Assuring Quality and Sustainability in a Competitive Market
Assuring Quality and Sustainability in a Competitive Market
Assuring Quality and Sustainability in a Competitive Market
Assuring Product Safety in a Competitive Market

- Development of Standards
- Conformity Assessment
- Factory Surveillance
- Protection from Counterfeiting
- Education and Training
Conformity Assessment

- Testing
- Determining Compliance
- Issuing a Attestation of Conformity
- Factory Inspection
- Market Surveillance
- Corrective Action
Assuring Safety in a Competitive Market

- Development of Standards
- Conformity Assessment
- Protection from Counterfeiting
- Education and Training
Trademark Counterfeiting

- 500 Billion Annually
- 5%-7% of Global Trade
Anti-Counterfeiting Main Objectives

- Protect Welfare and Safety of Consumers
- Protect Integrity of the UL Mark
UL Intellectual Property Training

• Train personnel at 40-50 US Customs ports every year

• Trained over 2500 law and code enforcement officials

• Annual average of over 100 US Customs seizures

• Retail values estimated at over $12 million
Assuring Safety in a Competitive Market

- Development of Standards
- Conformity Assessment
- Protection from Counterfeiting
- Education and Training
Assuring Quality and Sustainability in a Competitive Market
Applying Our Safety Model to the NDI Community

- Development of Standards
- Conformity Assessment
- Protection from Counterfeiting
- Education and Training
Assuring Quality and Sustainability in a Competitive Market