Precision Strike Association presents

PRECISION STRIKE ANNUAL REVIEW

PRECISION STRIKE WITH COALITION PARTNERS

FEBRUARY 23-24, 2011

For more information about PSAR-11, please visit our website: www.precisionstrike.org
As our Administration continues to review its strategy in Afghanistan, economic stressors further complicate system procurement. Senior leaders from all Services are seeking efficiencies in the current fiscal environment while faced with the prospect of additional diminishing resources.

By attending PSA's Precision Strike Annual Review (PSAR-11) focused on Precision Strike with Coalition Forces that will be co-hosted by the Air Armament Center and Air Force Research Laboratory at Eglin AFB, you will hear from more than 16 Coalition Partners who have been invited to address their top precision strike priorities and budgetary constraints. This approach will offer the precision strike community a unique opportunity to witness a vast and diverse group of coalition partners discussing their precision strike needs. Representatives from four of our Combatant Commands—PACOM, CENTCOM, SOUTHCOM and EUCOM—will chair these precision strike coalition partners sessions.

Further, PSAR-11 will showcase topics on:
- International Cooperation
- Shared Interests/Shared Responsibilities with Coalition Partners
- Air Armament Center Perspective
- Acquisition at the Tip of the Spear—USSOCOM Perspective
- Weapons Science and Technology Investment Areas
- Coalition Policy, Cooperation and Operations
- Weapons Systems Acquisition
- Navy International Program Office Perspective
- Secretary of the Air Force International Affairs Perspective
- U.S. Army Security Assistance Command Perspective

You won’t want to miss the presentation of the 15th Annual William J. Perry Award
0700  **REGISTRATION / CONTINENTAL BREAKFAST** (sponsored by: MBDA)

0750  **ANNUAL REVIEW WELCOME:**  
*Andy McHugh*—Chairman of the Board, Precision Strike Association

0800  **EVENT CHAIR WELCOME:**  

0805  **OPENING REMARKS & SPECIAL GREETINGS FROM AAC & AFRL:**  
*Dr. John Wilcox*—Associate Director for Weapons, Air Force Research Laboratory, Eglin AFB

0815  **KEYNOTE ADDRESS—INTERNATIONAL COOPERATION:**  
*Major General Michael A. Snodgrass, USAF*—Assistant Deputy Under Secretary of the Air Force (International Affairs), Office of the Under Secretary of the Air Force

0900  **NATIONAL MILITARY STRATEGY—SHARED INTERESTS/SHARED RESPONSIBILITIES WITH COALITION PARTNERS:**  
*Rear Admiral John Roberti, USN*—DD Joint Strategic Planning, Strategic Plans & Policy Directorate (J-5), The Joint Staff

0940  **NETWORKING REFRESHMENT BREAK** (sponsored by: Pratt & Whitney)

1000  **USPACOM PRECISION STRIKE SESSION:**  
**Chair:**  *Captain Mike Doran, USN*—Office of Director for Operations (J3), USPACOM  
**Scene Setter Overview:**  *Captain Mike Doran, USN*  
**Stage Setter Overview on AFRL initiatives with Singapore/Australia/Japan:**  
*Dr. Mikel M. Miller*—Chief Scientist, Air Force Research Laboratory, AFMC  
- **Singapore:** Navigation Technologies: *Dr. Mikel M. Miller*  
- **Australia:** *Dr. Mikel M. Miller*  
- **Japan**—Image Gyro: *Dr. Timothy J. “T.J.” Klausutis*’ designated rep.—AFMC AFRL/RWGI

1145  **LUNCHEON & 15TH ANNUAL WILLIAM J. PERRY AWARD CEREMONY**  
(sponsored by: Kaman Precision Products)  
- William J. Perry Award Ceremony & PSA Chairman’s Remarks: *Andy McHugh*  
- Presentation of William J. Perry Award: *Major General Charles R. Davis, USAF*

1315  **AIR ARMAMENT CENTER PERSPECTIVE:**  
*Major General Charles R. Davis, USAF*—Commander, Air Armament Center & Air Force Program Executive Officer for Weapons, Air Force Materiel Command, Eglin AFB

1400  **ACQUISITION AT THE TIP OF THE SPEAR—USSOCOM PERSPECTIVE:**  
*James “Hondo” Geurts*—Deputy Director for Acquisition, HQ United States Special Operations Command

1445  **REFRESHMENT BREAK** (sponsored by: Pratt & Whitney)

1500  **WEAPONS SCIENCE & TECHNOLOGY INVESTMENT AREAS:**  
*Colonel Kenneth L. Echternacht, Jr., USAF*—Director, Munitions Directorate, Air Force Research Laboratory, Air Force Materiel Command, Eglin AFB

1545  **USCENTCOM PRECISION STRIKE SESSION:**  
**Chair:**  *Colonel Dave Rice, USA*—PM for Precision Rockets, Missiles & Space System  
**Scene Setter Overview**—including UAE, Jordan, Egypt & Bahrain Reflections:  
*Colonel Dave Rice, USA*  
- **Middle East Current Events & Impacts to Precision Strike Needs:**  
  *Dr. Peter Huessy*—President, GeoStrategic Analysis & Senior Defense Consultant, National Defense University Foundation  
- **Targeting Issues in the CENTCOM AOR:**  *Colonel Phil Pratzner, USAF*  
  Commander, Air Force Targeting Center, Air Combat Command

1730  **EVENING RECEPTION WITH HEAVY HORSE D’OEUVRES & BRIEF ANNUAL MEETING**  
*Andy McHugh*—Annual Meeting Chair (sponsored by: Northrop Grumman)
AGENDA
Thursday, 24 February

0730 BREAKFAST BUFFET (sponsored by: Lockheed Martin)

0830 USSOUTHCOM PRECISION STRIKE SESSION:
Chair: Michael Droz—Deputy Director of Operations (J3),
United States Southern Command
Scene Setter Overview: Michael Droz
• Argentina: TBD
• Chile: Major General Humberto Oviedo—Defense Attache & Chief of the
  Military Mission to the USA
• Colombia: TBD
• South America – Technology Cooperative Programs: Dr. Mikel M. Miller

1000 HOW DEFENSE IS SHAPING UP IN CONGRESS
Dr. Peter Huessy—President, GeoStrategic Analysis & Senior Defense
Consultant, National Defense University Foundation

1020 NETWORKING REFRESHMENT BREAK (sponsored by: ITT)

1040 U.S. ARMY SECURITY ASSISTANCE COMMAND PERSPECTIVE:
Colonel Dave Rice, USA—Project Manager for Precision Rockets, Missiles &
Space Systems, Huntsville AL

1120 NAVY INTERNATIONAL PROGRAM OFFICE PERSPECTIVE:
Rino Pivirotto—Executive Director, Navy International Programs Office

1200 LUNCHEON (sponsored by: ATK)

1245 WEAPONS SYSTEMS ACQUISITION:
David Ahern—Deputy Assistant Secretary of Defense, Portfolio Systems Acquisition,
OUSD(AT&L), OSD

1330 USEUCOM & NATO PRECISION STRIKE SESSION:
Chair: Colonel George Uribe, USAF—Chief, Operations & Training Div., HQ USAFE/A3T
Scene Setter Overview: Colonel George “Tater” Uribe, USAF
• United Kingdom: Group Captain Rob Adlam—Royal Air Force, Air Attache'
• Germany: Hard & Deeply Buried Targets Solutions:
  Dr. Holger Sohn—Liaison Engineer, Air Armament Technology,
  Federal Republic of Germany Liaison Office for Defense Materiel USA/Canada
• France: Colonel Nicolas Hue (Armament corps)
  Defense Cooperation Attaché, French Embassy

1515 CLOSING REMARKS

PSAR PROGRAMS COMMITTEE
PSA Programs Chair: Ginny Sniegon | PSA Programs Vice-Chair: Captain Mike Flanagan, USN
Annual Review Event Chair: Erik Ballinger | International Chairs: Jim Pennock & Earle Rudolph
Annual Meeting Chair: Andy McHugh | PSA Executive Director: Dawn Campbell, CMP
NDIA International Division: Britt Bommelje & Alexis Larkin

U.S. MILITARY CHAIRS
Navy: CAPT Larry Burt, USN | Marine Corps: COL Robert Claypool, USMC
Air Force: Col Mike Fantini, USAF | Army: LTC Ken Britt, USA (Ret)
The Joint Staff: Lt Col Tim Farquhar, USAF

Special thanks to Air Armament Center & Air Force Research Laboratory for co-hosting PSAR-11.
**General Information**

**Registration**

**Online:** Register online for the symposium at [http://www.precisionstrike.org](http://www.precisionstrike.org). You will be directed to the NDIA registration web page. You will receive an e-mail confirmation after you use the CONFIRM button on the web page. When registering online, please review your information then “submit” and “confirm” your entry. PLEASE make sure you check your account information for accuracy (i.e., spelling of name, address, company name, e-mail address, phone number etc.).

**Fax:** Complete registration form with payment information and fax to 703-527-5094

**Mail:** Complete registration form with payment to: PSA Event #1PPR, 2111 Wilson Blvd., Suite 400 | Arlington, VA 22201-3601

Acceptable forms of payment include: Checks (with mailed registrations); Credit cards: Visa, Master Card, American Express, and Diners Club. Discover Card NOT accepted.

Payment must be made at time of registration. A late fee of $50 will be added to any registration received after February 16, 2011. Please register on site after the deadline date. Non-member fee includes individual membership in PSA for a one-year period.

**Final Agenda and Attendance Roster**

A final (revised) agenda and attendance roster will be distributed at the meeting. In order to appear on the roster, your completed registration and payment must be received by COB Wednesday, February 16, 2011. An updated roster will not be printed after the conference.

**Disabilities**

PSA/NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should call (703) 247-2590, before Wednesday, February 16, 2011.

**Attire**

Appropriate dress for this Symposium is business attire for civilians. Military attendees may wear the Uniform of the Day for their respective organizations.

**Proceedings**

The proceedings for 1PPR will be available for all attendees online 2-3 weeks after the event. The URL for the proceedings will be included in the conference materials to be distributed at the symposium for those who attend. Please note not all presentations are included in the proceedings as the decision to include their presentation is left up to the presenter.

**Cancellations and Refunds**

All cancellations and refund requests must be received in writing to Precision Strike Association, 2111 Wilson Blvd., Suite # 400, Arlington, VA 22201-3061, fax to: 703-527-5094, or by e-mail: info@precisionstrike.org no later than Wednesday, February 16, 2011. After this date NO refunds will be given for any cancellations. Substitutions are welcome prior to the day of the event. This refund policy applies to all attendees regardless of their method of registration or reason for cancellation.

**Questions?**

Call or email Dawn Campbell (703) 247-2590 or dcampbell@precisionstrike.org
All sponsorships will receive recognition in pre-conference advertising, all onsite materials (attendee’s list, final program, cover of biography package). Sponsorship also includes your organization’s name on the PSA website, on-site slide presentation shown at each break, a prominent sign at a highly visible location in the conference venue and a-100 word company profile in the final program. All sponsorships are reserved on a first come - first serve basis.

**WHY EXHIBIT AT PSTS?**  PSA events are ideal venues for your organization to gather sales leads, close deals and form relationships with your prospects, clients and business partners. Showcase your latest products, ideas and technology in the defense industry. Have direct contact to all levels of government and industry decision makers.

**EXHIBITION SPACE:** Display space available on a first-come, first-serve basis. Please refer to the exhibit hall diagram for exact display locations. Each 8’x10’ display will consist of a 6’ table with two chairs. (Please note: ceiling height in the display area is 11.5’ from the floor). Exhibitors will also receive recognition in the onsite conference brochure, attendee’s list and slide presentation shown at each break.

**EXHIBITION FEES: **
- **PSA Members:** $500 (Includes one registration pass) / **Non-Members:** $750 (Includes one registration pass)
- **Government/Military/Small Business:** Complimentary with paid registration

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**Day 1**
- Continental Breakfast
- MBDA
- Kaman Precision Products
- Pratt & Whitney
- Northrop Grumman
- AM & PM Break
- Reception

**Day 2**
- Breakfast Buffet
- Lockheed Martin
- ATK
- ITT
- Marotta Controls
- Lunch
- Pratt & Whitney
- AM/PM Break
- Attendee Giveaway Sponsor

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**Exhibit Hall Diagram**

Please use the form below to reserve space and mail or fax payment to: PSA, 2111 Wilson Blvd. Suite 400, Arlington, VA 22201-3061/ fax with credit card information to 703-527-5094. *Questions? Please contact Dawn Campbell at the information below.*

*Subject to change-if opportunity not available

**Contact:** ____________________________ **Company:** ____________________________

**Address:** ____________________________

**City, State, Zip:** ____________________________

**Phone:** ____________________________ **Fax:** ____________________________

**Email:** ____________________________

**Payment:** o Check (payable to PSA)  TYPE of CARD:  o AMEX  o Visa  o M/C  o Diners Club

**Card #** __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ **Expiration Date:** ____/____

**Signature:** ____________________________ **Total Amount Due:** $__________

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**Precision Strike Association**

2111 Wilson Blvd. - Suite 400, Arlington, VA 22201-3061 * 703-247-2590 * Fax: 703-527-5094 * Email: info@precisionstrike.org
## Precision Strike Annual Review Registration Form

### Event Details

**East Coast Conference Center**  
Ft. Walton Beach, FL  
February 23-24, 2011 — Event #1PPR

### Ways to Sign Up

1. Online with a credit card at www.precisionstrike.org  
2. By fax with a credit card — Fax: 703-527-5094  
3. By mail with a check or credit card

### Registration Fees

<table>
<thead>
<tr>
<th>Category</th>
<th>Day 1</th>
<th>Day 2</th>
<th>Both Days</th>
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<tr>
<td>PSA/NDIA Member*</td>
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<td>$400</td>
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<tr>
<td>Non-Member**</td>
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<td>Government/Academia</td>
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<tr>
<td>Small Business</td>
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(Speakers - please FAX registration—cannot be processed online)

### Important Dates

- **Registration DEADLINE:** February 16, 2011

**Registration Fees Will Increase $50 After This Date**  
NO refunds for cancellations received after this date.

### Questions?

Contact: Dawn Campbell  
Office: (703) 247-2590  
Fax: (703) 527-5094

Mail to: Precision Strike Association (PSA)  
Event #1PPR  
2111 Wilson Boulevard, Suite 400  
Arlington, VA 22201

For more information, please see our website:  
www.precisionstrike.org or email info@precisionstrike.org

### Payment Options

- **Check (payable to PSA)**  
- **VISA**  
- **MasterCard**  
- **Amex**  
- **Diners Club**  
- **Government PO/Training Form #**

If paying by credit card, you may return by fax to (703) 527-5094.

- **Credit Card Number**:  
- **Exp. Date**: __/__

### Team Discount!

Register 2 & Get 3rd Person 50% Off!  
All Registrations Must Be Completed at the Same Time.

Offer valid until Feb 16, 2011
Calendar of Events

**PRECISION STRIKE SUMMER FORUM**
More information TBD - Please check our website: www.precisionstrike.org

**PRECISION STRIKE TECHNOLOGY SYMPOSIUM**
Date: October 26-27, 2011
Theme: Precision Strike Improvements to Support US Global Influence
Location: Johns Hopkins University Applied Physics Laboratory—Kossiakoff Center, Laurel MD
This symposium will be held at the SECRET/NOFORN Level

For more information on these events or membership, please contact the PSA office directly.

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E-mail: info@precisionstrike.org  Website: www.precisionstrike.org

To register online go to: http://www.precisionstrike.org

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