

National Maritime Domain Awareness Coordination Office

Charting the Course for MDA

Dana Goward
Chairman, NMCO
GMISS 2010



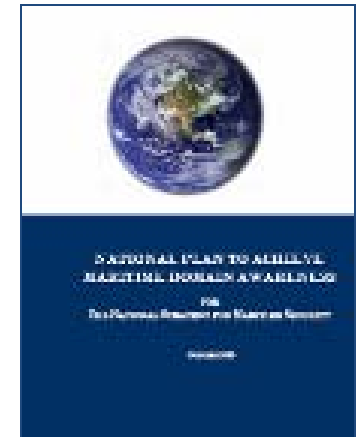
UNCLASSIFIED

“Awareness” is Important...

- ❑ Effective operations
- ❑ Hawthorn Effect (improving behavior)
- ❑ Networks vs Hierarchies

U.S. Maritime Domain Awareness Strategic Goals

- ❑ Enhance transparency
- ❑ Accurate, dynamic, confident decisions & responses
- ❑ Ensure freedom of navigation & efficient flow of commerce



*National Plan to Achieve
Maritime
Domain Awareness (March
2005)*



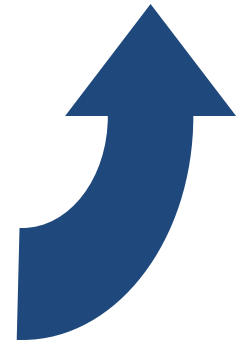
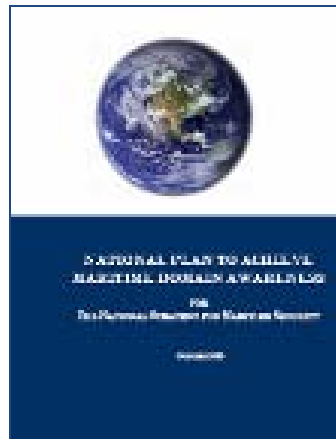
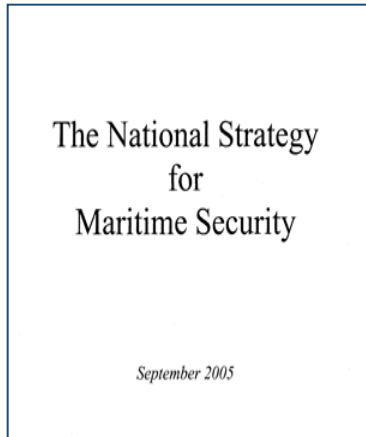
National Maritime Domain Awareness Coordination Office (NMCO)



Interagency Staff and Effort

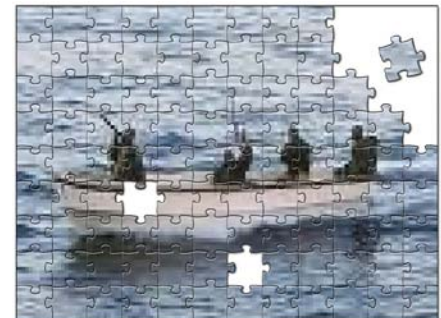
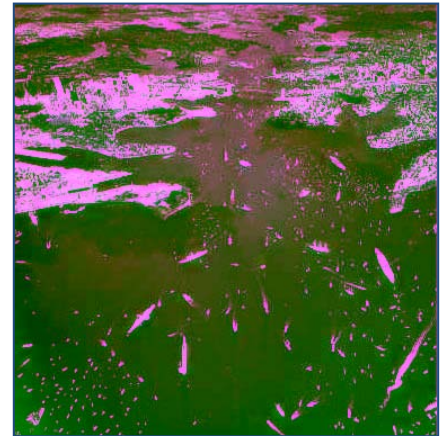


U.S. NMCO Authorities

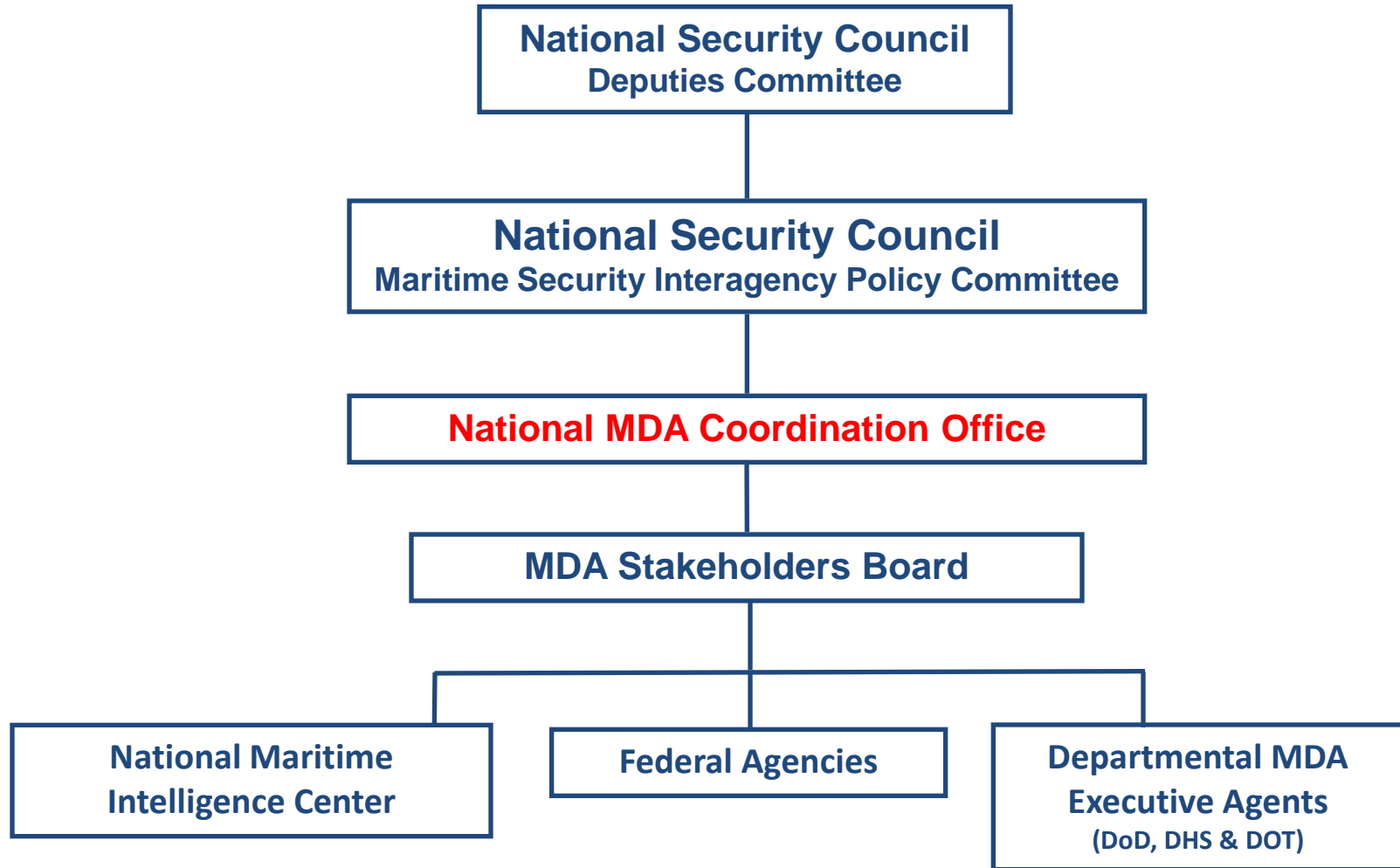


NMCO Focus Areas

- ❑ Coordination of inter-agency MDA-related efforts
- ❑ Maritime-related info sharing
- ❑ Outreach to the larger maritime community

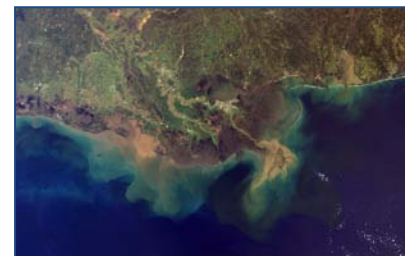
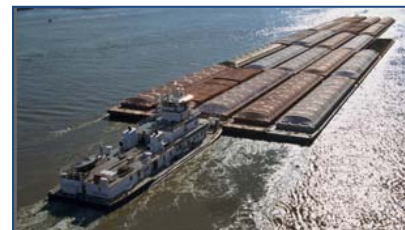


U.S. MDA Governance Framework

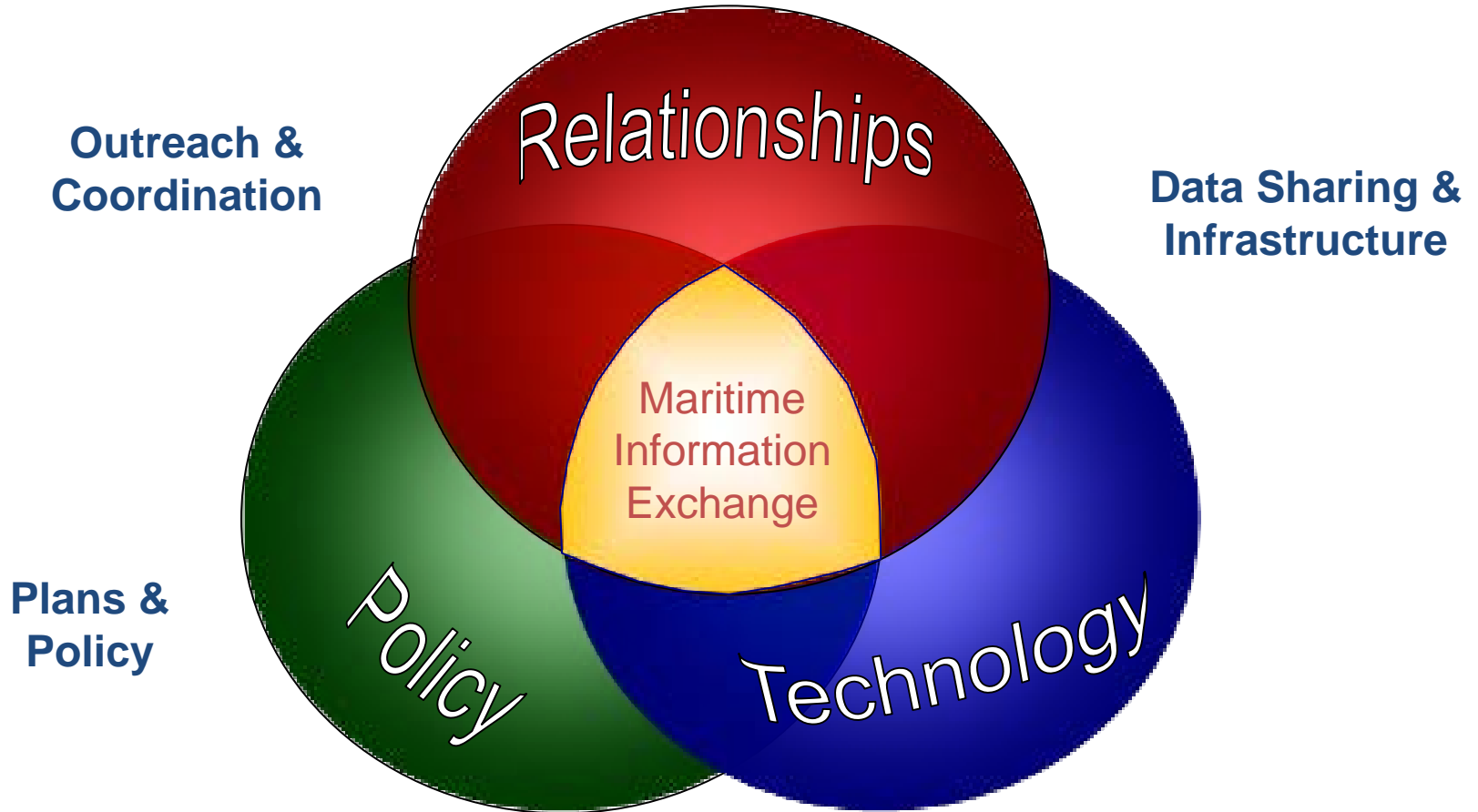


NMCO Return on Investment

- ❑ **Building a culture of confidence and trust**
 - Working with partners to build greater maritime awareness and information sharing
- ❑ **Commercial efficiency**
 - Increased port throughput
- ❑ **Environmental protection**
 - Improved prosecution of polluters
- ❑ **Maritime safety**
 - Greater awareness for search and rescue
 - Collision avoidance
 - Locate vessels for port-state control inspection
- ❑ **Enhanced National Security**



Collaboration for the Common Good



**Domestic U.S. interagency, international organizations,
and worldwide industry and institutional partners**

