MONDAY, JUNE 14, 2010

8:00am – 5:00pm  Exhibitor Setup
8:00am – 5:00pm  Conference Registration
12:00pm – 5:00pm  Golf Tournament

TUESDAY, JUNE 15, 2010

SMALL BUSINESS SESSION

7:00am – 4:30pm  Registration
7:00am – 8:00am  Continental Breakfast
8:00am – 8:15am  SOFIC Small Business Program Introduction/NDIA Introduction
  • Mr. Anthony Gray, President, NDIA Tampa Bay Chapter
  • MG Barry D. Bates, USA (Ret), VP Operations, NDIA
8:15am – 8:45am  USSOCOM Small Business Programs
  • Mr. Christopher Harrington, Director, Small Business Programs, OSBP, HQ USSOCOM
8:45am – 9:15am  USSOCOM Industry Interface and Outreach
  • Ms. Kelly Stratton-Feix, Technology & Industry Liaison Office (TILO), HQ USSOCOM
9:15am – 10:00am  USSOCOM Government Assistance Panel
  • Chair: Mr. John Bowen, NDIA Tampa Bay Chapter
  • Ms. Kelly Stratton-Feix, Technology & Industry Liaison Office (TILO), HQ USSOCOM
  • Mr. Christopher Harrington, OSBP, HQ USSOCOM
  • Mr. Shawn Patterson, SBIR, HQ USSOCOM
  • Mr. Walter Wallace, SBA, Orlando
  • Mr. John Lyle, Deputy Director, Procurement, HQ USSOCOM
10:00am – 4:30pm  Exhibit Hall Open
10:00am – 10:45am  Networking Break in Exhibit Hall
10:45am – 11:30am  Small Business Success Story
  • Mr. Greg Celestan, CEO, Celestar Corporation
11:30am – 12:30pm  Large Business Partnering
  • Mr. Wayne Pizer, Vice-President, Small Business Programs, L-3 Communications
  • Mr. Rich Mazer, Director, Business Development, SRA International, Inc.
12:30pm – 1:30pm  Lunch on Own
**SOFIC 2010 AGENDA**

**SOFIC 2010 CONFERENCE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1:30pm – 1:45pm</td>
<td>Welcome Remarks</td>
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<tr>
<td></td>
<td>• MG Barry D. Bates, USA (Ret), VP Operations, NDIA</td>
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<tr>
<td>1:45pm – 2:00pm</td>
<td>Welcome Remarks</td>
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<tr>
<td></td>
<td>• ADM Eric T. Olson, USN, Commander, USSOCOM</td>
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<tr>
<td>2:00pm – 3:00pm</td>
<td>Keynote Address</td>
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<td></td>
<td>• Mr. James Cluck, Acquisition Executive, USSOCOM</td>
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<td>3:00pm – 3:45pm</td>
<td>Networking Break in Exhibit Hall</td>
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<td>3:45pm – 4:30pm</td>
<td>Joint Acquisition Task Force</td>
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<td>• Mr. James Geurts, Deputy Director-Acquisition, USSOCOM</td>
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<td>4:30pm</td>
<td>Exhibit Hall Closed</td>
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<td>6:30pm – 8:00pm</td>
<td>SOFball Reception – Marriott Waterside</td>
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**WEDNESDAY, JUNE 16, 2010**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00am – 3:30pm</td>
<td>Registration</td>
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<tr>
<td>7:00am – 8:00am</td>
<td>Continental Breakfast</td>
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<td>8:00am – 8:15am</td>
<td>Welcome &amp; Administrative Remarks</td>
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<td></td>
<td>• MG Barry D. Bates, USA (Ret), VP Operations, NDIA</td>
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<td>8:15am – 9:00am</td>
<td>PEO Fixed Wing Panel</td>
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<td></td>
<td>• Col Duke Richardson, USAF, PEO Fixed Wing, HQ USSOCOM</td>
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<td>• Lt Col Eric Forsyth, USAF, PM SOF C-130, HQ USSOCOM</td>
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<td>• Maj William Blauser, USAF, PM Precision Strike Systems, HQ USSOCOM</td>
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<td>• Ms. Margaret McCaskey, PM UAS, HQ USSOCOM</td>
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<td>• Mr. Daniel Carroll, PM Mission Systems, HQ USSOCOM</td>
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<td>9:00am – 3:30pm</td>
<td>Exhibit Hall Open</td>
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<td>9:00am – 10:00am</td>
<td>PEO Rotary Wing Panel</td>
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<td>• COL Christopher Miller, USA, PEO Rotary Wing, HQ USSOCOM</td>
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<td>• Mr. Scott Thorpe, PM MH-6, HQ USSOCOM</td>
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<td>• LTC Marcus Varnadore, USA, PM-MH60, PM-MH-47, &amp; APM Weapons, HQ USSOCOM</td>
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<td>• Mr. Brett Kennedy, PM ASE, HQ USSOCOM</td>
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<td>• LTC Kent Guffy, USA, PM A-160, HQ USSOCOM</td>
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<td>• Maj Rick Harris, USA, Systems Acquisition Manager Simulation, HQ USSOCOM</td>
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<td>10:00am – 10:30am</td>
<td>Networking Break in Exhibit Hall</td>
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<td>10:30am – 11:30am</td>
<td>PEO SOF Warrior Panel</td>
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<td>• COL James Smith, USA, PEO SOF Warrior, HQ USSOCOM</td>
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<td>• LtCol Renee Holmes, USMC, Program Manager - Family of SOF Vehicles (PM-FSOV), HQ USSOCOM</td>
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<td>• Mr. Robert (Nyle) Wilcocks, Chief System Engineering and Integration, HQ USSOCOM</td>
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11:30am – 1:00pm Lunch with Guest Speaker – Marriott Waterside
• Dr. Robert G. Spulak, Manager, SOF Program Office, Sandia National Laboratories

1:00pm – 2:00pm PEO Maritime Systems Panel
• CAPT Rich Blank, USN, PEO Maritime, HQ USSOCOM
• CDR Steve Rutherford, USN, PM Combatant Craft, HQ USSOCOM
• CAPT Rich Loth, USN, PM Combatant Craft Med, MK-1, HQ USSOCOM

2:00pm – 2:30pm Networking Break in Exhibit Hall

2:30pm – 3:30pm JSOC/TSOC Panel

3:30pm Exhibit Hall Closed

6:00pm – 6:45pm Reception – Marriott Waterside

7:00pm – 10:00pm SOFIC Gala Dinner – Marriott Waterside
• The Honorable Dr. Ashton B. Carter, Under Secretary of Defense for Acquisition, Technology & Logistics

CONFERENCE ATTIRE
Appropriate dress for this conference is business casual for civilians and uniform of the day for military personnel.

GALA DINNER ATTIRE
Civilian: Black Tie/Formal
Army: Mess Dress or Dress Blues
Marine Corps: Mess Dress
Navy: Dinner Dress White Jacket
Air Force: Mess Dress

ID BADGES & TICKETS
Please be sure to bring your ID badge to the conference as it must be worn at all conference functions. “A la carte” tickets for the Tuesday Reception, Wednesday Gala Dinner, and Wednesday & Thursday Lunches must be presented in order to gain access to the function. Additional tickets may be purchased at the registration desk.
SPEAKER DONATION
In lieu of Speaker gifts, a donation will be made to Special Operations Warrior Foundation. For additional information, please visit the Foundation website: www.specialops.org.

SURVEY
A survey will be e-mailed to you after the event. NDIA would greatly appreciate your time in completing the survey to help make our event even more successful in the future.

NDIA EVENTS
Thank you for joining us for SOFIC! We hope to see you at a future NDIA event. Please visit www.ndia.org/meetings for a complete listing of the events we offer.

ADVERTISING
Advertise next year in National Defense magazine and/or the SOFIC Conference Program & Exhibitor Guide and increase your organization’s exposure at SOFIC 2011. National Defense and the SOFIC Conference Program & Exhibitor Guide will be distributed to attendees of this event. For more information, please contact Dino Pignotti, NDIA, at (703) 247-2541 or dpignotti@ndia.org.

THURSDAY, JUNE 17, 2010

7:00am – 4:00pm  Registration
7:00am – 8:00am  Continental Breakfast
8:00am – 8:15am  Administrative Remarks
• MG Barry D. Bates, USA (Ret), VP Operations, NDIA
8:15am – 9:00am  USSOCOM Science & Technology Panel
• Mr. William Shepherd, S&T Advisor, HQ USSOCOM
• Mr. Howard Strahan, Chief, Applied Research, HQ USSOCOM
• Mr. Shawn Martin, Chief, Technology Development, HQ USSOCOM
• Mr. Bill Hellemn, Chief, Technology Demonstrations & Experimentation, HQ USSOCOM
• LtCol John Coglianese, USMC, Chief, Technology Exploitation, HQ USSOCOM
9:00am – 10:00am  SOF Operator Vignettes
• U.S. Air Force Special Operations Command
• U.S. Marine Corps Forces Special Operations Command
Component Command Representatives will share operational vignettes drawn from recent in-the-field experiences with the intent of providing attendees unclassified feedback regarding existing operational equipment/systems capabilities/performance, desired enhancements and capability gaps.

9:00am – 2:30pm  Exhibit Hall Open
10:00am – 10:30am  Networking Break in Exhibit Hall
10:30am – 11:30am  SOF Operator Vignettes (Cont.)
• U.S. Navy Special Warfare Command
• U.S. Army Special Operations Command
11:30am – 1:00pm  Lunch with Guest Speaker – Marriott Waterside
• Mr. Shay Assad, Director, Defense Procurement & Acquisition Policy, OUSD(AT&L)
1:00pm – 2:00pm  Contracting Panel
• Mr. John Lyle, Deputy Director, Procurement, HQ USSOCOM
• Mr. Greg Sharp, Attorney, HQ USSOCOM
• Col Brett McMullen, USAF, Chief, Mission Support, HQ USSOCOM
• Mr. Craig Bowers, Contracting Officer, HQ USSOCOM
• Mr. Kevin Jans, Contracting Officer, HQ USSOCOM
• Ms. Karen Fredrickson, Contracting Officer, HQ USSOCOM
2:00pm – 2:30pm  Networking Break in Exhibit Hall
(Last Chance to View Exhibits)
2:30pm  Exhibit Hall Closed
2:30pm – 4:00pm  PEO Surveillance Reconnaissance/Surveillance Exploitation and Direct Reporting Program Managers Panel
• Mr. Douglas Richardson, PEO SRSE, HQ USSOCOM
• Ms. Val Shuey, PM, Intelligence, HQ USSOCOM
• Mr. Anthony Davis, PM, Command, Control, Communications & Computers, HQ USSOCOM
4:00pm  Closing Remarks