

MARINE CORPS SYSTEMS COMMAND (MCSC) PROGRAM EXECUTIVE OFFICER LAND SYSTEMS (PEO LS) 2010 ADVANCED PLANNING BRIEFING TO INDUSTRY (APBI)

*Equipping and Sustaining the Nation's
Expeditionary "Force of Choice"*



APRIL 5-7, 2010

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BALTIMORE MARRIOTT WATERFRONT ► BALTIMORE, MD ► EVENT #0900

Marine Corps Systems Command (MCSC) Program Executive Officer Land Systems (PEO LS) 2010 Advanced Planning Briefing to Industry (APBI)

Equipping and Sustaining the Nation's Expeditionary "Force of Choice"

We are a Nation at war. The Ground War on Terror has placed unprecedented demands on America's ground fighting forces. Future operational environments will require Marines to apply speed and versatility in uncertain, chaotic, and austere environments.

At the same time, power costs and dependency on fossil fuels pose an increasing threat to our national security. We are reminded daily that innovative solutions are needed that will lighten the load, achieve greater energy efficiency, and reduce our footprint in the area of operations.

The United States Marine Corps is our Nation's expeditionary "Force of Choice." As the Commandant's agents for acquisition and sustainment of systems and equipment used by operating forces to accomplish the warfighting mission, MCSC and PEO LS are charged with the responsibility of providing new or enhanced capabilities to meet warfighter requirements and for resetting the force. This is our challenge.

What we need from Industry:

- ▶ Science and Technology
- ▶ Energy Focus - "Green Thinking"
- ▶ Posture the Marine Corps for the Future
- ▶ Innovation
- ▶ Lighten the Load
- ▶ Unmanned Systems
- ▶ MAGTF Systems Engineering
- ▶ Quality, Reliable, and Affordable Systems
- ▶ Reset and Modernize

Throughout this conference, guest speakers from Industry as well as Marine Corps General Officers and high-ranking Navy officials will present relative subject matter. Each MCSC Product Group Director and Independent Program Manager will conduct briefs followed by a panel question and answer period. PEO LS will also provide briefings. Simultaneously, we will conduct workshops on Commercial Enterprise Omnibus Support Services (CEOss) and doing business with the Command. International Programs and Small Business will also provide workshops. There will be an overview on the Marine Corps Systems Command's budget and the Systems Engineering Interoperability Architecture and Technology (SIAT).

During this event, displays from Program Executive Officer Land Systems (PEO LS); Marine Corps Logistics Command (LOGCOM); Defense Acquisition University (DAU); and each Product Group and Independent Program Manager will be on display. There will be subject matter experts and support staff in each display area to answer questions or set up appointments for more in-depth meetings. Please take advantage of all we have to offer.

STATIC DISPLAYS/INFORMATION BOOTHS

ALL DAY/BOTH DAYS

Marine Corps Systems Command's (MCSC) Product Groups and Independent Program Managers; Program Executive Officer Land Systems (PEO LS); Systems Engineering, Interoperability, Architecture, and Technology (SIAT); Marine Corps Logistics Command (LOGCOM); and Defense Acquisition University (DAU) will all have displays. There will also be a display on the "USMC Power & Energy Needs." Business Managers or Operations Officers will be manning the booths, ready to answer your questions or make appointments for in-depth meetings. Corporate Communications Directorate personnel will be giving out MCSC Command folders at the conference registration desk.

WORKSHOPS

There will be three sessions offered of each Workshop: Tuesday at 9:00am and 1:30pm, and Wednesday at 9:00am. Space is limited to 25 attendees per session. Sign-ups will be accepted at the Registration Desk on a first come, first served basis.

COMMERCIAL ENTERPRISE OMNIBUS SUPPORT SERVICES

- ▶ *Ms. Patricia Mitchell, Director, ACSS, Marine Corps Systems Command*
- ▶ *Ms. Vicki Whiteman, Lead Contracting Officer, CEOss, Marine Corps Systems Command*

The MCSC Acquisition Center for Support Services (ACSS) will provide am and pm workshops both days of the event for those firms interested in providing technical services in support of Command Product Groups. Workshops are focused on providing an overview of the Command's highly successful Commercial Enterprise Omnibus Support Services (CEOss) business model and discussing the annual "open season" for new contractors. The CEOss business model supports the Command's entire 1300-member constituency, as well as other Marine Corps offices, with a complement of 29 prime vendors' teams and a total participating base of over 200 firms. All tasks are executed through their enterprise business portal which provides for awards in under 20 days. Annually, CEOss generates in excess of 120 competitive task orders yielding ~\$200M in business opportunities for participating firms. The workshop will be conducted by Ms. Patricia Mitchell, ACSS Director, who will discuss how to become a successful CEOss participant in both prime and subcontractor roles. Workshop sessions are intended as open dialogue and participation is limited to 25 attendees per session over the course of the event. Additional information on the CEOss business model can be found at: <http://www.marcorsyscom.usmc.mil/sites/acss/default.asp>.

DOING BUSINESS WITH THE MARINE CORPS SYSTEMS COMMAND

- ▶ *Ms. Beverly Hobbs, Lead Contracting Officer, Business Operations, Marine Corps Systems Command*

Many vendors find it challenging to navigate through government agencies to find the right point of contact and accurate information to lead them to that successful contract. This workshop will provide a step-by-step approach for marketing your business to the Marine Corps Systems Command (MCSC).

Are you wondering where to go to find out about MCSC contracting opportunities? Do you have an unsolicited proposal but are not sure how to get it to the right person? Are you interested in Small Business Innovative Research Opportunities? Are you confused about what Product Groups procure certain items? After attending this workshop, you will walk away with valuable websites, points of contacts and tips on preparing a successful offer. Ms. Beverly Hobbs, MCSC Lead Contracting Officer, will provide you with strategies to doing business with the Marine Corps Systems Command.

SMALL BUSINESS

- ▶ *Mr. David Dawson, Associate Director, Small Business Programs, Marine Corps Systems Command*

In today's acquisition environment, it is essential for small businesses to obtain current information about the products and services needed to support our warfighters. During the APBI, you will have an opportunity to network with representatives from the Product Groups and Independent Program Managers to learn about their requirements and to share information about your company, products and services that you can offer each of the Program Management Divisions. During the APBI, you will hear about the latest trends, technology and best practices that affect your business day to day. At Marine Corps Systems Command, we are always looking to improve and expand our relationships with the small business community. The success of the MCSC Small Business Programs Office will only continue to grow when government and small businesses work together. Mr. David Dawson, Associate Director for Small Business Programs, will present information during the workshops that will assist you in marketing your company to the Marine Corps Systems Command, as well as all other Government Agencies.

THE INTERNATIONAL PROGRAM DIRECTORATE

- ▶ *Ms. Shawn Prablek, International Cooperative Programs Team Lead, Marine Corps Systems Command*

The International Program Directorate will provide morning and afternoon informational sessions during both days of the event for audiences interested in the topics of Foreign Comparative Testing (FCT) and the Defense Acquisition Challenge (DAC) Program. The mission of FCT is to test the Non-Developmental Items (NDI) of our allies and friends in order to satisfy valid defense requirements more quickly and economically, avoiding research and development costs, lowering procurement costs, reducing risk for major acquisition programs, and accelerating the fielding of equipment critical to the readiness and safety of U.S. operating forces. FCT has served as a catalyst for industry teaming arrangements which have been productive for both U.S. and foreign industries in an increasingly global market. The mission of the DAC Program is to provide increased opportunities for the introduction of commercial, cost-saving, NDI technologies, processes, or products into existing DoD acquisition programs. Agenda topics will include an overview of both programs, program objectives, required criteria, requirements for participation, and processes, followed by a question and answer session.

DISPLAYS

PG 09	Mr. Lindo Bradley
PG 10	Ms. Karen Davis
PG 11	Col Pete Reddy, USMC
PG 12	Mr. Jim Westerholm
PG 13	Col Andrew Bianca, USMC
PG 14	Mr. John Garner
PG 15/MRAP	Col Michael Micucci, USMC
PG 16	Col Joseph Shrader, USMC
PEO LS	Mr. William Taylor
SIAT	Mr. Dave Ungar
TRASYS	Col David Smith, USMC
RS	Mr. Lindy Kirkland
DAU	Mr. Robert Rea
CP&C/SIAT	Mr. Matthew Koch
LOGCOM	Mr. Anthony Hawkins

WORKSHOPS

There will be three sessions offered of each Workshop in Laurel Rooms A-D:

- ▶ Tuesday at 9:00am and 1:30pm
- ▶ Wednesday at 9:00am

Space is limited to 25 attendees per session. Sign-ups will be accepted at the Registration Desk on a first come, first served basis.

Topics include:

- ▶ Commercial Enterprise Omnibus Support Services
- ▶ Doing Business with the Marine Corps Systems Command
- ▶ Small Business
- ▶ The International Program Directorate

MONDAY, APRIL 5, 2010

12:00pm - 5:00pm	Registration Open
12:00pm - 5:00pm	Display Move-in

TUESDAY, APRIL 6, 2010

7:00am - 7:15pm	Registration Open; Displays Open
7:00am - 7:30am	Continental Breakfast
7:30am - 7:40am	Welcome and Opening Remarks ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA
7:40am - 8:10am	MCSC Overview, In-sourcing, Power and Energy, Budget ▶ Brigadier General Michael M. Brogan, USMC, Commander, Marine Corps Systems Command
8:10am - 8:40am	Changes in the Requirements Command ▶ Lieutenant General George J. Flynn, USMC, Commanding General, Marine Corps Combat Development Command
8:40am - 9:45am	PEO Land Systems Overview ▶ Mr. William E. Taylor, Program Executive Officer, PEO Land Systems, U.S. Marine Corps
	G/ATOR LW 155 MTVR MPC JLTV EFV LVSR CAC2S
9:45am - 9:55am	Panel Questions and Answers
9:55am - 10:10am	Networking Break
10:10am - 10:40am	Command Overview, Technology Needs and Doing Business with USMC ▶ Mr. James Smerchansky, Deputy Commander, Systems Engineering Interoperability, Architectures and Technology, Marine Corps Systems Command
10:40am - 10:55am	Networking Break
10:55am - 11:15am	Combat Equipment & Support Systems Product Group (CESS) <i>Introduction:</i> ▶ Colonel Joseph Shrader, USMC, Product Group Director, PG 16
	PM Infantry Combat Equipment PM Combat Support Equipment PM Test, Measurement and Diagnostics Equipment PM Autonomic Logistics
11:15am - 11:25am	Panel Questions and Answers

11:25am - 11:45am	<p>Ground Transportation & Engineer Systems Product Group (GTES) <i>Introduction:</i> ▶ <i>Colonel Michael Micucci, USMC, Product Group Director, PG 15</i></p> <p>PM Engineer Systems PM Expeditionary Power Systems PM Motor Transport</p>
11:45am - 11:55am	Panel Questions and Answers
11:55am - 1:25pm	Buffet Luncheon
1:25pm - 1:40pm	<p>Energy Systems, Systems Engineering, Interoperability, Architectures and Technology (SIAT) ▶ <i>Mr. David J. Karcher, Director, Energy Systems, Systems Engineering Interoperability, Architectures and Technology, Marine Corps Systems Command</i></p>
1:40pm - 2:00pm	<p>Armor & Fire Support Systems Product Group (AFSS) <i>Introduction:</i> ▶ <i>Mr. John Garner, Product Group Director, PG 14</i></p> <p>PM Assault Amphibious Vehicle Systems PM Fire Support Systems PM Tank Systems</p>
2:00pm - 2:10pm	Panel Questions and Answers
2:10pm - 2:30pm	<p>Infantry Weapons Systems Product Group (IWS) <i>Introduction:</i> ▶ <i>Colonel Andrew Bianca, USMC, Product Group Director, PG 13</i></p> <p>PM Anti-Armor Systems PM Infantry Weapons PM Marine Expeditionary Rifle Squad PM Optics and Non-Lethal Systems PM Recon & Amphibious Raids</p>
2:30pm - 2:40pm	Panel Questions and Answers
2:40pm - 3:00pm	<p>Communications, Intelligence and Networking Systems (CINS) <i>Introduction:</i> ▶ <i>Mr. Jim Westerholm, Product Group Director, PG 12</i></p> <p>PM Networking and SATCOM Systems PM Intelligence Systems PM Counter RCEID Electronic Warfare (CREW) PM Tactical Communication Systems PM Intelligence Data Fusion and Dissemination Systems</p>
3:00pm - 3:10pm	Panel Questions and Answers
3:10pm - 3:25pm	Networking Break

LOCATION

Baltimore Marriott Waterfront
 700 Aliceanna Street
 Baltimore, MD 21202
 (410) 385-3000

ATTIRE

Appropriate dress for the conference is business coat & tie for civilians and Class A uniform or uniform of the day for military personnel.

ID BADGES

During conference registration and check-in, each attendee will be issued an identification badge. Please be prepared to present a valid picture ID. Badges must be worn at all conference functions.

PROCEEDINGS

Proceedings will be available on the web through the Defense Technical Information Center (DTIC) two weeks after the conference. All registered attendees will receive an email notification once the proceedings are available.

SPEAKER DONATION

In lieu of Speaker gifts, a donation has been made to USMC Wounded Warrior Regiment.

SURVEY

A survey will be e-mailed to you after the event. NDIA would greatly appreciate your time in completing the survey to help make our event even more successful in the future.

CONTACT

Ms. Meredith Geary, CMP
Associate Director, NDIA
(703) 247-9476
mgeary@ndia.org

3:25pm - 3:45pm	MAGTF C2 Weapons & Sensors Development & Integration (MC2I) <i>Introduction:</i> ▶ Colonel Peter Reddy, USMC, Product Group Director, PG 11
3:45pm - 3:55pm	Panel Questions and Answers
3:55pm - 4:15pm	Information Systems & Infrastructure (ISI) <i>Introduction:</i> ▶ Ms. Karen Davis, Product Group Director, PG 10
4:15pm - 4:25pm	Panel Questions and Answers
4:25pm - 4:45pm	Operational Forces Systems (OFS) <i>Introduction:</i> ▶ Mr. Lindo Bradley, Product Group Director, PG 09
4:45pm - 4:55pm	Panel Questions and Answers
4:55pm - 5:10pm	PM Mine Resistant Ambush Protected Vehicles (MRAP) ▶ Mr. Andrew Rodgers, Deputy Product Manager for M-ATV
5:10pm - 5:20pm	Questions and Answers
5:20pm - 5:35pm	PM Training Systems (TRASYS) ▶ Colonel David Smith, USMC, Program Manager
5:35pm - 5:45pm	Questions and Answers
5:45pm - 7:15pm	Networking Reception

WEDNESDAY, APRIL 7, 2010

7:00am - 12:35pm	Registration Open; Displays Open
7:00am - 7:30am	Continental Breakfast
7:30am - 7:35am	Welcome and Opening Remarks ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA
7:35am - 8:05am	Keynote Speaker – Navy: Expeditionary Warfare ▶ Mr. Brian Detter, Deputy Assistant Secretary of the Navy (Research, Development and Acquisition)

8:05am - 8:35am	<p>Keynote Speaker – Marine Corps: Needs & Resources ▶ <i>Lieutenant General Duane D. Thiessen, USMC, Deputy Commandant for Programs and Resources, HQ Marine Corps</i></p>
8:35am - 9:05am	<p>USMC EX FOB, Power and Energy ▶ <i>Mr. Jim Lasswell, Technical Director, Marine Corps Warfighting Lab</i></p>
9:05am - 9:35am	<p>Speaker ▶ <i>Mr. George W. Solhan, Deputy Chief of Naval Research for Expeditionary Maneuver Warfare and Combating Terrorism; Director, Marine Corps Science and Technology</i></p>
9:35am - 9:50am	<p>PM Global Combat Support Systems (GCSS) ▶ <i>Mr. Dan Corbin, Program Manager</i></p>
9:50am - 10:00am	Questions and Answers
10:00am - 10:15am	Networking Break
10:15am - 10:30am	<p>PM Light Armored Vehicle (LAV) ▶ <i>Dr. Robert Lusardi, Deputy Program Manager</i></p>
10:30am - 10:40am	Questions and Answers
10:40am - 10:55am	<p>PM Robotic Systems (RS) ▶ <i>Mr. Jeffrey Jaczkowski, Deputy Program Manager, Robotics</i></p>
10:55am - 11:05am	Questions and Answers
11:05am - 12:35pm	Buffet Luncheon
12:35pm	Closing Remarks and Conference Adjourned

NDIA EVENTS

Thank you for joining us for this year's APBI! We hope to see you at a future NDIA event.

Please visit the NDIA website for a complete listing of the events we offer.

NDIA website:
<http://www.ndia.org>
 Select:
 Meetings & Events
 Schedule of Events

ADVERTISING

Advertise in *National Defense* magazine and increase your organization's exposure. *National Defense* will be distributed to attendees of this event, as well as other NDIA events. For more information, please contact Dino Pignotti, NDIA, at (703) 247-2541 or dpignotti@ndia.org.

THANK YOU TO OUR PROMOTIONAL PARTNERS



LUNCHEON

Camber provides Marine Corps Systems Command with a highly skilled, accomplished and experienced team dedicated to providing top quality professional services. Key service support areas include DoD Acquisition, Program Management, Logistics, Training and Education including Distributed/Distance Learning, Information Technology-Security, Chemical and Biological Defense Operations, Modeling and Simulation, and Systems Engineering. Camber has an outstanding track record of supporting and managing Marine Corps task orders and organizational efforts such as: Program Manager (PM) Counter Radio Controlled Improvised Explosive Device (RCIED) Electronic Warfare (PM CREW), PM Chemical, Biological, Radiological and Nuclear Defense (CBRND), Headquarters Marine Corps (HQMC) Plans, Policies and Operations (PP&O), Landing Craft Air Cushion (LCAC), HQMC Aviation Logistics, Joint Strike Fighter and Marine Forces Command. Camber's support to Marine Corps Systems Command started with just one task order and five people. Through proven performance and quality support, our presence has grown to over 40 people. Camber's disciplined business processes coupled with focus on the customer, people and technology, provides the Marine Corps with a partner that delivers needed capabilities to accomplish their mission.

For more information, please visit: www.camber.com.



NETWORKING BREAK

Founded in 1975, AMERICAN SYSTEMS is one of the largest employee-owned companies in the United States. With offices nationwide and a headquarters in Chantilly, Virginia, we provide a wide variety of services tailored specifically to our customer base. Our approximately 1,300 employee-owners have a vested interest in their work and are committed to delivering the highest-quality strategic solutions to every customer, every time. Our quality reflects our people, our processes, and our philosophy—and our reputation depends on it.

For more information, please visit: www.AmericanSystems.com.

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