On Health Diplomacy
WHOLE OF GOVERNMENT AND COLLABORATIVE STRATEGIC INTEGRATION

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Structure

- Thesis
- Methodology
- Military Experience
- International Experience
- Alternative Futures and Health Diplomacy Imperative
- Militarization of Complex Humanitarian Emergencies
- Integration
- The Prescription
Throughout history militaries have responded to complex humanitarian emergencies, sometimes as a direct result of combat operations but more recently due to natural disasters.

Health diplomacy is the coordination of various instruments that a state or states can employ to support other nations in need while enhancing the donors’ influence.

For health diplomacy to be effective there must be a comprehensive strategic posture with policy-driven integration and measureable outcome of security, stability and prosperity.
Introduction

• Background
  • Nature of Non-permissive environments and need for rapid response to limit the consequences of natural and man-made disasters

• Definitions
  • First International Sanitary Conference – Paris 1851
  • Complex Humanitarian Emergencies – Natsios 1997

• Research Questions
  • What is the strategy to successfully employ health resources?
  • What are key components?
  • What has been the military involvement?

• Methodology
  • Qualitative case studies
  • Alternative Futures – Schwartz 1991
NOTHING NEW EXCEPT THE HISTORY YOU DO NOT KNOW

Harry Truman
American Civil War
Antietam 1862
Military Experience

• Historical Context
  • Nothing new except the history you do not know - Truman

• American Civil War
  • Dr. Jonathan Letterman – Battle of Antietam – Sep 16, 1862
  • Clara Barton – ARC & Dr. Henry Bellow – WCAR

• 20th Century U.S. Military Medicine
  • The great influenza and malaria – 1918
  • Marshall Plan
  • Viet Nam Conflict

• 21st Century and Globalization
  • Banda Aceh – Tsunami 2004
  • U.S. Army and Trinidad
International Experience

• Cold-War Era
  • Malayan Emergency 1948-1960
  • Australians in Viet Nam
  • Cuba and health diplomacy

• 21st Century International Actors
  • Haiti – Poor Governance and Poor Coordination
  • Chile – Advanced Planning and Exercising
  • China - Economic Strength X Conflict Resolution
• Origins of Alternative Futures
  • Exercises in expanding the realm of possibilities
  • Drivers – Scenarios – Implications – Imperatives

“It’s pretty clear now that what looked like it might have been some kind of counterculture is, in reality, just the plain old chaos of undifferentiated weirdness” – Jerry Garcia

• Executive Global Look – 2045
  • Work began in Sep 2008
  • Four Drivers Identified: K(S&T), Cult, GP Stab, Resources
  • Development of Eight Scenarios led to over 800 Implication
  • Sum of Squares led to identification of 10 Imperatives

• The Health Diplomacy Imperative
Complex Humanitarian Emergencies

- Challenges
  - Strategic Framework
  - Clear Objectives
  - Unambiguous Decisions

- Authority

- Metrics
  - Time period and level of observation

- Leadership
  - Skill sets – Logistical Mindset and Keen SA

- Civil-Military Integration
Discussion – The Integration

• Greater than the Sum of the Parts
  • Single strategy
  • Appreciation of diversity of skills
  • Anticipation

• Criticality of Leadership
  “Somebody has to do something, and it's just incredibly pathetic that it has to be us” – Jerry Garcia

• Health Diplomacy to Gain Influence
  All the world's a stage, And all the men and women merely players – William Shakespeare

• Sharing the Experience
  • Reinventing the wheel
Conclusion – The Prescription

- Center for Joint Military Medical Strategy and Doctrine
  - Need for Unifying Strategy
    - Authority, Roles and Responsibilities
  - Need to Develop and Align with Partners
    - Whole of Government Construct
    - Coalition Partners
    - Major NGO and Influential Individuals
- Importance of Metrics
- Dissemination of Knowledge and Wisdom
  - Need Dynamic Knowledge Repository
  - Synthesis and Dissemination Lessons Learned
THE WHOLE OF GOVERNMENT IS GREATER THAN THE SUM OF ITS PARTS