

## Precision Fires Rocket and Missile Systems

Recipients of the 2009 Precision Strike Association

Annual Review

Annual Review

23 - 24 February 2011

Recipients of the 2008
William J. Perry
Award

COL David Rice
Project Manager

Any Warfighter - Anywhere - All The Time

### **PFRMS Products**



Launcher

# M270A1

Full Tracked Weapon System on Bradley Chassis; fires entire MLRS / ATACMS Family of Munitions; 3 man crew; 12 rockets or 2 missiles / 2 pods; Improved Fire Control System (IFCS)



MLRS mounted on FMTV Truck Chassis; C-130 Transportable; fires entire MLRS / ATACMS Family of Munitions; 3 man crew; 6 rockets / 1 missile; Universal Fire Control System (UFCS); Pos-Nav and Reload system; organic / assigned to Modular Fires Brigades



ockets

M26 644 M77 32 km Ballistic

M26A2-ER 518 M77 45 km Ballistic GMLRS DPICM (M30) 404 M101 70+ km Inertial / GPS Aided GMLRS Unitary (XM31) 200 lb Class WH 70+ km Inertial / GPS Aided GMLRS AW Alternative Warhead 70+ km Inertial / GPS Aided Missiles



Block I (M39) 950 APAM 165 km Inertial Block IA (M39A1) 300 APAM 300 km Inertial / GPS

Aided

QR Unitary (M48) 500 lb Unitary 270 km Inertial / GPS Aided

T2K (M57) 500 lb Unitary 270 km Inertial / GPS

Aided

Any Warfighter, Anywhere, All The Time



#### PFRMS Systems at War





- All systems are supporting the Global War on Terrorism
- Currently supporting Operation Iraqi Freedom and Operation Enduring Freedom
- Performance is above Army Standards
- Launchers returning in excellent condition requiring only routine and minimal maintenance



M270A1 98% Readiness Rate

HIMARS 99% Readiness Rate

**GMLRS Unitary** 

**ATACMS** 













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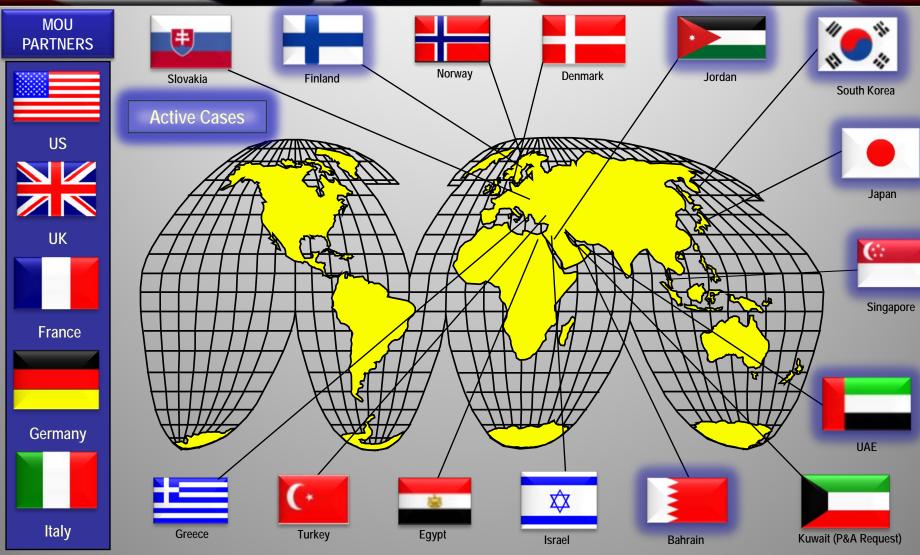
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#### MLRS Worldwide Third Party Sales







#### Thoughts on FMS Case Execution



- Essential to work with prime contractor business development staff
- Every customer is unique understand their requirements
- FMS process built for comfort, not speed
- When case is signed, go to customer nation and establish relationships
- Deliver what you promise
- Leave no detail unattended (Corollary: It's OK to be creative)
- It pays to understand different cultures

Patience, Persistence and Attention to Detail



#### Common Misperceptions



- Economies of scale = reduced costs
- Too much travel
- It only benefits the contractor
- Too complex, too political
- Little to no benefit to underlying US program





#### **Questions?**