The International Association of Emergency Managers

COLLABORATION WITH EMERGENCY MANAGEMENT

History & Future Perspectives for CD, EM & IAEM

Presented to the Science & Technology Conference

June 2, 2008

KATHLEEN G. HENNING, MA, CEM
PRESIDENT REGION 3 IAEM
The International Association of Emergency Managers

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The International Association of Emergency Managers

...an overview of the recognized leader in the field of Emergency Management
To serve its members by providing information, networking and professional development opportunities; and to advance the emergency management profession.
IAEM Key Role

U.S. Civil Defense Council formed (1952)

USCDC hired full-time executive director (1960s)

FEMA created (1979)

USCDC becomes NCCEM (1983)

NCCEM hires professional management firm (1985)

First class of CEMs conferred (1993)

NCCEM becomes IAEM; 5-year strategic plan adopted (1996)

IAEM IMPLEMENTS INTERNATIONALIZATION (2008)

2000

2008
Civil Defense/Emergency Management

2008-2020 THE PARTNERSHIP YEARS ??

WHAT IS NEXT ?

2008 NATIONAL RESPONSE FRAMEWORK

• Climate Change
• International/Global Economy
• Terrorism/Homeland Security
• Immigration
2008-2020 THE PARTNERSHIP YEARS

WHAT IS NEXT?

• International disaster relief
• Risk Based or Scenario Based Planning?
• Focus on Risk Reduction
2008-2020 THE PARTNERSHIP YEARS

WHAT IS NEXT?

• Public Private Partnerships
• Greater Recognition of Role of NGO’s
• Expansion of Business Sector Role
• Expansion of EM Professions in Academic Institutions
2008-2020 THE PARTNERSHIP YEARS

WHAT IS NEXT?

- Sharing of Information
- Sharing of Resources
- Expanding Education
- National & International Professional Certifications (CEM)
- Standardization of Jurisdictional Programs (EMAP)
International

• 1990 – AIT Disaster Preparedness Institute for Cyclone Preparedness
  Incident Command, Weather & Hazard Forecasting & Housing Restoration during Recovery; Focus on Risk Reduction rather than Response Capability

• 1995 World Disaster Managers Conference in Italy
  City to City across Country and Regional Borders to support to National Catastrophic Events – Volcanoes, Mudslides, Flooding

• 2007 21st Century Symposium on Civil Protection
  Risk Reduction, Cross Jurisdictional Aid without Govt, Education and Information Sharing on Disasters
National-Regional-Municipal

National Response Framework

National Response Plan

Regional & Territorial

Local Municipal/County/Tribal

Emergency Management

Fire Service

Law Enforcement

Emergency Medical

Intergovernmental

Volunteer Service

Individuals with Disabilities

Private Sector
Public-Private Sector PARTNERS/COLLABORATION OPPORTUNITIES

- **NVOAD** – AFFILIATED VOLUNTARY ORGANIZATIONS
- **POINTS OF LIGHT** – VOLUNTEER CENTERS & MANAGEMENT OF UNAFFILIATED VOLUNTEERS
- **LEPC** - LOCAL EMERGENCY PLANNING COMMITTEES (SARA Title III originally)
- **CITIZEN CORPS COUNCILS** – PUBLIC & PRIVATE SECTOR PARTNERSHIPS, ESPECIALLY WITH BUSINESS SECTOR
RECOVERY

• RECOVERY AND MITIGATION COUNCILS
• PRE-MITIGATION, POST-MITIGATION
• FAITH-BASED ORGANIZATIONS
• NGO’S
Role of IAEM

• Advance The E.M. Profession
• Influence E.M. Public Policy
• Member Services
Current IAEM Members

IAEM members are located worldwide...
IAEM MEMBERSHIP

- Membership Categories:
- Individual Member
- Affiliate Member
- Student Member
CEM: IAEM offers an accreditation program for individuals, the Certified Emergency Manager (CEM) program.

EMAP: IAEM also partners with NEMA to support the Emergency Management Accreditation Program (EMAP).
Certified Emergency Manager®

CEM®…

The ultimate credential in emergency management

- Internationally recognized
- Increased credibility
- Professional identity
- Career recognition
- Enhanced career planning
1000+ CEM®s are currently certified, with more than 3,000 currently enrolled.

We have CEM®s from multiple disciplines, including fire, police, medical, PW, education...

The program was developed with input from FEMA, ICMA, ASPA, APWA, and others.

We have CEM®s from the private and public sector…and from the military.
The Emergency Management Accreditation Program (EMAP) is the voluntary assessment and accreditation process for state and local government programs. Accreditation is based on compliance with collaboratively developed national standards, based upon NFPA 1600, Standard on Disaster/Emergency Management and Business Continuity Programs, 2004).

Accreditation is open to U.S. state, territorial, and local government emergency management programs. To date, 8 states and 1 locality have been accredited through EMAP.

IAEM representatives has served as Chair and Vice Chair of the EMAP Commission.
The mission of the IAEM Scholarship Program is to assist the profession by identifying and developing students with the intellect and technical skills that can advance and enhance emergency management.

IAEM’s goal is to raise $100,000 to fund scholarship awards to undergraduate and graduate students enrolled in an accredited college program pursuing a degree that includes EM courses.
Influencing Public Policy

Top U.S. Government Affairs Priorities

• Staffing/Funding of Local Emergency Management Agencies (EMAs through EMPG)
• U.S. Structure for E.M. (FEMA post-Katrina)
• Hazard Mitigation Funding
• Standards
• Protection of NWS Identity/Funding
Membership Benefits

• Access to the largest network of top emergency management experts who can offer solutions, guidance or assistance.

• A 20+ page monthly newsletter to facilitate info-sharing (also available online).

• Subscription to the IAEM President’s Communiqué (emailed updates on IAEM activities and initiatives).
Membership Benefits

- A **unified voice** at federal, state and local levels to educate decision-makers about emergency management policies and legislation.


- Voting privileges at member meetings.

- Access to members-only area of the IAEM web site.

- Reduced rates at annual IAEM conferences and seminars.
IAEM: Now & Future

- Issues of Structure
  - Internationalization
  - IAEM USA
- Strengthened Government Affairs Effort
- Strengthening State Association Partnerships
- Increased Education and Training Opportunities
- New Website: Member Access, Online Voting, Open Access Listshare
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Kansas
Nov 11-15, 2008
Contact Information

- Write: IAEM Headquarters
  201 Park Washington Court
  Falls Church, VA 22046-4527
- Phone: 703-538-1795
- Fax: 703-241-5603
- Email: iaem@iaem.com
- Website: www.iaem.com
Kathleen G. Henning, MA, CEM

- President, Region 3, IAEM
- (ret) Montgomery County, MD  Emergency Management and Homeland Security
- Phone: 301-253-3430

Email: kghenning@earthlink.net or prepare4@earthlink.net

http://www.iaem.com