2008 HOMELAND SECURITY SYMPOSIUM & EXHIBITION

“New Directions in Homeland Security”

MARRIOTT CRYSTAL GATEWAY HOTEL, ARLINGTON, VA
SEPTEMBER 9-10, 2008
WWW.NDIA.ORG/MEETINGS/8490
The Homeland Security Division of NDIA is sponsoring the 2008 Homeland Security Symposium & Exhibition from September 9-10, 2008 at the Marriott Crystal Gateway Hotel in Arlington, VA. The theme of this year’s symposium is “New Directions in Homeland Security” and focuses on the future of Homeland Security as we enter a period of transition in Presidential administrations. Leading speakers from Congress, the Administration, both Presidential campaigns and other opinion leaders will engage in a lively dialogue highlighting what the future holds for Homeland Security. The Symposium will also concentrate on issues involving DHS procurement in a panel that will be facilitated by the DHS Chief Procurement Officer. A segment of the symposium also will address small business strategies.

Homeland Security Division

Mission and Purpose:

➢ To provide legal and ethical forums for the exchange of information, ideas and recommendations between industry and government on homeland security issues
➢ To promote a vigorous, robust and collaborative government-industry homeland security team
➢ To advocate for best-in-class, high technology equipment, systems, training and support for America’s first responder community

Focus:


The Homeland Security Division focuses on the protection and security of the assets, information, facilities, and resources of the government, military and private sector organizations which comprise the technological, military, and industrial infrastructure of the United States. The division provides input and advice to a wide range of agencies and departments of Federal, state and local governments and to commercial, industrial and academic institutions.

Division Chair
Mr. Bob Kelly
CenTauri Solutions, LLC

Vice-Chair
Mr. Rich Cooper
Olive, Edwards, and Cooper, LLC

Secretary
Mr. Vince Cannava
Global Security Engineering Solutions (GS&ES)/L-3 Communications
TUESDAY, SEPTEMBER 9, 2008

7:00-8:00 AM  Registration/Continental Breakfast

8:00-8:15 AM  Welcome & Opening Remarks
Mr. Vince Cannava
Global Security and Engineering Solutions (GS&ES), L-3 Communications
Symposium Chairman

Major General Barry D. Bates, USA (Ret)
Vice President, Operations, NDIA

Mr. Robert W. Kelly
Managing Partner, Cen Tauri Solutions, LLC
Chairman, NDIA Homeland Security Division

8:15-9:00 AM  Keynote Address
Congressman Bennie G. Thompson (D-MS)
Chairman, Committee on Homeland Security, U.S. House of Representatives

9:00-10:00 AM  Critical Infrastructure Protection
The Honorable Robert B. Stephan
Assistant Secretary for Infrastructure Protection, DHS

10:00-10:30 AM  Exhibit Hall Open/Break in Exhibit Hall

10:30-12:00 PM  New Directions in Industrial Base Infrastructure Protection: Reconciling Protection and Resiliency
Moderator:
Mr. Ronald L. Dick
Director-Homeland Security, Computer Sciences Corporation (CSC)
- Dr. Kevin Reardon
  Deputy Assistant Secretary for Infrastructure Protection, DHS
- Mr. Tim Scott
  Chief Security Officer and Global Director of Emergency Services, Dow Chemical Company
- Mr. Sam Lawrence
  Structural Technical Director, Parsons Infrastructure and Technology Group, Inc.
- Mr. Guy Copeland
  Vice President, Information Infrastructure Advisory Programs, Computer Sciences Corporation (CSC)
- Mr. Michael J. Wallace
  Vice Chairman, Constellation Energy & Chairman Uni Star Energy; Former Chairman, Partnership for Critical Infrastructure Security (PCIS)

12:00-1:30 PM  Buffet Lunch in Exhibit Hall
1:30-2:45PM  New Directions in Preparedness and Disaster Response Operations  
Moderator:  
Mr. Mark Steiner  
Senior Policy Advisor, American Council of Engineering Companies  

Government Perspective  
- Mr. Corey Gruber  
  Acting Deputy Administrator for National Preparedness Directorate, FEMA  
- Mr. Glenn Cannon  
  Assistant Administrator, Disaster Operations Directorate, FEMA  
- Mr. Gary Anderson  
  Deputy Assistant Administrator for Logistics Management Directorate, FEMA  

Industry Perspective  
- Gary Shiffman, Ph.D.  
  Senior VP & GM, Continuity and Crisis Management; Global Security and Engineering Solutions/L-3 Communications  

2:45-3:15 PM  Break in Exhibit Hall  

3:15-4:00 PM  SAFETY Act Update  
Mr. Bruce Davidson  
Deputy Director, Office of SAFETY Act Implementation, DHS  

3:15-4:00 PM  Opportunities for the Private Sector  
Thomas A. Cellucci, Ph.D., M.B.A.  
Chief Commercialization Officer, DHS  

4:00-5:00 PM  Reception in Exhibit Hall  

5:00-6:30 PM  Awards Dinner  
Presentation of America Secure Award  
The Honorable Paul McHale  
Assistant Secretary of Defense for Homeland Defense and Americas’ Security Affairs  

WEDNESDAY, SEPTEMBER 10, 2008  

7:00-8:00 AM  Registration/Continental Breakfast  

8:00-8:15 AM  Introductory Remarks  
Mr. Vince Cannava  
Global Security and Engineering Solutions (GS&ES), L-3 Communications  
Symposium Chairman  

Remembrance of 9-11  
Mr. Robert W. Kelly  
Managing Partner, Centauri Solutions, LLC  
Chair, NDIA Homeland Security Division  

8:15-9:00 AM  Keynote Address  
Congressman Dan Lungren (R-CA)  
Ranking Member, Subcommittee on Transportation and Infrastructure Protection, Committee on Homeland Security, U.S. House of Representatives
9:00-10:30 AM  Presidential Candidates’ Visions for “New Directions in Homeland Security”- Advisors to Democratic and Republican Presidential Campaigns

Ms. Ruchi Bhowmik
*Advisor to Senator Barack Obama (D-IL)*

The Honorable John Lehman
*Chairman of J.F. Lehman & Company; Former Secretary of the Navy; former member of the National Commission on Terrorist Attacks Upon the United States*

10:30-11:00 AM  Break in Exhibit Hall

11:00-12:15 PM  New Directions in Immigration Policy and Implementation
Moderator:
Col Randy Larsen, USAF (Ret)
*Director, Institute for Homeland Security*
- Dr. David McIntyre
  *Director, Integrative Center for Homeland Security, Texas A&M University*
- Chief William J. McSweeney
  *Chief, Office of Homeland Security, Los Angeles County Sheriff’s Department, California*
- The Honorable James W. Ziglar
  *Former Commissioner, Immigration and Naturalization Service*

12:15-1:30 PM  Buffet Lunch in the Exhibit Hall
LAST CHANCE TO VIEW EXHIBITS

1:30-3:15 PM  DHS Procurement
Moderator:
Mr. Thomas W. Essig
*Chief Procurement Officer, DHS*
- Ms. Soraya Correa
  *Director of Procurement Operations, DHS Headquarters*
- Ms. Tiffany Hixson
  *Director, SBI Acquisition Office, Customs and Border Protection*

3:15-3:30 PM  Break in Foyer

3:30-4:45 PM  Small Business Opportunities
Mr. Kevin Boshears
*Director, Office of Small and Disadvantaged Business Utilization, DHS*

4:45-5:00 PM  Conference Wrap-Up
Mr. Vince Cannava
*Global Security and Engineering Solutions (GS&ES), L-3 Communications Symposium Chairman*

5:00 PM  Adjourn

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**Administrative Information**

For questions regarding attendee participation at this symposium, please contact Claudia Diaz, Meeting Planner, at (703) 247-2596 or cdiaz@ndia.org.

**Conference Proceedings**

Proceedings will be made available to symposium attendees one to two weeks after the symposium via DTIC link. You will receive notification via e-mail once proceedings are available for viewing.
**Hotel Information**

A block of rooms has been reserved at Marriott Gateway Crystal City, 1700 Jefferson Davis Hwy, Arlington, VA 22202. Call (703) 920-3230 to make reservations. The room rate is $251/single and double rooms for industry members. The room rate is $201/single or the prevailing 2008 government rate for government attendees. The per diem rate is available ONLY to active duty military or civilian government employees. Identification will be required at check-in; a retired military ID is NOT acceptable. Reservations must be made by Friday, August 8, 2008. Rooms may be sold out before Friday, August 8, 2008. After that date, reservations will be accepted on a space available basis. Speakers and attendees are responsible for making their own hotel reservations. Be sure to mention that you are with the NDIA 2008 Homeland Security Symposium & Exhibition in order to receive the group rate.

**Attire**

Symposium attire is business (suit/coat and tie) for civilians and Class A or uniform of the day for military.

**ID Badges**

During symposium registration and check-in, each attendee will be issued an identification badge. Please be prepared to present a valid picture ID. Badges must be worn at all symposium functions.

**Special Needs**

NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should contact Claudia Diaz, Meeting Planner, at (703) 247-2596 or cdiaz@ndia.org prior to Friday September 5, 2008.

**www.defensejobs.com**

The Defense Industry’s leading employment website; find a job, post a job listing, post a resume, and search resumes. For more information, please contact info@defensejobs.com or (703)247-9461. Please visit www.defensejobs.com

**National Defense Magazine**

Advertise in *National Defense* and increase your company exposure at this symposium! *National Defense* will be distributed to all attendees of this symposium and all of NDIA’s other symposiums. For more information, contact Dino Pignotti at 703-247-2541 or dpignotti@ndia.org.

**Sponsorship Menu**

**OPENING RECEPTION SPONSOR (available to 3 co-sponsors)**

Benefits include:
- Company logo and link to your company on event web site 90 days prior to symposium
- Company description (300 words) and logo in on-site materials
- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Company name on cocktail napkins at the reception
- Hosted bar and hors d’oeuvres for attendees

Investment: $7,000 for each or $18,000 for title sponsor.

**CONTINENTAL BREAKFAST SPONSOR (available to 2 sponsors)**

Benefits per Breakfast include:
- Company logo and link to your company on event web site 90 days prior to symposium
- Company description (300 words) and logo in the symposium on-site materials
- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Sponsor logo on tent signs at each breakfast table or event signage throughout breakfast area

Investment: $5,000 per breakfast or $8,000 for title sponsor.
Sponsorship Menu Continued

LUNCH SPONSOR (available to 2 sponsors)
Benefits per Lunch include:
- Company logo and link to your company on event web site 90 days prior to symposium
- Company description (300 words) and logo in the symposium on-site materials
- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Sponsor logo on tent signs at each breakfast table or event signage throughout lunch area
Investment: $6,000 each or $10,000 for title sponsor.

BREAK AREA SPONSOR (available to 4 sponsors)
Benefits per break include:
- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Logo in the symposium on-site materials
- Light refreshments for symposium attendees during breaks (to include coffee, tea, sodas and/or water)
Investment: $3,000 per break or $9,000 for title sponsor.

EXECUTIVE PADFOLIO SPONSORSHIP (limited to 1 sponsor)
The Executive Padfolio is very popular and will be handed out at the attendee registration desk. These leather padfolios are equipped with a calculator, pen and notepad and carried throughout the entire event. They are great for advertising both during and after the event.
Benefits Include:
- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Company logo on front of padfolio
Investment: $7,000

INTERNET CAFÉ (limited to 1 sponsor)
The Internet Café will be located next to registration and that allows all attendees to stay connected while attending the Symposium. Attendees can use the Internet Café to check their e-mail and search the Internet. Brand your name with maximum exposure at this high traffic area.
Benefits Include:
- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Screen saver with your company logo
- Company website as homepage
Investment: $5,000

LANYARDS SPONSOR (limited to 1 sponsor)
Brand your company logo on these premium woven lanyard cords that will be handed out to attendees as they register.
Investment: SOLD to Parsons

LITERATURE INSERT SPONSORS (available to 10 co-sponsors)
One page flyer inserted into all attendee padfolios is a great way to promote a new product or service. Company provides the promotional flyer materials. Pre-approval is required.
Investment: $1,500

To reserve your sponsorship contact NDIA, Laura Hoover, Sponsorship Manager at NDIA (804) 437-3773 or email: lhoover@ndia.org or Alden Davidson, Exhibits and Sponsorships Manager, at (703)247-2582 or email: adavidson@ndia.org
RESERVE BOOTH SPACE
To view, schedule and reserve booth space in real time, please visit www.ndia.org/exhibits/8490.

QUESTIONS?
Please contact Dennis Tharp, Exhibits Manager, with all exhibitor inquiries at (703) 247-2584 or dtharp@ndia.org.

PLEASE NOTE
No Photography is allowed in the exhibit hall. Cameras and cell phones will be confiscated by security if they are used to photograph any exhibit without prior consent from NDIA management.

No one under the age of 18 will be permitted in the exhibit hall.

WWW.NDIA.ORG/EXHIBITS/8490
## Exhibit Schedule*

*Schedule is subject to change. Please check website periodically for changes/updates.

**Move In**
Monday, September 8, 2008
12:00pm – 5:00pm

**Show Hours**
Tuesday, September 9, 2008
10:00am - 6:30pm (Lunch, Afternoon Break and Reception in the Exhibit Hall)

Wednesday, September 10, 2008
10:30am - 1:00pm (Morning and Afternoon Breaks in the Exhibit Hall)

**Move Out**
Wednesday, September 10, 2008
1:30pm - 7:00pm (move-out can not begin until 1:30pm)

**VEO Hours**
Wednesday, September 10, 2008
TBD - 1:00pm (lunch not included)

Note: Each exhibiting company will be emailed a complimentary pass to send to their customers.

## Exhibit Information

- Booths are sold in 10x10 sq. ft. increments
- NDIA does not charge for corner or island fees
- No “end cap” booths are permitted - an ‘end cap’ is defined as a booth exposed to aisles on three sides and consisting of two booths
- Booth furnishings are not included and floor covering is required unless the hall is carpeted

## Exhibit Rate Includes

- Networking social functions in the exhibit hall
- All scheduled meal events including lunches, breakfasts, etc.
- Two complimentary symposium registrations for exhibit personnel
- Company profile online and printed in onsite materials
- 24 hour security
- Fabric back and side walls and 7” x 44” ID sign

## Cost to Exhibit

**NDIA Corporate Members***: $24.00/sq.ft.

Non-Members: $29.00/sq.ft.

*Rate applies to bona-fide government organizations

## Membership Discount

To qualify for the Corporate member discount rate on booths, your company needs to be a NDIA Corporate Member* first. For more information contact Jane Casey at (703)247-2564.

## Exhibit Personnel Registration

Each exhibiting organization will be entitled to two complimentary registrations for their exhibitors. All additional exhibitors must register at regular attendee rates.
## Registration Information

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<thead>
<tr>
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<th>EARLY (ON/BEFOR 7/11)</th>
<th>REGULAR (7/12-8/15)</th>
<th>LATE (ON/AFTER 8/16)</th>
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<td>GOVERNMENT/ ACADEMIA</td>
<td>$515</td>
<td>$565</td>
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<td>INDUSTRY NDIA MEMBER AND AFFILIATES (AFEI, NTSA, PSA, WID)</td>
<td>$615</td>
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<td>$765</td>
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<tr>
<td>INDUSTRY NON-NDIA MEMBER</td>
<td>$665</td>
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### 3 Ways to Register:

**ONLINE**
Please go to the following link www.ndia.org/meetings/8490 to register online.

**FAX**
Register via fax by completing the registration form and faxing it to (703) 522-1885. Please do not fax any registrations after September 6, 2008. After this date, please bring your registration form with you to the symposium to register on-site or register online.

**MAIL**
Registration forms may be mailed to: NDIA, Event #8490 2111 Wilson Blvd., Suite 400, Arlington, VA 22201. Please do not mail any registrations after September 6, 2008. After this date, please bring your registration form with you to register on-site or register online.

Registrations will not be taken over the phone. Payment must be made at the time of registration.

### Cancellation Policy
Cancellations between 07/12/08 - 08/15/08 receive a refund minus a $150 cancellation fee. No refunds for cancellations received on/after 08/16/08. Cancellations must be made in writing. Substitutions welcome in lieu of cancellations. Please e-mail your cancellations or substitutions to Claudia Diaz at cdiaz@ndia.org.

*Note: Cancellation policy does not apply to exhibit space.*

### Attendance Roster
An attendance roster will be distributed at the Conference. Your registration form and payment must be received by September 1, 2008 to be included in the roster. An updated roster will NOT be printed after the Conference.

### Foreign Payment
NDIA does not accept purchase orders from foreign governments or industry and will not invoice them for payment. Fees must be paid by a credit card or check drawn from U.S. Banks in U.S. dollars or bank transfers.
3 WAYS TO SIGN UP:

1. Online with a credit card at www.ndia.org
2. By fax with a credit card - Fax: (703) 522-1885
3. By mail with a check or credit card

NDIA Master ID/Membership # ____________________________ Social Security # ________________ (Last 4 digits - optional)
Prefix (e.g. ADM, COL, Mr., Mrs., Dr., etc.) ____________________________________________________________
Name: First ____________________________ MI _______ Last ____________________________
Military Affiliation ___ (e.g. USMC, USA (Ret.) etc.) Nickname ____________________________ (For meeting badges)
Title ____________________________________________ Organization ________________________________
Street Address ____________________________________________ City ____________________________ State ______ Zip ________
Address (Suite, PO Box, Mail Stop, Building, etc.) _______________________________________________________
City ____________________________________________ State ________ Zip ________ Country ____________
Phone ____________________________ Ext. ____________ Fax ____________________________
E-Mail _____________________________________________________________________________________
Signature*  ______________________________________________________________ Date ______________

PREFERRED WAY TO RECEIVE INFORMATION
Conference Information  Address above  Address above  Alternate (Print address below)  E-mail
Subscriptions  Address above  Alternate (Print address below)

Alternate Street Address ____________________________________________
Alternate Address (Suite, PO Box, Mail Stop, Building, etc.) ________________________________________________
City ____________________________________________ State ______ Zip ________ Country ____________

* By your signature above, you consent to receive communications sent by or on behalf of NDIA, its Chapters, Divisions and affiliates (NTSA, AFEI, PSA, WID) through regular mail, e-mail, telephone or fax. NDIA, its Chapters, Divisions and affiliates do not sell data to vendors or other companies.

BY COMPLETING THE FOLLOWING, YOU HELP US UNDERSTAND WHO IS ATTENDING OUR EVENTS.

PRIMARY OCCUPATIONAL CLASSIFICATION. Check ONE.
\> Defense Business/Industry
\> R&D/Laboratories
\> Army
\> Navy
\> Air Force
\> Marine Corps
\> Coast Guard
\> DOD/MOD Civilian
\> Government Civilian (Non-DOD/MOD)
\> Trade/Professional Assn.
\> Educator/Academia
\> Professional Services
\> Non-Defense Business
\> Other ____________________________________________  

CURRENT JOB/TITLE/POSITION. Check ONE.
\> Senior Executive
\> Executive
\> Manager
\> Engineer/Scientist
\> Professor/Instructor/Librarian
\> Ambassador/Attaché
\> Legislator/Legislative Aide
\> General/Admiral
\> Colonel/Navy Captain
\> Lieutenant Colonel/Commander/
\> Major/Lieutenant Commander
\> Captain/Lieutenant/Ensign
\> Enlisted Military
\> Other ____________________________________________

Year of birth ____________________________  

CONFERENCE REGISTRATION FEES

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Cancellations received on/before 7/11 will receive a full refund. Cancellations received between 7/12 and 8/22 will receive a refund minus a $150 cancellation fee. No refunds will be given for cancellations received after 8/22. Cancellations must be made in writing. Substitutions are welcome in lieu of cancellations. *Note: Does not include exhibit cancellations.

PAYMENT OPTIONS

\> Check (Payable to NDIA - Event #8490)
\> Government PO/Training Form #
\> VISA  \> MasterCard  \> American Express  \> Diners Club  \> Cash  

If paying by credit card, you may return by fax to (703) 522-1885.
Credit Card Number ____________________________________________________________ Exp. Date ____________
Signature ____________________________________________ Date ________________

FOR QUESTIONS, PLEASE CONTACT:

CLAUDIA DIAZ,
MEETING PLANNER
PHONE: (703) 247-2596
E-MAIL: cdiaz@ndia.org
MAIL REGISTRATION TO:
NDIA - EVENT #8490
2111 WILSON BOULEVARD
SUITE 400
ARLINGTON, VA 22201
FAX TO: (703) 522-1885