

#### National Small Business Conference

Murray Schooner

Director, Socioeconomic Business Development

July 20, 2004



- Systems Integration.
- Outsourcing.
- > Infrastructure.
- Server Technology.
- > Consulting.

### Beyond the Basics – Next Step to Success



# Partnering, Teaming and Other Strategic Alliances



#### Playing the Field

Finding Out Who And
What Is Out There And
What They Have To Offer.



Socioeconomic/Diversity Business

**Development Program** 

MBE'S WBE'S DVBE'S

Outreach

Mentor Protégé Programs: Chicago, GA., FL., RMSDC's, etc.









Mentor Protégé Programs: DOD, NASA, DOE, SBA, GSA, Treasury



Certification



#### Key Internet Resources

- <u>WWW.eps.gov</u> FedBizOps Federal Business Opportunities
- <u>WWW.OSdbu.gov</u> Small Disadvantaged Business Utilization
- <u>www.mbda.gov</u> Minority Business Development Agency
- <u>www.sba.gov</u> Small Business Administration
- <u>www.gsa.gov</u> General Services Administration
- <u>www.arnet.gov</u> Federal Acquisition Resources
- <u>www.firstgov.gov</u> Federal Web Portal
- www.onlinewbc.gov Women Business Online
- <u>www.unisys.com/sdp</u> Unisys Supplier Diversity Program
- www.federal.unisys.com/itms Unisys TSA ITMS Portal



Murray Schooner Director, Supplier Diversity/ Socioeconomic Business Development



Unisys Corporation Tower III/11<sup>th</sup> Floor 11720 Plaza America Drive Reston, VA 20190 (703) 439-5098

E-mail: murray.schooner@unisys.com

Visit our Website: www.unisys.com/sdp

## Large Business as Prime