

THE OPPORTUNITY TO MAKE A DIFFERENCE HAS NEVER BEEN GREATER

NDIA SE Conference

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#### Agenda

- Data Management
  - Changes in environment
  - New support to Data Management
    - Standard
    - Handbook
    - COP and BOK
  - Data management yesterday, today, and tomorrow
- Modeling and Simulation DM Challenge
- Example DM solutions and approaches
- Summary





#### Which Data Are We Talking About?

Type Usage	Examples
Product  Collaboration	Cost, schedule and performance data. Scientific data such as written notes and observation data. Engineering drawings and models, parts catalogues, software applications and documentation, operational and maintenance instructions, and training materials.
Business  Collaboration	Plans and schedules, financial information (budgets, bases of estimate, EVMS data) inventory status, and human resource info.
Operational Transactional Records Exchange	Orders, issues, receipts, bills of lading, and invoices.



# **Acquisition Environment Changes**

Ve	ertical	Integra	ation Business Relationships Tru	st-Based Relationships
DoD Design Bureaus Design Responsibility Industry Design Teams				
Milita	ary		Standards Development & Implementation	Commercial
12	2 - 15	years	Acquisition Cycle	2 - 5 years
1950	NA		Computer Systems Development Cycle	$ \begin{array}{c} 2000 + \longrightarrow \\ \dots 18 - 24 \text{ Months} \end{array} $
	20 ye	ears	Weapon System Life Cycle	50+ years
	10 - 15	5 years	Commercial Systems Life Cycle	2 - 5 Years
DLA, DoD Depots & IMAsMix of Government and Contractor Logistics Support				
Transac	ction-l	based	Logistics Support	Performance-based





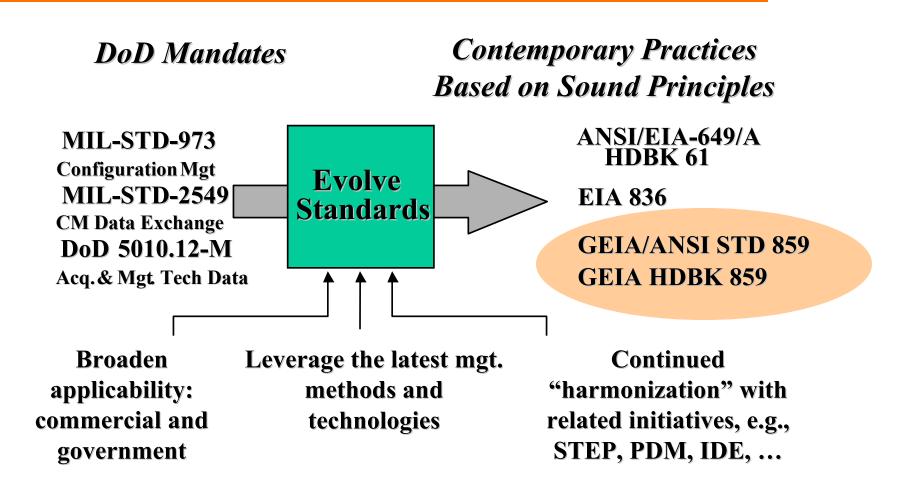
# Impact on DM Environment

	From	То
Medium of Delivery	Paper	Electronic
Delivery is	I mail it, you open it	I post to the Web portal, you access
Data environment	•Slow	•Rapid →instantaneous
	<ul><li>Bulky, paper storage</li><li>Fairly standard</li></ul>	•Compact electronic storage
	•Limited number of	•Non-standard
	copies	•Essentially infinite number of copies
	<ul> <li>Sometimes hard to find or obtain copy</li> </ul>	•Still difficult to find
Future availability	Infinitely available and interoperable as long as copies not misplaced	Electronic formats subject to rapid technological obsolescence





## New Support to DM: Industry Standards



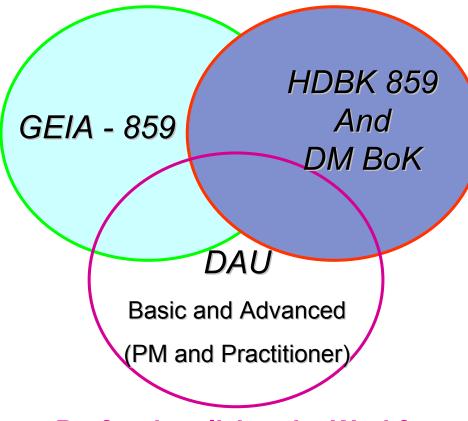




#### Components of New Data Management

#### **Principles**

- · Basic tenets and values
- General



#### **Practices**

- Implementation specifics
- · Some will always be organizationspecific

**Professionalizing the Workforce Through Training** 





### Purpose and Scope of HDBK 859

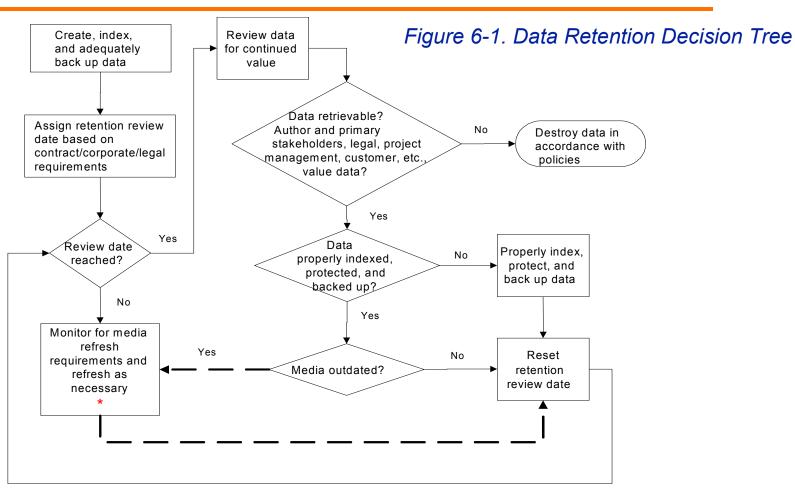
#### Provides the first level of 'how'

- examples and samples
- approaches
- tools
- methods
- mini-case studies
- ...to illustrate how to implement DM in accordance with the principles (compliant with the standard)





## **Example Content from HDBK 859**



aLeads to notional data archive preservation process





#### More Recent Acquisition Changes:

- System of Systems (SoS) architectures:
  - Choice of platform
  - Choice of sensors
  - Choice of munitions
  - Choice of communications
  - . . .
- Net-Centricity
- Lifecycle Logistics





## Effects of Recent Changes: Increased Use of Modeling and Simulation

- To evaluate competing architectures before investing too much in to proofs of concept, etc.
- To evaluate full lifecycle costs of competing concepts
  - Much more modeling earlier in the lifecycle of the acquisition, and throughout the lifecycle





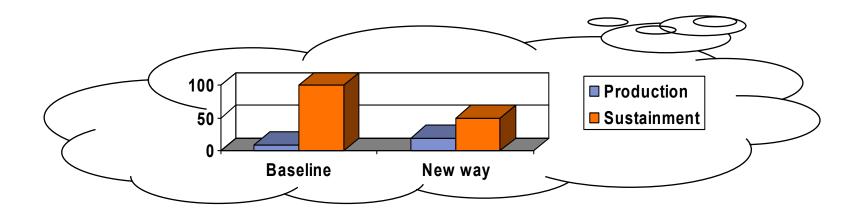
#### M&S Impacts on DM, and vice versa

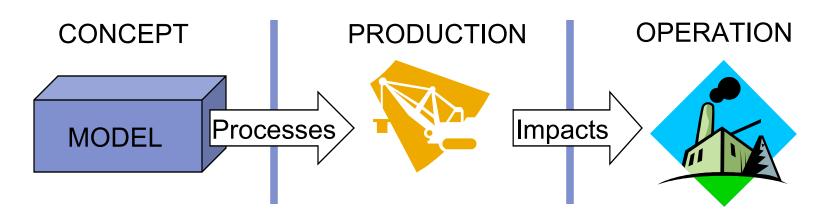
- Impact on Data Management
  - It multiplies the amount of M&S data significantly
  - Leads to M&S being applied at many more phases in the lifecycle
  - Also applied much earlier before DM stood up in most cases
- How can Data Management help?
  - Manage M&S products
  - Manage M&S data
  - Manage 'provenance' of M&S results





## Example: M&S Before Investing ...







#### Graduation of M&S Data Flow MS<sub>C</sub> MS B MS A DoDI 5000 **TECHNOLOGY SYSTEM SYSTEM LRIP DEVELOPMENT INTEGRATION DEMONSTRATION PRODUCTION** R&D CONCEPT **OPERATION** Level of M&S Data: Trade Studies, Operational Instructions & **Parametric** Simulation **Analogies Processes Procedures** data STOP



#### How DM Can Help

- Both DM and CM have evolved away from predictable, clerical functions to a broader perspective.
- DM especially is shifting to a corporate, strategic perspective to identify what types of data will be of importance, to various audiences, over the data's and system's entire lifecycle.
  - Can accommodate the need to capture data earlier in the 5000.2 process (from JCIDS on...?)





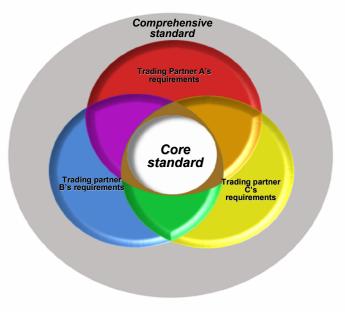
## Purpose and Scope of Std 859

#### Purpose

- Provide a contemporary, principles-level, guide to requirements for acquisition and management of data across the product life-cycle
- Enable sharing of data among trading partners

#### Scope

- Common principles
- Related enablers
- (Some) key practices





# DM Principles of Standard 859

	Area	Principle
1	Focus and Scope	Define the organizationally relevant scope of data management
2	Customer Support	Plan for, acquire, and provide data responsive to customer requirements.
3	Business Context	Develop DM processes to fit the context and business environment in which they will be performed.
4	Identification	Identify data products and views so that their requirements and attributes can be controlled.
5	Change Management	Control data, repositories, data products, data views, and metadata using approved change control processes.
6	Data Rights	Establish and maintain an identification process for intellectual property, proprietary, and competition-sensitive data.
7	Data Retention	Retain data commensurate with value to the organization.
8	Process Improvement	Continuously improve data management.
9	DM/KM Connection	Effectively integrate data management with knowledge management.



## Applying DM Principles in a M&S Scenario

- Define the organizationally relevant scope of data management
  - Data managers now think about the strategic role of data management to the enterprise vs. a focus limited to contractual data, CDRLs and SDRLs.
- 2. Plan for, acquire, and provide data responsive to customer requirements.
  - A holistic, full lifecycle perspective is used by all data managers. The DM plan includes scheduled reviews of the plan itself to ensure it remains properly responsive to requirements.
- 3. Develop DM processes to fit the context and business environment in which they will be performed.
  - In a large, multi-tiered M&S environment, perhaps a federated data management approach is best during the most dynamic parts of the lifecycle, for example; in a smaller environment, a different DM architecture could be a better fit
- Identify data products and views so that their requirements and attributes 4. can be controlled.
  - Each version (in parameters, models, sets of models, scenarios...) uniquely identified so that each can be retrieved and combined correctly; each result can be reproduced



#### Applying DM Principles in a M&S Scenario

- 5. Control data, repositories, data products, data views, and metadata using approved change control processes.
  - The data manager will apply CM principles to DM items, tailored to the business context. Solutions will differ based on various factors; an example is the boundaries with CM functions in the participating organization(s).
- Establish and maintain an identification process for intellectual property, 6. proprietary, and competition-sensitive data.
  - In a multi-partner M&S environment, and/or one that includes proprietary commercial technology, this can both be complex and entail risk. A Bill of Information approach might be a good fit to manage this complexity.
- 7. Retain data commensurate with value to the organization.
  - Data must be retained for legal, contractual, and entrepreneurial value—but retention, migration, and disposal all have costs associated with them.
- 8. Continuously improve data management.
  - Well-designed DM processes include metrics to monitor the quality and efficiency of DM.
- Effectively integrate data management with knowledge management. 9.





#### Summary

- There's a new appreciation of M&S
  - Growth in number of M&S efforts and where applied
- It's not your father's DM
  - Big changes in perspective, tools, environment
  - Rate of change depends on
    - exposure to Standard, Handbook, BoK, CoP, Training
    - Staffing (both Library and Computer Science) applicable)
- Doing both well is worth the investment



