DHS Mission

- Prevent terrorist attacks within the United States
- Reduce America’s vulnerability to terrorism
- Minimize the damage from potential attacks and natural disasters
Fundamental Concept

- Homeland Security is not a federal activity – it is a national effort that requires every sector to work together with respect, cooperation and open communications.
Keys to Success for Homeland Security

- **Planning**
  - Plan for Success – Plan for Failure; Either way, you’re ready for what happens

- **Preparing**
  - Recognize the possibilities (good and bad); Establish the networks, systems and communications that enable effective response; Work your Plan

- **Partnering**
  - Identify the stakeholders who can aid response efforts, should be involved (public and private sectors) and aid recovery (i.e. health care, security, infrastructure, economy, etc.)
10 Questions to Consider

- What is my responsibility in homeland security?
- What does my community expect from me should an event occur?
- What can I offer to help with my ‘homeland’s’ security (local, regional, national)?
- What is ‘my plan’ in the event of an emergency (natural or terrorism)?
- How can my enterprise help with prevention and/or response efforts?
- Who are my partners in ‘homeland’ security?
- Are my employees, colleagues and customers prepared for an ‘event’?
- What makes me a target or vulnerable to harm?
- What can I do to secure my company’s interests and operations?
- Am I ready?
Small Business Policy

- DHS Office of Small and Disadvantaged Business Utilization (OSDBU) coordinates the program
- DHS Small Business Specialists appointed in individual organizational elements to help small businesses identify contracting opportunities
- DHS Forecast of Contracting Opportunities available on DHS website
- Please visit the DHS small business website at [www.dhs.gov/openforbusiness](http://www.dhs.gov/openforbusiness)
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