



Intelligence Perspective U.S. Pacific Command

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Integrate Intel, Ops & Plans

- Set conditions for success ... 2/3/5 unified action
 - Includes operational perspective and 'So What' factor
 - Links ops to future planning
- 'Always On' dynamic Intel interaction
 - Increases 2/3/5 situational awareness and info sharing 24/7
 - Shapes ops and plans ... influences decisions
- New Core Value
 - Know theory of victory – challenge with Intel
 - Clarity of data and Intel – not consensus of opinion
 - Quality of analysis
 - Blue – Red team



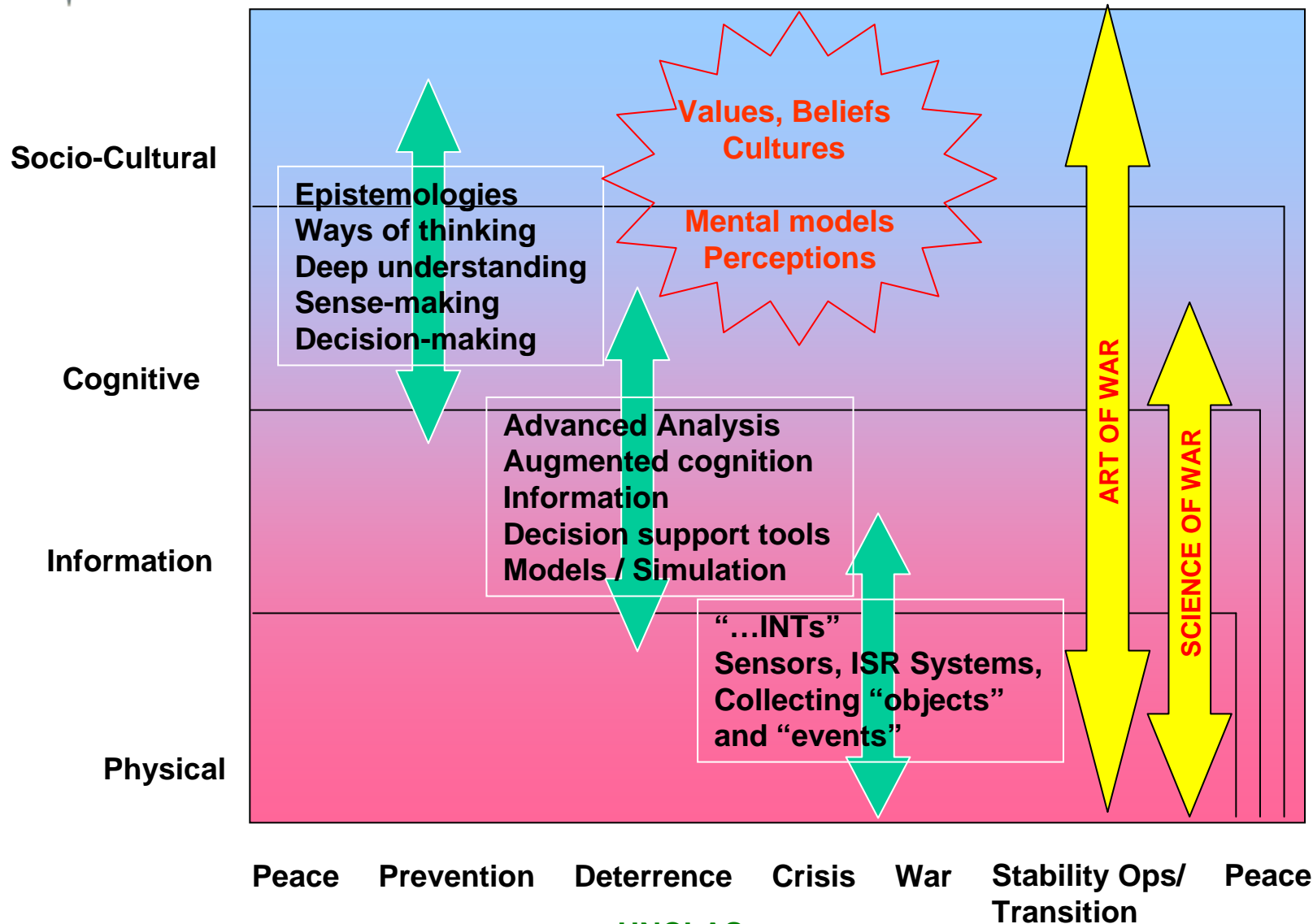
Intel Mythology

1. Outside world cannot contribute to understanding Intel
2. It is about stealing secrets
 - Higher classification \neq better
3. Is a service + decision maker's master
4. All we need is horizontal integration
 - Vertical first
5. Intel Operators vs. mechanics

So what do we do about it?



“Art and Science” / Domains of Warfare



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