

Presentation to the National Defense Industrial Association

National Small Business Conference

Alfonso Martinez-Fonts
Private Sector Office

July 20, 2004



Homeland
Security

DHS Mission

- Prevent terrorist attacks within the United States
- Reduce America's vulnerability to terrorism
- Minimize the damage from potential attacks and natural disasters



Homeland
Security

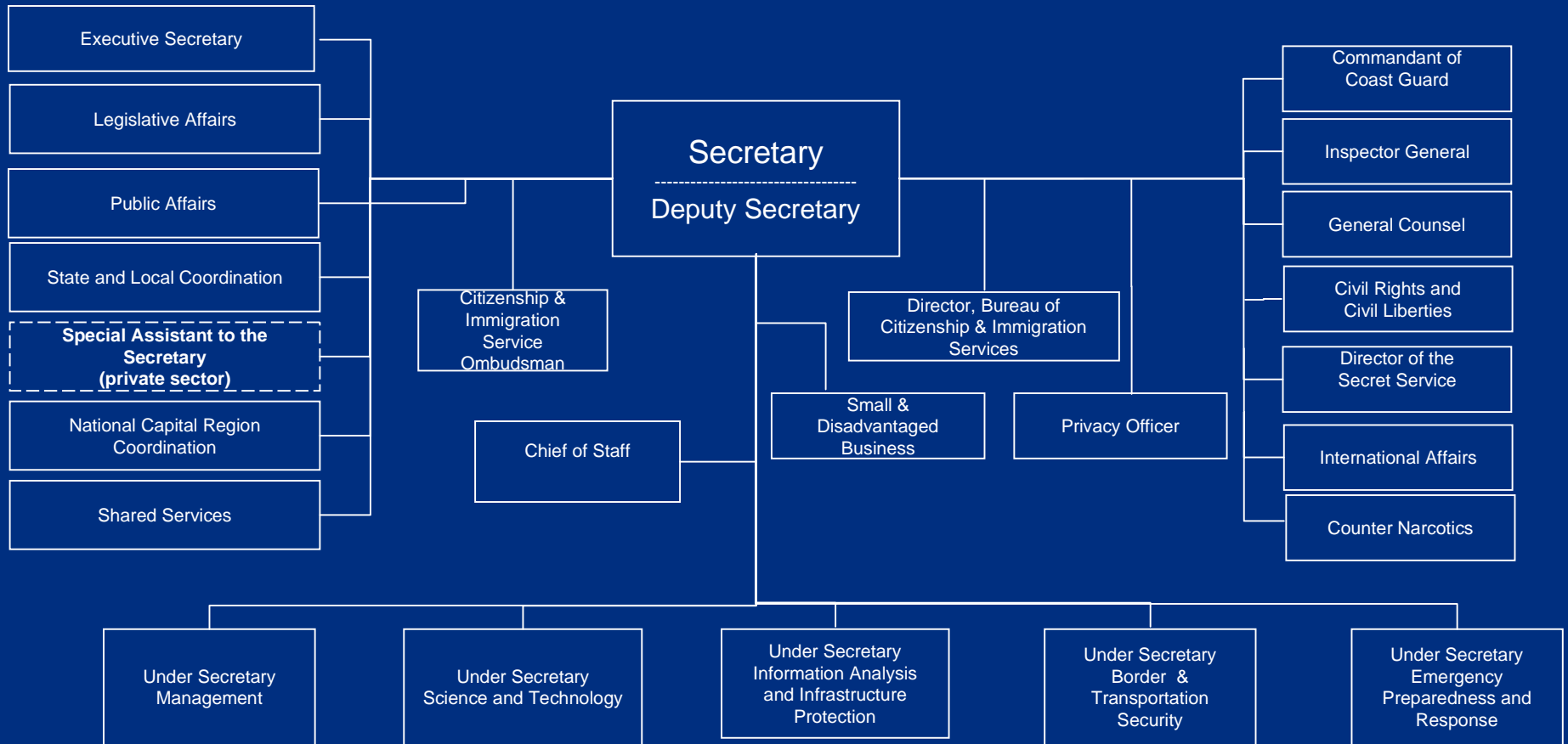
Fundamental Concept

- Homeland Security is not a federal activity – it is a **national effort** that requires every sector to work together with respect, cooperation and open communications.



Homeland
Security

Department of Homeland Security



Homeland Security

Keys to Success for Homeland Security

- Planning
 - Plan for Success – Plan for Failure; Either way, you're ready for what happens
- Preparing
 - Recognize the possibilities (good and bad); Establish the networks, systems and communications that enable effective response; Work your Plan
- Partnering
 - Identify the stakeholders who can aid response efforts, should be involved (public and private sectors) and aid recovery (i.e. health care, security, infrastructure, economy, etc.)



10 Questions to Consider

- What is my responsibility in homeland security?
- What does my community expect from me should an event occur?
- What can I offer to help with my 'homeland's' security (local, regional, national)?
- What is 'my plan' in the event of an emergency (natural or terrorism)?
- How can my enterprise help with prevention and/or response efforts?
- Who are my partners in 'homeland' security?
- Are my employees, colleagues and customers prepared for an 'event'?
- What makes me a target or vulnerable to harm?
- What can I do to secure my company's interests and operations?
- Am I ready?



Small Business Policy

- DHS Office of Small and Disadvantaged Business Utilization (OSDBU) coordinates the program
- DHS Small Business Specialists appointed in individual organizational elements to help small businesses identify contracting opportunities
- DHS Forecast of Contracting Opportunities available on DHS website
- Please visit the DHS small business website at www.dhs.gov/openforbusiness
- Additional information: Kevin Boshears, Director, DHS OSDBU
Phone: (202) 692-4215
E-mail: kevin.boshears@dhs.gov



Contact

Al Martinez-Fonts
Private Sector Office
US Department of Homeland Security
Washington, DC 20528
(202) 282-8484
Private.Sector@dhs.gov



Homeland
Security