

UNCLASSIFIED



JPEO-CBD: Business Opportunities for Industry



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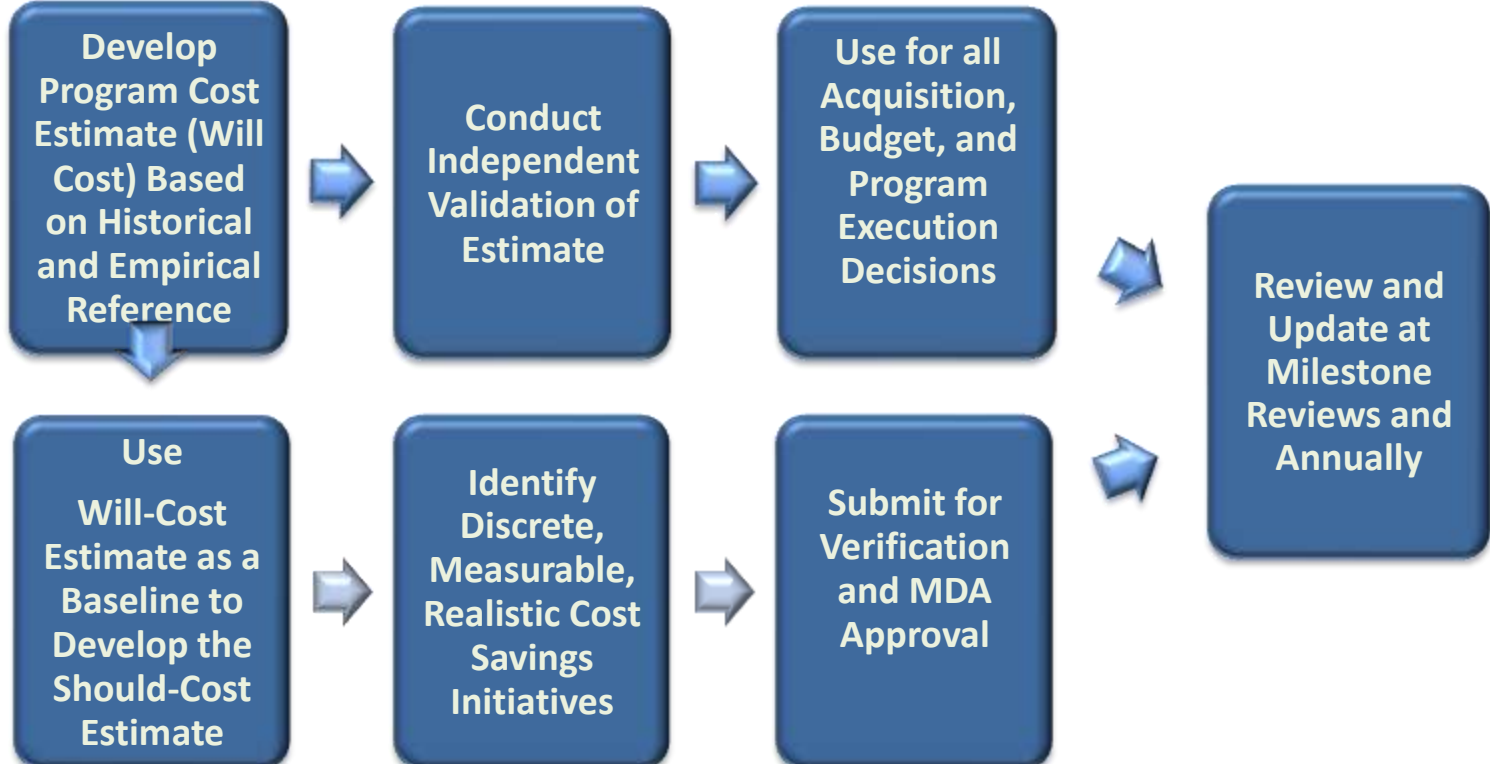
September 7, 2011





Restoring Affordability & Improving DoD's Business Operations: *Will Cost/Should Cost Process*

USD(AT&L) Objective: Obtain 2-3% Net Annual Growth in Warfighting Capabilities without Commensurate Budget Increase by Identifying and Eliminating Unproductive or Low-Value-Added Overhead and Transfer Savings to Warfighting Capabilities.



Should Cost Management Throughout the Program Drives Program Teams to Scrutinize every Element of Program Cost to Identify how those Elements can be Conducted more Efficiently, thus Reducing Overall Program Cost and Allowing Savings to be Redirected to other Priorities



Budget Guidance

- “..military spending on things large and small can and should expect closer, harsher scrutiny.”
- “..it is unlikely that we will achieve the real growth rates necessary to sustain current force structure.”
- “Another category ripe for scrutiny should be overhead”

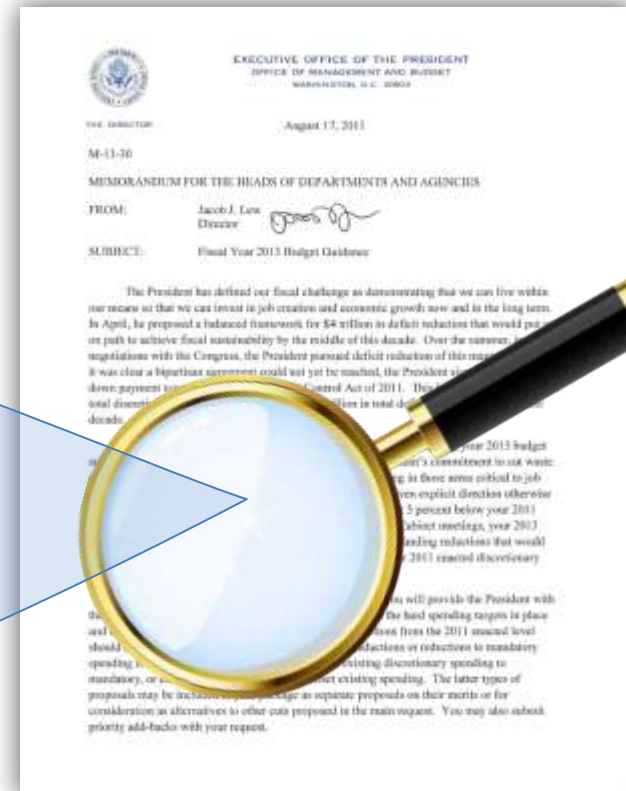
8 May 2010 Sec Gates Speech Eisenhower Library

- “..reduce funding devoted to unneeded or low-priority overhead..eliminating unneeded programs and activities..”
- “But other savings can be found within programs and activities we do need, by conducting them more efficiently.”
- “..the savings we are seeking will not be found overnight.”
- “We need the input and involvement of industry..”

28 June 2010, Memo, Dr. Carter, Subject: Better Buying Power: Mandate for Restoring Affordability and Productivity in Defense Spending

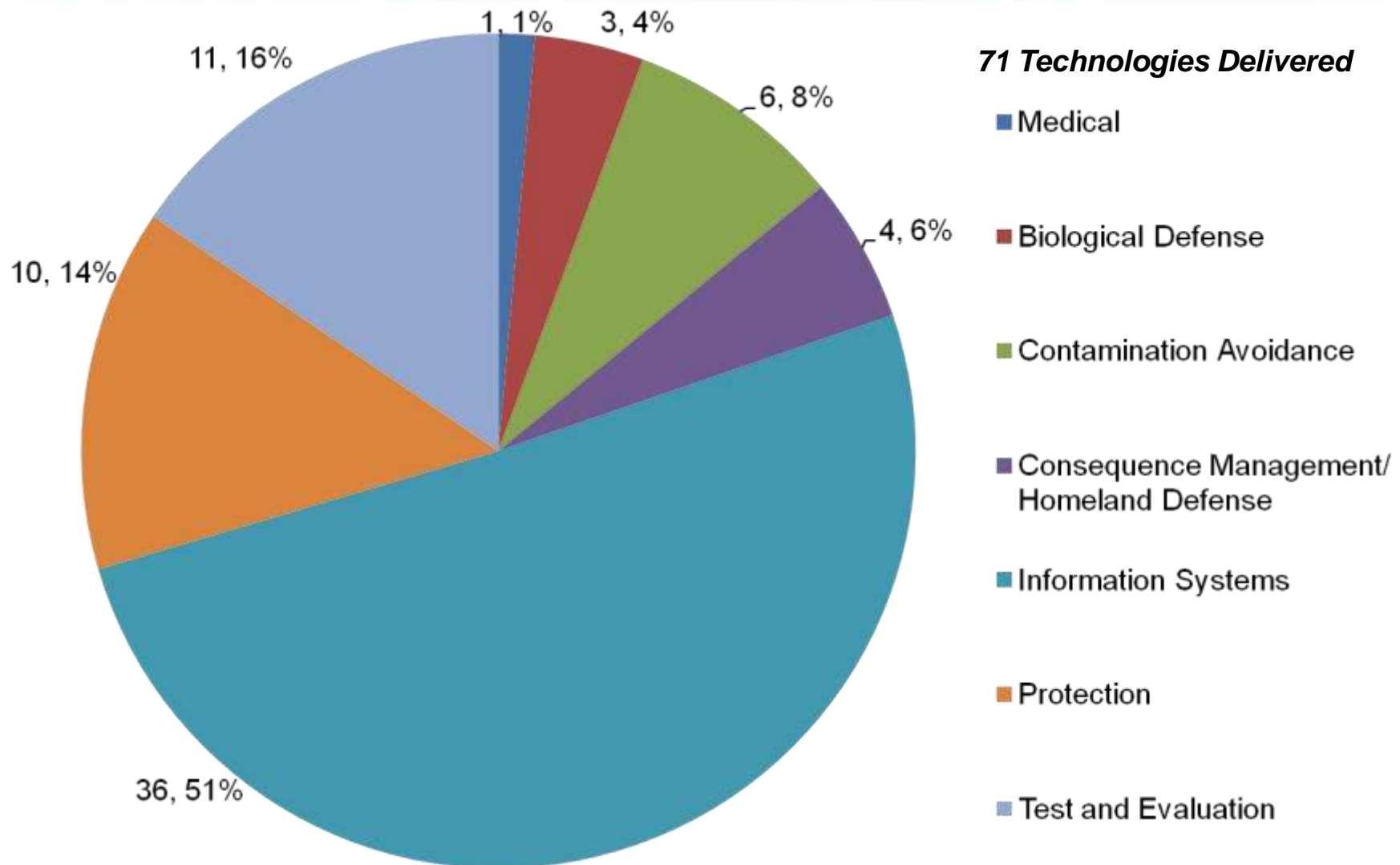
17 Aug 2011 Office of Management and Budget FY13 Budget Guidance

- “...your overall request for 2013 should be *AT LEAST* 5 percent below your 2011 enacted discretionary appropriation.”
- “...identify additional discretionary funding reductions that would bring your request to a level that is at least 10 percent below your 2011 enacted discretionary appropriation.”





Technologies Delivered*



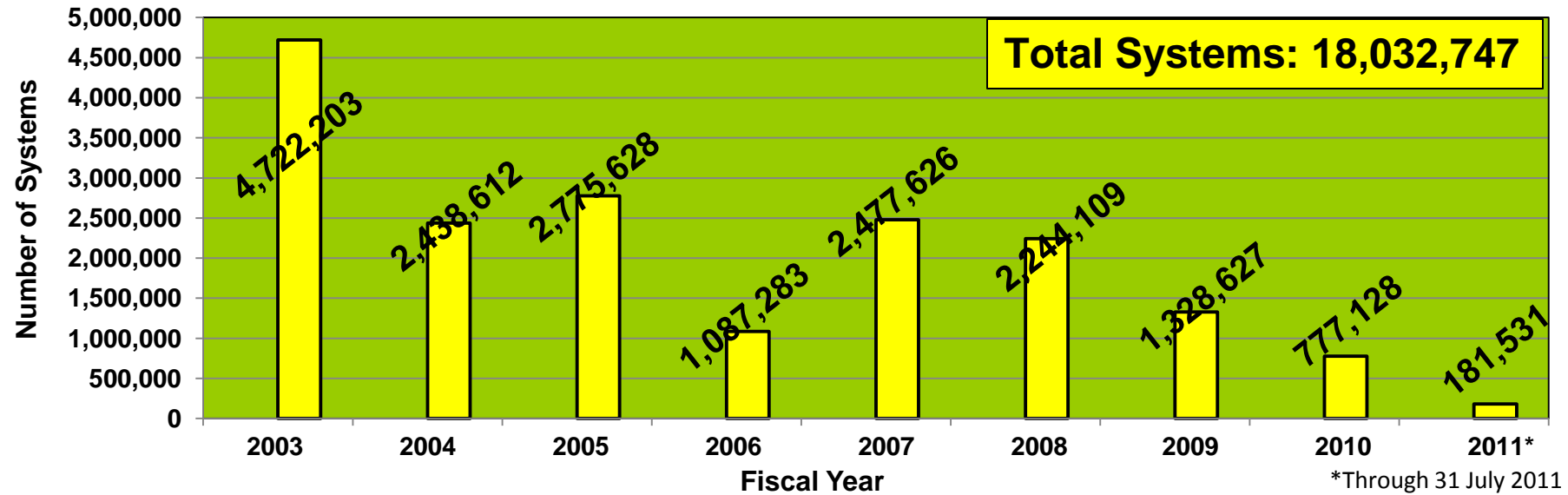
*4QFY06-3QFY11



Materiel Delivered

Systems the JPEO CBD Fielded to Joint Force

(All Items)



Biological Detectors
Chemical Detectors
Radiological Detectors
Bio-Medical Systems (JBAIDS)
Vaccines (Anthrax & Smallpox)
Collective Protection
Individual Protection Equipment
Installation Protection Program
Consequence Management Systems
Decontamination (Individual)
Decontamination (Equipment)
Information Systems



Strategic Shift in the Joint Service DoD CBD Program

- *H1N1 Pandemic/Plus Potential WMD Threats*
- *Presidential Policy Directive 2 (PPD-2)*
- *Guidance from DoD (Recent QDR)*

Emphasis is on BIOLOGICAL Threats

“The effective dissemination of a lethal biological agent within an unprotected population could place at risk the lives of hundreds of thousands of people. The unmitigated consequences of such an event could overwhelm our public health capabilities, potentially causing an untold number of deaths. The economic cost could exceed one trillion dollars for each such incident.”

– *National Strategy for Countering
Biological Threats, November 2009*

“The prevention of nuclear terrorism and proliferation [is] at the top of the U.S. nuclear policy agenda. Given al-Qaida’s continued quest for nuclear weapons, Iran’s ongoing nuclear efforts, and the North Korea’s proliferation, this focus is appropriate...”

– *Secretary Gates
April 2010*

“We are launching a new initiative that will give us the capacity to respond faster and more effectively to bioterrorism or an infectious disease.”

– *President Obama 2010 State of the Union Address*



Expanded JPEO-CBD Missions Areas

- **Medical Countermeasures Initiative (MCM-I)**
 - White House Directed Memo/Deputy Secretary of Defense Memo
 - Implements Executive intent for DoD capacity to respond faster and more effectively to biological threats / infectious disease
 - Advanced Development & Manufacturing (ADM) Facility: Dedicated Capability to Develop and Manufacture Medical Countermeasures
 - RFP Released on 26 Aug 2011
- **Radiological/Nuclear Mission**
 - Based on QDR, AAE Requested JPEO-CBD be designated JPEO-CBRND/DAE Endorsed Request and was Coordinated with CBDP stakeholders and services
 - JPEO-CBRND will assume the Life Cycle Management Acquisition Role for Rad/Nuc Defense; DoDD being Staffed within DOD
- **Integrated Base Defense**
 - Based on multiple memos signed by AAE's PMILDEP, JPEO-CBD is the Interim IBD lead (Trail Boss)
 - Mission set has led to enhanced force protection role for JPEO-CBD



JPEO-CBD OMNIBUS CONTRACT

- **Primary medium for acquiring SETA Services**
 - Incorporates best practices (CEOss, AMCOM Express, and other contract vehicles)
 - **JPEO-CBD Command Policy Letter will direct use of BBP for all JPMOs/Directors**
 - **Convert this to contract vehicle as options come up**
- **Annual services acquired expected to be \$ 65-95m based on recent data call**
- **Draft Performance Work Statement out in one month/award during 3rd Qtr 2012**

CEOss/AMCOM Express Model With Flexible, In-House Management and Ownership Structure



JPEO-CBD OMNIBUS CONTRACT

- Will include large pool of medical and nonmedical vendors
- Compete at the TO level
 - 30-45 days per TO depending on size of award
 - Comply with new policies for competition (peer review, legal)
- Will encourage small business and use of set asides
- Open Season when necessary

Use a GSA MAS model under an ID/IQ Multiple Company/Multiple Award Execution



Program Strategy Guidance

- **Strengthen Capabilities for Enhanced Diagnostics, Genomic Capability and Emerging Chem/Bio Threats**
- **Defend Warfighters and Citizens with Protection and Detection Capability**
- **Develop and Produce Medical Countermeasures**
- **Timely Warning, Modeling, and Reporting**



Chemical and Biological Defense Investment Summary

- **Supports Whole of Government Centers for Innovation in Advanced Development and Manufacturing**
- **Continues Transformational Medical Technologies and Non-Traditional Agent Efforts**
- **Improves Capabilities by Harnessing and Developing Cutting Edge Technologies**
- **Continues to Procure and Field Priority Warfighter Materiel**

**Maintains Capability to Execute DoD Assigned Operations
Across the Spectrum of Countering WMD Missions**