“Promoting Innovation: How Contests, Prizes, Challenges, and Grants Can Generate Innovative Energy”

USCG 2010 Innovation Expo Panel Session

Moderator: Dr. Neal Thornberry, Innovation Chair, GSBPP, Naval Postgraduate School
Panel Members

- **Daniel Munoz**, GSA, Project Manager for Challenge.Gov, Center for New Media & Citizen Engagement
- **Dr. Lawrence C. Schuette**, Ph.D., Director of Innovation Office of Naval Research
- **Elizabeth Roy Kittrie**, Sr. Policy Analyst, Office of the Asst. Secretary for Planning & Evaluation, Health & Human Services
- **David Hale**, National Institute of Health, project manager of Pillbox) and is an emerging technology and social media evangelist at the U.S. National Library of Medicine (NLM),
- **Tiffany Smith-Licciardi**, eDiplomacy, Department of State, Bureau of Information Resource Management
Panel Format

• Panel member introductions
• Member commentary
• Moderated Discussion
• Open Forum
Topic Context

- Increasing interest in energizing innovation through focused incentive schemes in both the public and private sector
- SES Memorandum “The Accountable Government Initiative”
- “Promoting accountability & Innovation through open government”
Discussion Points

• Strategy, infrastructure, applications, implications
• Examples
• Emerging knowledge
• Challenges
• Sharing of ideas