phone: 850-609-3800  
Directions can be found on our website

## ACCOMMODATIONS



PSA has reserved a block of rooms at the Four Points Sheraton in Ft. Walton Beach. When making reservations please reference "**Precision Strike Association**" to obtain the special rate. All rooms on a first come first serve basis-reserve your room early!

### Four Points Sheraton-Destin

1325 Miracle Strip Parkway  
Ft. Walton Beach, FL 32548  
Reservations Toll-Free: (800) 325-3535

Discounted rate: Courtyard: \$78  
until February 14, 2011.

Additional hotels in meeting vicinity:  
(No PSA discounts)

**Ramada Plaza Beach Resort**  
(800) 874-8962  
1500 Miracle Strip Pkwy SE  
Fort Walton Beach, FL 32548

**Hampton Inn - Mary Esther**  
(800) 426-7866  
480 E Miracle Strip Parkway  
Mary Esther, FL 32569

**Emerald Coast Inn and Suites**  
(800) 408-2200  
1214 Miracle Strip Pkwy  
Fort Walton Beach, FL 32548

## QUESTIONS?

Call or email Dawn Campbell  
(703) 247-2590 or  
[dcampbell@precisionstrike.org](mailto:dcampbell@precisionstrike.org)

# SPONSORSHIP/EXHIBITION OPPORTUNITIES

## Precision Strike Annual Review February 23-24, 2011

East Coast Conference Center | Ft. Walton Beach, FL

SPONSOR

All sponsorships will receive recognition in pre-conference advertising, all onsite materials (attendee's list, final program, cover of biography package). Sponsorship also includes your organization's name on the PSA website, on-site slide presentation shown at each break, a prominent sign at a highly visible location in the conference venue and a-100 word company profile in the final program. All sponsorships are reserved on a first come - first serve basis.

### DAY 1

Continental Breakfast  
Luncheon  
AM & PM Break  
Reception

**MBDA**  
**Kaman Precision Products**  
**Pratt & Whitney**  
**Northrop Grumman**

### DAY 2

Breakfast Buffet  
Luncheon  
AM/PM Break  
Attendee Giveaway Sponsor

**Lockheed Martin**  
**ATK**  
**ITT**  
**Marotta Controls**

EXHIBIT

**WHY EXHIBIT AT PSTS?** PSA events are ideal venues for your organization to gather sales leads, close deals and form relationships with your prospects, clients and business partners. Showcase your latest products, ideas and technology in the defense industry. Have direct contact to all levels of government and industry decision makers.

**EXHIBITION SPACE:** Display space available on a first-come, first-serve basis. Please refer to the exhibit hall diagram for exact display locations. Each 8'x10' display will consist of a 6' table with two chairs. (Please note: ceiling height in the display area is 11.5' from the floor). Exhibitors will also receive recognition in the onsite conference brochure, attendee's list and slide presentation shown at each break.

**EXHIBITION FEES:** **PSA Members:** \$500 (Includes one registration pass) / **Non-Members:** \$750 (Includes one registration pass)  
**Government/Military/Small Business:** Complimentary with paid registration

#### GENERAL SESSION - BALLROOMS

Registration Desk



ENTRANCE

OUTSIDE WINDOW

Please use the form below to reserve space and mail or fax payment to: PSA, 2111 Wilson Blvd. Suite 400, Arlington, VA 22201-3061/ fax with credit card information to 703-527-5094. **Questions?** Please contact Dawn Campbell at the information below.



\*Sponsorship Opportunity or Booth number: \_\_\_\_\_

\*Subject to change-if opportunity not available

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Payment:  Check (payable to PSA) TYPE OF CARD:  AMEX  Visa  M/C  Diners Club

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_ Total Amount Due: \$ \_\_\_\_\_

#### Precision Strike Association

2111 Wilson Blvd. - Suite 400, Arlington, VA 22201-3061 \* 703-247-2590 \* Fax: 703-527-5094 \* Email: info@precisionstrike.org

**PRECISION STRIKE ANNUAL REVIEW  
REGISTRATION FORM**  
East Coast Conference Center  
Ft. Walton Beach, FL  
February 23-24, 2011— Event #1PPR

**Precision Strike Association**  
2111 Wilson Boulevard, Suite 400  
Arlington, VA 22201-3061  
(703) 247-2590 • (703) 527-5094 fax  
www.precisionstrike.org



Ways to sign up: 1. Online with a credit card at [www.precisionstrike.org](http://www.precisionstrike.org)  
2. By fax with a credit card — Fax: 703-527-5094  
3. By mail with a check or credit card

Address change needed

By completing the following, you help us understand who is attending our meetings.

PSA Master ID/Membership # \_\_\_\_\_ Social Security # \_\_\_\_\_  
*(if known—hint: on mailing label above your name)* *(last 4 digits – optional)*

Prefix \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_ Last \_\_\_\_\_  
*(e.g. RADM, COL, Mr., Ms., Dr., etc.)*

Military Affiliation \_\_\_\_\_ Nickname \_\_\_\_\_  
*(e.g. USMC, USA (Ret.) etc.)* *(for Meeting Badges)*

Title \_\_\_\_\_

Organization \_\_\_\_\_

Street Address \_\_\_\_\_

Address *(Suite, PO Box, Mail Stop, Building, etc.)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ ext. \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Signature\* \_\_\_\_\_ Date \_\_\_\_\_

**Primary Occupational Classification. Circle ONE.**

- A. Defense Business/Industry
- B. R&D/Laboratories
- C. Army
- D. Navy
- E. Air Force
- F. Marine Corps
- G. Coast Guard
- H. DOD/MOD Civilian
- I. Gov't Civilian (Non-DOD/MOD)
- J. Trade/Professional Assn.
- K. Educator/Academia
- L. Professional Services
- M. Non-Defense Business
- N. Other \_\_\_\_\_

**Current Job/Title/Position. Circle ONE.**

- A. Senior Executive
- B. Executive
- C. Manager
- D. Engineer/Scientist
- E. Professor/Instructor/Librarian
- F. Ambassador/Attaché
- G. Legislator/Legislative Aide
- H. General/Admiral
- I. Colonel/Navy Captain
- J. Lieutenant Colonel/Commander/ Major/Lieutenant Commander
- K. Captain/Lieutenant/Ensign
- L. Enlisted Military
- O. Other \_\_\_\_\_

Year of birth \_\_\_\_\_  
*(Optional)*

**Preferred way to receive information**

Conference information  Address above  Alternate *(print address below)*  E-mail

Subscriptions  Address above  Alternate *(print address below)*

Alternate Street Address \_\_\_\_\_

Alternate Address *(Suite, PO Box, Mail Stop, Building, etc.)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

\*By your signature above you consent to receive communications sent by or on behalf of NDIA, its Chapters, Divisions and affiliates (NTSA, AFEI, PSA, WID) via regular mail, e-mail, telephone, or fax. NDIA, its Chapters, Divisions and affiliates do not sell data to vendors or other companies.

**Registration Fees**

|                     | <b>DAY 1</b> | <b>DAY 2</b> | <b>BOTH DAYS</b> |
|---------------------|--------------|--------------|------------------|
| PSA/NDIA Member*    | __\$200      | __\$200      | __\$400          |
| Non-Member**        | __\$220      | __\$220      | __\$440          |
| Government/Academia | __\$100      | __\$100      | __\$200          |
| Small Business      | __\$100      | __\$100      | __\$200          |

*(Speakers - please FAX registration-cannot be processed online)*

\* Including NDIA and all affiliates | \*\* Includes a free one-year PSA membership and National Defense magazine for Military and Government employees (first time members only).

**Registration DEADLINE: February 16, 2011**

**REGISTRATION FEES WILL INCREASE \$50 AFTER THIS DATE**

**NO refunds for cancellations received after this date.**

Substitutions Welcome! Please email request before the day of the event.

**TEAM DISCOUNT! REGISTER 2 & GET 3RD PERSON 50% OFF!**

**ALL REGISTRATIONS MUST BE COMPLETED AT THE SAME TIME.**

OFFER VALID UNTIL FEB 16, 2011

**HOW DID YOU HEAR ABOUT THIS EVENT?**

- Brochure Mailing  PSA Website  NDIA Website  Other: \_\_\_\_\_
- Email  Twitter  Linked-In  Word of Mouth

**Payment Options**

- Check *(payable to PSA)*  VISA  MasterCard  Amex  
 Diners Club  Government PO/Training Form # \_\_\_\_\_  
*If paying by credit card, you may return by fax to (703) 527-5094.*

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Questions?**

Contact: Dawn Campbell

**Office: (703) 247-2590 (fax) 703-527-5094**

Mail to: Precision Strike Association (PSA)  
Event #1PPR  
2111 Wilson Boulevard, Suite 400  
Arlington, VA 22201

For more information, please see our website:  
[www.precisionstrike.org](http://www.precisionstrike.org) or email: [info@precisionstrike.org](mailto:info@precisionstrike.org)

*Affiliate: National Defense Industrial Association*

# Calendar of Events

## **PRECISION STRIKE SUMMER FORUM**

More information TBD - Please check our website: [www.precisionstrike.org](http://www.precisionstrike.org)

## **PRECISION STRIKE TECHNOLOGY SYMPOSIUM**

Date: October 26-27, 2011

Theme: Precision Strike Improvements to Support US Global Influence

Location: Johns Hopkins University Applied Physics Laboratory—Kossiakoff Center, Laurel MD

This symposium will be held at the **SECRET/NOFORN Level**

For more information on these events or membership, please contact the PSA office directly.

### **PRECISION STRIKE ASSOCIATION**

2111 Wilson Blvd - Suite 400 \* Arlington, VA 22201-3061

Tel: 703-247-2590 Fax: 703-527-5094

E-mail: [info@precisionstrike.org](mailto:info@precisionstrike.org) Website: [www.precisionstrike.org](http://www.precisionstrike.org)

**To register online go to: <http://www.precisionstrike.org>**



Precision Strike Association

2111 Wilson Blvd. Suite 400

Arlington, VA 22201

### **PSAR-11 SPONSORS:**



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