“Defining a Need for Soft-Power Tools”

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APCSS
Mission: To educate, connect, and empower security practitioners to advance Asia-Pacific security.

Vision: Setting the standard for innovative international executive education and leader/organizational development which advancing multi-national security cooperation and capacity-building.

- Venue of choice for security-cooperation education
- Sought-after facilitator of security solutions
- Catalyst for leader and organizational capacity-building
- Key node within the security-analysis and strategic-understanding community
- Connector of communities of expertise and influence
Security Environment - Focus Areas

- Transnational Security/Counter Terrorism
- Disaster Management
- Impact of Civil-Military Operations
- Cultural/Religious
- Socio-Economic Development
- Energy/Environmental Security
- Globalization
- International and Non-Governmental Organizations/Private sector

Learning Model
- Network
- Practitioner-Focused
- Activity-Based
- Technology-Enabled
- Negotiation
- Communication
- Critical Thinking
- Assessment

Leader Skills
- Security Sector Development
- Governance
- Geopolitics
- Homeland Security/Weapons of Mass Destruction

Technology-Enabled Learning Model
- Network
Formal Relationships

OSD
- Policy Guidance and Oversight
  - South Asia
  - Asian and Pacific Security Affairs
- Regional Centers
  - APCSS
  - GCMC
  - NESA
  - CHDS
  - ACSS
  - Global Center

DSCA
- Executive Agent
  - Programming/Budget
  - Personnel
  - Administrative
  - Logistics
  - Mission Support

DOS
- Country Team
  - EAP and SA
- USAID
- SCRS

PACOM
- Operational Control
- Memorandum of Understanding
  - Personnel Security Services
  - Command Support
  - Administrative
  - Information Assurance
  - Civilian Personnel Services
  - Secure Comms, Equipment and Services
  - Civilian and Military Authorizations
  - Military Personnel Support

APCSS

Building Partnership Capacity
- 4700+ Alumni
- 45 Alumni Associations
  “Expanding/Modernizing”
Informal Relationships

- University of Hawaii Disaster Management
- NDU
- Pacific and Asia Affairs Council
- United Nations
- Pacific Disaster Center
- NPS
- Maui High Performance Computer Center
- East-West Center
- Center of Excellence
- Service SSC
- Pacific Forum Center for Strategic and International Studies
- Hawaii National Guard

State Partners (TAG)

Alaska/Mongolia
Focus: Civ-Def

Washington/Thailand
Focus: Port Security

Oregon/Bangladesh
Focus: Civ-Mil/HADR

Hawaii/Indonesia
Focus: Civ-Def/HADR

Guam/Philippines
Focus: HADR

Idaho/Cambodia
Focus: Peace Keeping

Future Partners
- Tonga, Sri Lanka, Vietnam and Oceania
“We must use what has been called smart power: the full range of tools at our disposal—diplomatic, economic, military, political, legal, and cultural—picking the right tool, or combination of tools, for each situation.”

Secy of State H. Clinton
A soft power arms race?
If we do have a “race,” what to do?
How do we know we’re successful?
Soft Power Tools

The APCSS educational experience: “Empower.”
The APCSS educational experience: "Connect."
Soft Power Tools

The APCSS educational experience: Capacity building.

From

APCSS

To

Vietnam

Indonesia

India

Australia

S Korea

Japan

Malaysia

Indonesia

Vietnam

Australia

APCSS

S Korea

Japan

Malaysia

Thailand