2009 JOINT SERVICE
POWER EXPO
ENERGY FOR THE WARFIGHTER
Interact with Military Users and Decision Makers from DoD, DHS & other Government Agencies

THE CITY OF NEW ORLEANS WELCOMES

CITY OF NEW ORLEANS

MAY 5-7, 2009
Why we need your intelligence....

- Military technology is the driving force behind civilian sector products
- We have evolved into a 100% power dependant society
- Post disaster needs
  - Batteries and Battery Chargers
  - Generators
  - Green Power – Wind & Solar
  - Portable Power Systems
New Orleans

The 10 min highlight of a completely different way of life.
A Little History Lesson

<table>
<thead>
<tr>
<th></th>
<th>French</th>
<th>VS.</th>
<th>Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founded in</td>
<td>1718, a French Colony</td>
<td>1763, Transferred to the</td>
<td>1800, Spain in French</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spanish</td>
<td></td>
</tr>
</tbody>
</table>

- Founded in 1718 as a French Colony
- 1763, transferred to the Spanish
- 1800, Spain in French Colony
<table>
<thead>
<tr>
<th>French</th>
<th>VS.</th>
<th>United States</th>
</tr>
</thead>
</table>
| 1803, New Orleans Sold (Louisiana Purchase) | • 1812 NOLA admitted to the Union as the 18th state.  
• 1861 secedes from the Union  
• 1865 returns to the Union  
• 1872 Krewe of Rex organized  
  • Mardi Gras colors –  
    • purple for justice  
    • green for faith  
    • gold for power |
Crescent City

Due to the curvature of the Mississippi river as it surrounds the city

French Quarter

Vieux Carre “old square”
We are a bowl....

Elevations range from 12 ft above sea level to 6.5 ft below.
We navigate by the landscape

• North or toward the lake = Lakeside
• South or toward the river = Riverside
• West is Uptown
• East is Downtown

We also travel by neighborhoods
Neutral Ground

• The grassy or cement strip in the middle of the road.

• The terms "median" and/or "island" are NEVER used in New Orleans.

• Place where French and Spanish could do business between sections of the city.
Hurricane Quiz
Hand Grenade Quiz
We pronounce stuff weird

- Tchoupitoulas = chop-a-TOO-luss
- Calliope = CAL-lee-ope
- Burgundy = bur-GUN-dee
- Rigolets = WRIGGLEeese
- LAGNIAPPE = LAN-yap
  (A little something extra)
PRAH-leen versus Pray –lean

Praline
Our cuisine is an addiction...
Best way to START or END a day....
3 or 4 Suggestions while you are here...

1. Eat in our expensive restaurants. (It helps the economy)
2. Stay at our most expensive hotels (it helps our economy)
3. Park illegally (It helps our economy)

*Completely voluntary suggestion*

4. Get arrested...it helps our economy
On behalf of Mayor C. Ray Nagin and the City Of New Orleans Office of Homeland Security and Emergency Preparedness