Intelligence Perspective
U.S. Pacific Command

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Integrate Intel, Ops & Plans

- Set conditions for success … 2/3/5 unified action
  - Includes operational perspective and ‘So What’ factor
  - Links ops to future planning
- ‘Always On’ dynamic Intel interaction
  - Increases 2/3/5 situational awareness and info sharing 24/7
  - Shapes ops and plans … influences decisions
- New Core Value
  - Know theory of victory – challenge with Intel
  - Clarity of data and Intel – not consensus of opinion
  - Quality of analysis
  - Blue – Red team
1. Outside world cannot contribute to understanding Intel

2. It is about stealing secrets
   - Higher classification ≠ better

3. Is a service + decision maker’s master

4. All we need is horizontal integration
   - Vertical first

5. Intel Operators vs. mechanics

So what do we do about it?
“Art and Science” / Domains of Warfare

Socio-Cultural
- Values, Beliefs
- Cultures

Cognitive
- Epistemologies
- Ways of thinking
- Deep understanding
- Sense-making
- Decision-making

Information
- Advanced Analysis
- Augmented cognition
- Information
- Decision support tools
- Models / Simulation

Physical
- “...INTs”
- Sensors, ISR Systems,
- Collecting “objects”
- and “events”

Peace
- Prevention
- Deterrence
- Crisis
- War
- Stability Ops/
- Transition
- Peace

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