USCG Innovation Expo

Paul F. Bill, *Deputy Director - Business Development Armament Systems*
*BAE Systems Land & Armaments*

17 November 2009
How BAE Systems Partners for Innovation

• A global footprint
  • Six home markets ° International innovation access

• Innovation Centers
  • Understanding requirements ° Demonstrate solutions
  • Three EI&S IC sites operating ° Nashua IC next into operation
  • Liberty Station/Charleston

• Investment in R&D
  • One of industry’s highest
  • Cooperative investments
A truly Global Footprint

United States

United Kingdom

South Africa

Turkey

France

Germany

Sweden
Innovation Centers Approach

• Maritime mission focus
• Supports capabilities development, production and integration
• Advanced technology demonstrations with interlinked networking capabilities
• Consolidated Afloat Network (CANES)
• Turning ideas into innovative application of technology to create value … front-end
• Customer-focused demonstrations
Tools and Facilities

- Leverages existing assets to great extent
- Collaborative work environment essential
  - Physically collocated team to maximize interaction and sharing of ideas
  - Facilities tailored to support innovative thinking and collaboration
- Shared resources
  - IT resources
  - Visualization facilities
  - Hardware, Integration and Test facilities
Summary

• Innovated Approach
• Leveraging technological discoveries
• Strong niche positions in naval weapons and munitions
• Demand side thinking