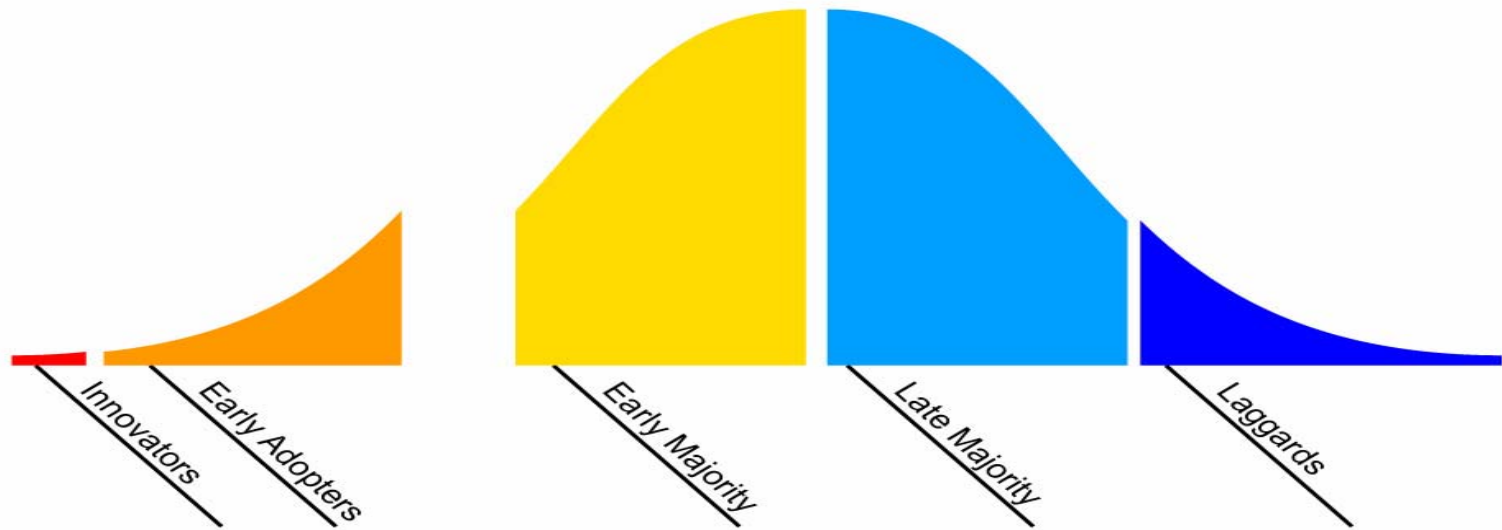


CROSSING THE CHASM

High-Tech Marketing Illusion

The Revised Technology Adoption Life Cycle



“Crossing the Chasm” by G. Moore, Harper Business Essentials

Soldiers will find more missions for robots than expected

