National Defense Industrial Association

“The Premier Defense Association!”

The Voice of the Industrial Base
Vision
America’s leading Defense Industry association promoting National Security

Mission
• **ADVOCATE**: Cutting-edge technology and superior weapons, equipment, training, and support for the War-Fighter and First Responder
• **PROMOTE**: A vigorous, responsive, Government - Industry National Security Team
• **PROVIDE**: A forum for exchange of information between Industry and Government on National Security issues

“If I were inviting a colleague to join, I’d say the most compelling reason is the prestige of NDIA membership.” -- NDIA member

The Voice of the Industrial Base
About Us……

✓ Non-profit, educational association
✓ Represents industry, government and all military Services
✓ 1,260+ corporate members
✓ @ 39,000 individual members – more than 11,700 government
✓ 51 Chapters provide local participation / networking opportunities
✓ 30 Divisions provide “area of interest” opportunities

“NDIA is one of the professional organizations that I get the most use and benefit from.”

-- NDIA member
Activities

✓ Studies, reports, assessments, reviews for government entities

✓ Symposia - @ 70-80 per year – Policy, Warfighting, Logistics, Technical, Systems Acquisition, International Cooperation, Small Business, Homeland Security, etc. focus areas

✓ News – timely views from the Pentagon, the Administration, Congress and Industry via National DEFENSE magazine

✓ Advocacy in Washington on broad industrial base issues

✓ Continuous government-industry interface via industrial committees and working group activities.

“NDIA is the best organization on the block. NDIA has been able to get outside the hardware aspects of DoD.” -- NDIA member
TOP ISSUES 2006

✓ Sustain the Defense Industrial Base

✓ Sustain Military Readiness While Continuing the Global War on Terrorism and Implementing Defense Transformation

✓ Improving the Integrity and Responsiveness of the Acquisition Process

✓ Improve Small Business Opportunities

✓ Strengthening the National Security Workforce
National Defense Industrial Association

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Publications

✓ National DEFENSE Magazine - monthly coverage of defense developments, trends, and issues

✓ “Top Issues” -- published annually to outline key focus areas for NDIA efforts

✓ Mega Directory -- published annually in August issue of National DEFENSE - provides key information and POC’s for corporate member companies and the DoD Acquisition community.

“I skim or read articles (in National DEFENSE Magazine)... because when dealing with clients, I like to be even or have a leg up on the (defense) industry in general.” -- NDIA member