CMMI Advantages
Return on Investment

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WHY?

• CMMI Adoption Questions
  – Overall Adoption – new to models
  – Adoption of models beyond “software”

• How Much
  – Juggling Budgets – choices have to be made what will be the “pay back” and “how soon”

• Set realistic expectations for decision makers
  – Internal – senior management
  – External – customers/ acquirers
Who?

• Need contributing organizations to be ALL industries
  – Since CMMI is beyond SW – need evidence from non-traditional organizations
  – Focus on Systems Engineering

• Customers need the information for better understanding of process expectations
When?

- Contributions should be throughout the life cycle
  - Don’t wait until the end
  - Show progress in data as you realize good and bad
  - Continuous updates – stay current – data goes stale quickly
HOW?

• Senior Management commitment and pride in sharing
  – Can be non-attributional

• Warning – aggregate data to level that it makes the most sense – not always organization