

2009 USCG Innovation Expo Tentative Agenda*
November 16-19, 2009
Virginia Beach Convention Center
Virginia Beach, Virginia
*(*subject to change - 11/12/09)*

Monday, November 16, 2009

8:00 a.m. – 5:00 p.m. Decorator set-up & Exhibitor set-up
Exhibit Halls A, B & C
Virginia Beach Convention Center

Tuesday, November 17, 2009

7:00 a.m. – 5:30 p.m. USCG Innovation Expo Attendee Registration &
Check-in
Pre-function Area
Virginia Beach Convention Center

7:00 a.m. – 8:00 a.m. Continental Breakfast
Ballroom Pre-function Area
Virginia Beach Convention Center

8:00 a.m. – 8:45 a.m. USCG Innovation Expo Opening Ceremony
Ballroom 1 & 2
Virginia Beach Convention Center

- USCG Welcome & Opening Comments
CAPT Joseph M. Re, USCG
Chairman, USCG Innovation Council
- NDIA Welcome & Opening Comments
Lt Gen Lawrence P. Farrell, Jr., USAF (Ret.)
President & CEO, NDIA
- USCG Opening Remarks
VADM David P. Pekoske, USCG
Vice Commandant
United States Coast Guard
- USCG Commandant Opening Remarks
ADM Thad W. Allen, USCG
23rd Commandant of the
United States Coast Guard

8:45 a.m. – 10:00 a.m. USCG Innovation Expo Keynote Speaker
Ballroom 1 & 2
Virginia Beach Convention Center

- Mr. Kerry Patterson
Author: *“Crucial Conversations, Crucial Confrontations, Influence”*

10:00 a.m. – 5:30 p.m. Expo Floor opens immediately after Keynote Speaker
Exhibit Halls A, B & C
Virginia Beach Convention Center

Tuesday, November 17, 2009 (cont.)

10:00 a.m. – 10:30 a.m.

Coffee Break
Exhibit Halls A, B & C
Virginia Beach Convention Center

10:30 a.m. – 12:00 noon

USCG Innovation Expo Panel Session #1:
Ballroom 1 & 2
Virginia Beach Convention Center

*The Myths of Innovation: Balancing the Benefits and
the Costs of Risk Taking*

Moderator: Ms. Lisa Bodell, CEO future**think**

Panelists:

- Mr. Bill Wing,
President and CEO of Wing Inflatables Inc
- Mr. Edwin Addison,
Innovation faculty member Johns Hopkins University,
founder Addison Biomedicine, Inc
- Mr. Gary Koelling,
Director, Emerging Media Technology, Best Buy, Inc.
- Mr. Timothy R. Girton,
Technical Director, U.S. Coast Guard Research &
Development Center

*This is a candid discussion about fostering an organizational culture
that maintains a risk tolerant posture so it can reap the inherent
benefits of innovation.*

12:00 a.m. – 1:00 p.m.

Buffet Lunch
Exhibit Hall D
Virginia Beach Convention Center

Tuesday, November 17, 2009 (cont.)

1:00 p.m. – 3:00 p.m.

USCG Innovation Expo Panel Session #2:
Ballroom 1 & 2
Virginia Beach Convention Center

CG Acquisition: Strengthening the Coast Guard of the Future

Moderator: Mr. Tom D. Chalecki,
Deputy, Office of Mission Support Integration
(DCMS-5)

Panelists:

- RADM Ronald J. Rábago, USCG
Assistant Commandant for Acquisition (CG-9) and Chief Acquisition Officer (CAO)
- RADM Paul Zukunft, USCG
Assistant Commandant for Capability (CG-7)
- Ms. Clair Grady, Senior Procurement Executive & Head of Contracting Activity (CG-91)
- Mr. Dana Goward,
Director of Assessment, Integration, and Risk Management (CG-51)
- CAPT Marshall B. Lytle, USCG
Chief Information Officer /Acting Assistant Commandant for C4 and IT (CG-6)

An informative brief by CG Acquisition experts followed by an open Q&A session. This event will address how today's initiatives are building an agile Coast Guard for tomorrow.

3:00 p.m. – 3:30 p.m.

Coffee Break
Exhibit Halls A, B & C
Virginia Beach Convention Center

Tuesday, November 17, 2009 (cont.)

3:30 p.m. – 5:00 p.m.

USCG Innovation Expo Panel Session #3:
Ballroom 1 & 2
Virginia Beach Convention Center

Industry Thought Leaders: How Industry Brings Experience, Engineering, and Expertise to the Table.

Moderator: CAPT Joseph M. Re, USCG
Chief, Office of Performance Management and Decision Support
(CG-0954)

Panelists:

- RDML Kevin S. Cook, USCG
Director of Prevention Policy (CG-54)
- Mr. Jeffery G. Orner,
Deputy Assistant Commandant for Engineering &
Logistics USCG (CG-4D)
- CAPT Richard M. Kaser, USCG
Chief of Staff, Atlantic Area / OPCOM
- CAPT Charley L. Diaz, USCG
Chief of Staff, Pacific Area / FORCECOM
- Mr. Martin J. Rajk,
Deputy Assistant Commandant for Resources USCG
(CG-8D)
- Dr. Steve Kelly,
VP for Home Market Business Development, BAE

A panel of experts discussing Independent Research and Development (IRAD), experience, and knowledge disciplines that help the Coast Guard achieve mission excellence.

5:30 p.m. – 7:00 p.m.

Welcome Reception
Exhibit Halls A, B & C
Virginia Beach Convention Center

Wednesday, November 18, 2009

7:00 a.m. – 5:30 p.m.

USCG Innovation Expo Attendee Registration
Check-in (continues)
Pre-function Area
Virginia Beach Convention Center

7:00 a.m. – 8:00 a.m.

Continental Breakfast
Ballroom Pre-function Area
Virginia Beach Convention Center

Wednesday, November 18, 2009 (cont.)

8:00 a.m. – 09:30 a.m.

USCG Innovation Expo Keynote Speaker
Ballroom 1 & 2
Virginia Beach Convention Center

“Strategic Innovation and Risk Management in a Changing World”

- Dr. Douglas Stone,
Chairman & CEO of
Rail Networks International, USMC (Ret.)

8:00 a.m. – 5:30 p.m.

Expo Floor opens
Exhibit Halls A, B & C
Virginia Beach Convention Center

10:00 a.m. – 10:30 a.m.

Coffee Break
Exhibit Halls A, B & C
Virginia Beach Convention Center

10:30 a.m. – 12:00 p.m.

USCG Innovation Expo Panel Session #4:
Ballroom 1 & 2
Virginia Beach Convention Center

Coast Guard Modernization: Where We Are and Where We Are Heading

Moderator: RDML (sel) Sandra L. Stosz, USCG
Director, Enterprise Strategy, Management and Doctrine
Oversight (CG-095)

Panelists:

- RDML Kevin S. Cook, USCG
Director of Prevention Policy (CG-54)
- Mr. Jamie Zamora,
Project Director and Management Consultant, NAPA
- Mr. Jeffery G. Orner,
Deputy Assistant Commandant for Engineering &
Logistics USCG (CG-4D)
- CAPT Richard M. Kaser, USCG
Chief of Staff, Atlantic Area / OPCO
- CAPT Charley L. Diaz, USCG
Chief of Staff, Pacific Area / FORCECOM
- Mr. Martin J. Rajk,
Deputy Assistant Commandant for Resources USCG (CG-
8D)

A discussion of the Coast Guard's current sweeping organizational changes and the tools, techniques, and best practice solutions that can help accomplish the vision.

Wednesday, November 18, 2009 (cont.)

12:00 p.m. – 1:30 p.m.

Box Lunch
Exhibit Hall D
Virginia Beach Convention Center

1:30 p.m. – 3:00 p.m.

USCG Innovation Panel Session #5:
Ballroom 1 & 2
Virginia Beach Convention Center

Innovation Management: Harvesting Ideas for Exponential Efficiency Improvement

Moderator: Dr. Phil Samuel, Ph.D.,
Chief Innovation Officer, Breakthrough Management Group
International

Panelists:

- Ms. Tina Cariola,
IdeaFactory Program Manager,
Transportation Security Administration
- Ms. Montressa L. Washington,
Senior Managing Consultant,
IBM Global Business Services
- Ms. Christa Semko,
Digital Media Strategist, EmployeeStorm,
Dell Computers
- Mr. Gary Koelling,
Director, Emerging Media Technology, Best Buy, Inc.

How idea management tools promote innovation by helping organizations capture, manage, and evaluate ideas to improve organizational efficiency and effectiveness.

3:00 p.m. – 3:30 p.m.

Coffee Break
Exhibit Halls A, B & C
Virginia Beach Convention Center

Wednesday, November 18, 2009 (cont.)

3:30 p.m. – 5:00 p.m.

USCG Innovation Panel Session #6:
Ballroom 1 & 2
Virginia Beach Convention Center

Born Ready: Coast Guard Missions and the Guardian of Tomorrow

Moderator: Dr. Steve B. Wehrenberg, Ph.D.,
Director of Human Resources Strategy and Capability Development

Panelists:

- Captain Bruce C. Jones, USCG
Chief, Office of Strategic Analysis (CG-0951)
- CDR Kurt Virkaitis, USCG,
Office of Net Assessment,
Office of the Secretary of Defense
- Mr. Dan Ingold,
Principle, Powersmith Energy Consulting
- Dr. Mark C. Gentry,
Supervisor of Arctic Technology and Metocean,
ExxonMobil Upstream Company
- Dr. Pablo Clemente-Colon,
Chief Scientist of the National Ice Center (NIC),
NOAA

This educated strategic discussion of forecasted Coast Guard mission change will focus on where our nation's Guardians might find themselves over the next 20 years. An interactive panel discussion of where the service is going and the policies and developmental technologies to get us there.

5:30 p.m. – 7:00 p.m.

Reception featuring a performance by the
U.S. Coast Guard Honor Guard Silent Drill Team.
Pre-function Area
Virginia Beach Convention Center

Thursday, November 19, 2009

7:00 a.m. – 12:00 p.m.

USCG Innovation Expo Attendee Registration
Check-in (continues)
Visit Exhibit Only Day
Pre-function Area
Virginia Beach Convention Center

7:00 a.m. – 8:00 a.m.

Continental Breakfast
Ballroom Pre-function Area
Virginia Beach Convention Center

8:00 a.m. – 12:30 p.m.

Expo Floor opens
Exhibit Halls A, B, & C
Virginia Beach Convention Center

Thursday, November 19, 2009 (cont.)

- 10:00 a.m. – 10:30 a.m. Coffee Break
Exhibit Halls A, B & C
Virginia Beach Convention Center
- 10:30 a.m. – 11:30 p.m. USCG Innovation Award Presentations
Ballroom 1, 2 & 3
Virginia Beach Convention Center
- Introductions:
- VADM David P. Pekoske, USCG
Vice-Commandant
United States Coast Guard
- Presenter:
- ADM Thad M. Allen, USCG
Commandant
United States Coast Guard
- ☞ USCG "Captain Niels P. Thomsen
Innovation Award" Presentation
 - ☞ USCG "Alexander Hamilton
Award" Presentation
- 11:30 a.m. – 12:00 p.m. USCG Innovation Expo Closing Ceremony
Ballroom 1, 2 & 3
Virginia Beach Convention Center
- Closing Remarks by ADM Thad M. Allen, USCG
 - Colors (Revolutionary Honor Guard)
- 12:30 p.m. 2009 USCG Innovation Expo Adjourns
- 12:30 p.m. – 7:00 p.m. Exhibit Floor Closes. Exhibitor Move-Out