2007 U.S. COAST GUARD INNOVATION EXPO

U.S. COAST GUARD INNOVATION: IMPROVING MISSION EXECUTION AND SUSTAINMENT

Back this year!

2007 Maritime Domain Awareness Day
(aka “MDA Day”)

Event #823A
Monday, October 29, 2007
(a 1-day forum)

http://www.ndia.org/meetings/823A

OCT. 29 - NOV. 1, 2007
http://www.ndia.org/meetings/8230
USCG Innovation Expo Updated Agenda

Sunday, October 28, 2007
8:00 a.m. - 7:00 p.m. Decorator set-up & Exhibitor Registration & set-up
Exhibit Hall E foyer, 1st level
Ernest N. Morial Convention Center

Monday, October 29, 2007
8:00 a.m. - 12:00 p.m. Decorator set-up & Exhibitor set-up (continues)
Exhibit Hall E foyer, 1st level
Ernest N. Morial Convention Center
8:00 a.m. - 7:30 p.m. Exhibitor Registration (continues)
Exhibit Hall E foyer
Ernest N. Morial Convention Center
7:00 a.m. - 7:30 a.m. "MDA Day" & USCG Innovation Expo Attendee Registration Check-in
La Nouvelle Orleans Ballroom Foyer; 2nd level
Ernest N. Morial Convention Center
7:00 a.m. - 8:00 a.m. MDA Forum Attendees Continental Breakfast
La Nouvelle Orleans Ballroom Foyer
3:00 p.m. - 7:30 p.m. Expo Floor Opens
Exhibit Hall E; 1st level
6:00 p.m. - 7:30 p.m. NDIA Welcome Reception - Expo Floor

Tuesday, October 30, 2007
7:00 a.m. - 5:30 p.m. USCG Innovation Expo Attendee Registration Check-in (continues)
La Nouvelle Orleans Ballroom Foyer; 2nd level
Ernest N. Morial Convention Center
7:00 a.m. - 8:00 a.m. Continental Breakfast
La Nouvelle Orleans Ballroom Foyer
8:00 a.m. - 5:00 p.m. Exhibitor Registration (continues)
Exhibit Hall E foyer; 1st level
Ernest N. Morial Convention Center
8:00 a.m. - 5:00 p.m. Expo Floor Opens
Exhibit Hall E; 1st level

Tuesday, October 30, 2007 (continued)
8:00 a.m. - 9:00 a.m. USCG Expo Opening Session
La Nouvelle Orleans Ballroom
USCG Welcome & Opening Comments
CAPT Joe Re, USCG Chairman, USCG Innovation Council
NDIA Welcome & Opening Comments
Lt Gen Lawrence P. Farrell, Jr., USAF (Ret.) President & CEO NDIA
New Orleans Welcome
Mayor C. Ray Nagin
Louisiana Welcome
The Honorable Kathleen Babineaux Blanco (Invited) Governor
USCG Opening Remarks
VADM Robert Papp, USCG Chief of Staff United States Coast Guard
USCG Commandant Opening Remarks
ADM Thad Allen, USCG Commandant United States Coast Guard

Floor Open
Exhibit Hall E; 1st level
Expo Keynote Session #1
La Nouvelle Orleans Ballroom
The Honorable David Walker
Comptroller General, U.S. Government Accountability Office (GAO)

Coffee Break in Exhibit Hall
Expo Panel Session
La Nouvelle Orleans Ballroom
Innovations in Government Moderated by Mr. Rolf Dietrich, Deputy Director of Innovation, DHS S&T Directorate
Panelists: TBA
Tuesday, October 30, 2007 (continued)

11:30 a.m. - 1:00 p.m.  
Buffet Lunch
Exhibit Hall D

1:00 p.m. - 2:00 p.m.  
**Expo Keynote Session #2**
La Nouvelle Orleans Ballroom

- The Honorable Jay Cohen
  Under Secretary for Science and Technology
  Department of Homeland Security

1:00 p.m. - 2:00 p.m.
Expo Panel Session - Innovation that Works: Turning Ideas into Opportunities
Moderated by: Dr. Neil Thornberry
Innovation Chair Naval Postgraduate School (NPS)

Panelists:
- Don Cutey Jr.,
  IBM Global Business Development Executive
- Dr. Marc Ventressa,
  Naval Postgraduate School
- Mr. Ron Pierantozzi,
  Former Vice President, Corporate Venturing

2:00 p.m. - 3:00 p.m.  
Expo Panel Session - Innovation that Works: Turning Ideas into Opportunities
Moderated by: Dr. Neil Thornberry
Innovation Chair Naval Postgraduate School (NPS)

Panelists:
- Don Cutey Jr.,
  IBM Global Business Development Executive
- Dr. Marc Ventressa,
  Naval Postgraduate School
- Mr. Ron Pierantozzi,
  Former Vice President, Corporate Venturing

3:00 p.m. - 3:30 p.m.  
Coffee Break in Exhibit Hall

3:30 p.m. - 4:30 p.m.  
**Expo Break-out Sessions: "Innovation that Works"**
Ernest N. Morial Convention Center

- Expo Break-out Session #1
  Room TBA; 2nd level
  - Differentiating Ideas from Opportunities: The Problem with Great Ideas

- Expo Break-out Session #2
  Room TBA; 2nd level
  - Creating a Culture of Innovation: Identifying Neutralizing Innovation Killers

- Expo Break-out Session #3
  Room TBA; 2nd level
  - The Innovators Within: Identifying & Enabling Innovative People Drivers

- Expo Break-out Session #4
  Room TBA; 3rd level
  - Sustaining Innovation: Building Innovation "Engines"

5:30 p.m. - 7:30 p.m.  
Annual "Cutter" Expo Reception
"Bamboula"
Spanish Plaza/Riverwalk
(shuttle bus service from convention center to Spanish Plaza)

Wednesday, October 31, 2007

7:00 a.m. - 5:30 p.m.  
USCG Innovation Expo Attendee Registration Check-in (continues)
La Nouvelle Orleans Ballroom Foyer; 2nd level
Ernest N. Morial Convention Center

7:00 a.m. - 8:00 a.m.  
Continental Breakfast
La Nouvelle Orleans Ballroom Foyer

8:00 a.m. - 4:00 p.m.  
Exhibitor Registration (continues)
Exhibit Hall E foyer; 1st level
Expo Floor Opens
Exhibit Hall E

Expo Panel Session
La Nouvelle Orleans Ballroom
Biometrics-at-sea; Mona Passage Proof of Concept
Moderated by: Coast Guard Office of Law Enforcement & Biometrics Team

Expo Panel Session
Leading from the Middle: Showcasing CG Innovators
Moderated by: CAPT Joe Re, USCG, Chairman CG Innovation Council
Panelists:
- LCDR Christopher Kluckhuhn, USCG
- Mr. Mario Vittone, ASTC
- LCDR Michael Billeaudex, USCG
- CDR Rick Christoffersen, USCG
- CDR Gregory Buza, USCG

Coffee Break in Exhibit Hall

Expo Keynote Session #3
La Nouvelle Orleans Ballroom

- "SecondLife"
  Mr. John Lester, "Pathfinder Linden"
  Linden Labs

Box Lunch Exhibit Hall
Exhibit Hall D; 1st level
Expo Keynote #4
La Nouvelle Orleans Ballroom

- Acquisition Insights & Transformation
  RADM Gary Blore, USCG, Assistant Commandant for Acquisition

- Acquisition Insights & Transformation Panel Session
  Moderated by: RDML Ronald Rabago, USCG
  Director of Acquisition Programs,
  USCG Acquisition Directorate

Panelists:
- Ms. Claire Grady,
- Mr. Michael Tangora,
  CAPT Matt Sisson, USCG

3:00 p.m. - 3:30 p.m.  
Coffee Break in Exhibit Hall
### Wednesday, October 31, 2007 (continued)

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| 3:30 p.m. - 5:30 p.m. | Expo Keynote  
RDML Thomas Atkin, USCG  
Commander, Deployable Operations Group (DOG)  
¬ Panel Session Featuring:  
DOG Components and Operational Commander Panel Session |

### Thursday, November 1, 2007

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<td>12:00 p.m.</td>
<td>2007 USCG Expo Adjourns</td>
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### Thursday, November 1, 2007 (continued)

<table>
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| 7:00 a.m. - 12:00 noon | USCG Innovation Expo Attendee Registration Check-in (continues)  
La Nouvelle Orleans Ballroom Foyer; 2nd level  
Ernest N. Morial Convention Center |
| 7:00 a.m. - 8:00 a.m. | Continental Breakfast  
La Nouvelle Orleans Ballroom Foyer; 2nd level |
| 8:00 a.m. - 10:30 a.m. | Exhibitor Registration (continues)  
Exhibit Hall E foyer; 1st level |
| 8:00 a.m. - 10:30 a.m. | Expo Floor Opens  
Exhibit Hall E; 1st level |
| 10:00 a.m. - 10:30 a.m. | Coffee Break in Exhibit Hall |
| 10:30 a.m. | Expo Floor Closes |
| 11:00 a.m. - 7:00 p.m. | Exhibitor Move-out |
| 10:30 a.m. - 12:00 noon | USCG Expo Closing Session  
La Nouvelle Orleans Ballroom  
Speakers:  
¬ ADM Thad W. Allen, USCG  
23rd Commandant  
United States Coast Guard  
¬ VADM Vivien S. Crea, USCG  
Vice Commandant  
United States Coast Guard  
¬ VADM Robert J. Papp, Jr., USCG  
Chief of Staff  
United States Coast Guard  
USCG Innovation Award Presentations  
The National Graduate School  
¬ Honorary Doctorate presented to ADM Allen  
Closing Remarks by ADM Thad Allen, USCG |