Precision Strike Association PRESENTS

PRECISION STRIKE WINTER ROUNDTABLE

STRATEGIC CHALLENGES FOR PRECISION ENGAGEMENT

March 3, 2010
(rescheduled from February 10, 2010)

CRYSTAL GATEWAY MARRIOTT
1700 Jefferson Davis Hwy
Arlington, Virginia

HIGHLIGHT OF THE DAY:
14TH ANNUAL WILLIAM J. PERRY AWARD
presented to the
Sniper Advanced Targeting Pod Team

MORE INFORMATION CAN BE FOUND ON OUR WEBSITE: WWW.PRECISIONSTRIKE.ORG
WHY ATTEND WINTER ROUNDTABLE 2010

General David Petraeus recently told a 21st Century Leadership forum that the first responsibility of strategic leadership is “to get the really big ideas right.” Government and industry working together can establish the correct policy, apply new technologies to real requirements, and provide enhanced capability to our warfighters as we jointly resolve the unknowns of the future.

Few issues impact precision strike systems more than getting “the requirements right.” This means understanding implications of existing and emerging policy which cut across the Department of Defense, Congress, the White House, as well as Industry. The Precision Strike Association continues to see the growing importance of precision strike systems in shaping our national defense posture and influencing events around the world.

Winter Roundtable 2010 will provide you with a deeper understanding of options, issues, and choices that will define alternatives for our national defense policies and strategy. Our impressive roster of leadership speakers will cover a broad spectrum of subjects—from the Strategic Environment to the Quadrennial Defense Review and the revised National Military Strategy—that are important to the precision engagement community. You will have an opportunity to participate in discussions that reflect on the critical issues facing our Nation. Primary focus areas that will enhance your understanding of new policies creating innovative opportunities include:

- The Strategic Environment—U.S. National Security Strategy
- Joint Strategy Review
- Quadrennial Defense Review & The Defense Budget
- National Military Strategy of the United States of America
- National Security Reform—Implications for Precision Strike
- Congressional Policy Perspectives—Precision Engagement
- Congressional Staffers’ Panel—Priorities and Issues
- Cost-Effective Weapons
- Maritime Strategy & Carrier Aviation
- Sniper Advanced Targeting Pod Capabilities
- USAFRICOM’s Engagement Strategy

A highlight of the 2010 Roundtable will be the presentation of the 14th William J. Perry Award to the Sniper Advanced Targeting Pod Team. Sniper’s advanced targeting technology and features are changing the way our armed forces operate in theater.

Please bring your associates to share in this very important and timely forum.
"Strategic Challenges for Precision Engagement"

**AGENDA**

**REGISTRATION / CONTINENTAL BREAKFAST** (Sponsored by Kaman Precision Products)

**0645**

**WELCOME:** Andy McHugh — Chairman of the Board, Precision Strike Association

**0650**

**CONGRESSIONAL POLICY PERSPECTIVES — PRECISION ENGAGEMENT:**
- **Representative Joe Courtney** (D-CT, 2nd District) — Member, House Armed Services Committee
- **Representative Mac Thornberry** (R-TX, 13th District) — Member, House Armed Services Committee

**0845**

**THE STRATEGIC ENVIRONMENT — U.S. NATIONAL SECURITY STRATEGY:**
- **Ambassador Mary Yates** — Special Assistant to the President and Senior Advisor on Strategic Planning, The National Security Council, The White House (Invited)

**0930**

**NETWORKING REFRESHMENT BREAK** (Sponsored by Northrop Grumman Corp.)

**0950**

**SNIPER ADVANCED TARGETING POD CAPABILITIES:**
- **Mark Fischer** — Director of Business Development, Lockheed Martin Missiles & Fire Control, Orlando

**1030**

**NATIONAL SECURITY REFORM — IMPLICATIONS FOR PRECISION STRIKE:**
- **Dr. Christopher J. Lamb** — Senior Research Fellow, Institute for National Strategic Studies, National Defense University

**1100**

**COST-EFFECTIVE WEAPONS:**
- **Dr. Matthew J. Schaffer** — Deputy Director for Conventional Forces, Cost Assessment & Program Evaluation, OSD

**1130**

**MARITIME STRATEGY AND CARRIER AVIATION:**
- **Rear Admiral David “Deke” Philman, USN** — Director of Air Warfare, OPNAV (N88)

**1215**

**LUNCH & WILLIAM J. PERRY AWARD CEREMONY** (Sponsored by Lockheed Martin Corp.)
- Luncheon — Crystal Gateway Marriott Ballroom
- PSA Chairman’s Remarks: Andy McHugh
- Special Remarks: **Honorable John Douglass** — President, Douglass Aerospace (Former President & CEO, Aerospace Industries Association)
- Presentation of William J. Perry Award to Sniper Advanced Targeting Pod Team
- Award Recipients’ Remarks

**1330**

**KEYNOTE ADDRESS — THE DEFENSE BUDGET:**
- **Honorable Robert F. Hale** — Under Secretary of Defense (Comptroller) and Chief Financial Officer

**1415**

**CONGRESSIONAL STAFFERS’ PANEL — PRIORITIES AND ISSUES:**
- Select SASC, HASC, SAC & HAC Professional Staff Members
- **Moderator:** Dick Rumpf — President, Rumpf Associates International

**1500**

**NETWORKING REFRESHMENT BREAK**

**1520**

**JOINT STRATEGY REVIEW & THE NATIONAL MILITARY STRATEGY OF THE UNITED STATES OF AMERICA:**
- **Jay Rouse** — Senior Policy Analyst, Deputy Directorate for Strategic Plans & Policy (J-5), The Joint Staff

**1600**

**USAFRICOM’S ENGAGEMENT STRATEGY:**
- **Rear Admiral Jim Hart, USN (Ret)** — Director of Strategy and Plans, United States Africa Command

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**MARCH 3, 2010**
0645-1645

**CRYSTAL GATEWAY MARRIOTT**
1700 Jefferson Davis Hwy
Arlington, Virginia 22202
Phone: 1-703-920-3230

**WINTER ROUNDTABLE COMMITTEE**

- **Programs Chair:** Ginny Sniegon
- **Programs Vice-Chair:** CAPT Gregg Sears, USN
- **Congressional Chair:** Dick Rumpf
- **Perry Award Chair:** George McVeigh

**REGISTRATION DEADLINE**
February 26, 2010
REGISTRATION

Online: Register for this conference online at http://www.precisionstrike.org. You will be directed to the NDIA registration web page. You will receive an emailed confirmation after you use the CONFIRM button on the web page. When registering online, please review your information then “submit” and “confirm” your entry. PLEASE make sure you check your account information for accuracy (i.e.: spelling of name, address, company name, email address, phone number, etc). IMPORTANT: If you do not get a registration confirmation after registering online, the process may not have worked, please call or email Dawn Campbell to verify registration at 703-247-2590 | dcampbell@precisionstrike.org.

Fax: Complete registration form with payment information and fax to 703-527-5094

Mail: Complete registration form with payment to: PSA Event #0WIN, 2111 Wilson Blvd., Suite 400, Arlington, VA 22201-3601

Acceptable forms of payment include: Checks (with mailed registrations); Credit cards: Visa, Master Card, American Express, Diners Club but not Discover Card.

Payment must be made at time of registration. A late fee of $50 will be added to any registration received after February 26, 2010. Please register onsite after the deadline date. Non-member fee includes individual membership in PSA for a one-year period.

ACCOMMODATIONS

Unfortunately there are no rooms available at the conference site hotel. Therefore, PSA has reserved a block of rooms at the Crystal City Marriott at Reagan National Airport. When making reservations please reference “Precision Strike Association” to obtain the special rate.

Crystal City Marriott at Reagan Nat’l Airport
1999 Jefferson Davis Hwy | Arlington, VA 22202
Reservations: 703-413-5500 or 1-888-236-2427
Group Room Rate: $269 for March 2 & 3, 2010 only
Cut off date for this rate: February 23, 2010

CANCELLATIONS AND REFUNDS

All cancellations and refund requests must be received in writing to Precision Strike Association, 2111 Wilson Blvd, Suite # 400, Arlington, VA 22201-3061, Fax to: 703-527-5094, or by e-mail: info@precisionstrike.org no later than February 24, 2010. After this date NO refunds will be given for any cancellations.

Substitutions are welcome prior to the day of the event. This refund policy applies to all attendees regardless of their method of registration or reason for cancellation.

PROCEEDINGS

The proceedings for Winter Roundtable will be available for all attendees online about 2 weeks after the event. The URL for the proceedings will be included in the conference materials to be distributed at the symposium. Copies of the CD will be available for purchase for those who cannot attend. The price for the WRT proceedings CD is $250. Please note that not all presentations are included in the proceedings. The decision to include is left up to the presenter.

ATTIRE

Appropriate dress for this conference is business attire for civilian and uniform of the day for active military.

DISABILITIES

PSA/NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should call (703) 247-2590, before February 26, 2010.

The Sniper Advanced Targeting Pod (ATP) is the targeting system of record for the U.S. Air Force. Combat proven on the F-15E and F-16, Sniper’s advanced targeting technology and features are changing the way our armed forces operate in theater by providing new capabilities in meeting the challenges of Non-Traditional Intelligence, Surveillance, and Reconnaissance (NTISR) in addition to bringing increased precision for strike missions.
**REGISTRATION FORM**

**Crystal Gateway Marriott, Arlington, VA**  
**March 3, 2010**

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### Ways to sign up:
1. Online with a credit card at www.precisionstrike.org
2. By fax with a credit card — Fax: 703-527-5094
3. By mail with a check or credit card

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**PSA Master ID/Membership #**  
**(if known—hint: on mailing label above your name)**

**Social Security #**  
**(last 4 digits — optional)**

**Prefix**  
**First Name**  
**MI**  
**Last**

**Military Affiliation**  
**(e.g. USMC, USA (Ret. etc.)**

**Nickname**  
**(for Meeting Badges)**

**Title**

**Organization**

**Street Address**  
**(Suite, PO Box, Mail Stop, Building, etc.)**

**City**  
**State**  
**Zip**  
**Country**

**Phone**  
**ext.**  
**Fax**

**E-Mail**

**Signature**  
**Date**

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### Preferred way to receive information

- **Conference information**
  - Address above
  - Alternate *(print address below)*
  - E-mail

- **Subscriptions**
  - Address above
  - Alternate *(print address below)*

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### Alternate Street Address

**Alternate Address**  
**(Suite, PO Box, Mail Stop, Building, etc.)**

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### Year of birth

**(Optional)**

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### Registration Fees

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* By your signature above you consent to receive communications sent by or on behalf of NDIA, its Chapters, Divisions and affiliates (NTSA, AFEI, PSA, WID) via regular mail, e-mail, telephone, or fax. NDIA, its Chapters, Divisions and affiliates do not sell data to vendors or other companies.

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**PAYMENT OPTIONS**

- Check *(payable to PSA)*
- Cash
- VISA
- MasterCard
- American Express
- Diners Club

- Government PO/Training Form #

If paying by credit card, you may return by fax to (703) 527-5094.

**Credit Card Number**  
**Exp. date**

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**REGISTRATION DEADLINE:** FEBRUARY 26, 2010

**REGISTRATION FEES WILL INCREASE $50 AFTER THIS DATE**

**NO refunds for cancellations received after February 24, 2010**

Substitutions Welcome! Please email request.

* Including NDIA and all affiliates

** Includes a free one-year PSA membership and National Defense magazine for Military and Government employees (first time members only).**

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**HOW DID YOU RECEIVE THIS FORM?**

- Brochure Mailing
- PSA Website
- NDIA Website
- Other: __________
- Email

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**QUESTIONS?**

Contact: Dawn Campbell
Office: (703) 247-2590  
Fax: (703) 527-5094

Mail to: Precision Strike Association (PSA)  
Event #0WIN  
2111 Wilson Boulevard, Ste 400 | Arlington, VA 22201

For more information:
Please visit our website: www.precisionstrike.org or  
email: dcampbell @precisionstrike.org

Affiliate: NDIA (National Defense Industrial Association)
Congratulations to the 2010 Recipients of the WILLIAM J. PERRY AWARD

Sniper Advanced Targeting Pod Team
Lockheed Martin Corp. and United States Air Force

CALENDAR OF EVENTS

April 20-21, 2010
PRECISION STRIKE ANNUAL REVIEW (PSAR-10)
Waterford Receptions—Springfield, VA

June 22-23, 2010
Precision Strike & JHU/APL—Small UAS Forum
Johns Hopkins University/Applied Physics Laboratory
Laurel, Md.
This symposium will be conducted at the SECRET/NOFORN Level.

October 26-27, 2010
Precision Strike Technology Symposium (PSTS-10)
Johns Hopkins University/Applied Physics Laboratory
Laurel, Md.
This symposium will be conducted at the SECRET/NOFORN Level.

Sponsorship and exhibit opportunities available for all events.

Registration deadline February 26, 2010
For more information or to register online go to www.precisionstrike.org