Obstacles to EMS Implementation on a Military Installation

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WHY IMPLEMENT EMS?

• Executive Order 13148

Greening the Government Through Leadership in Environmental Management

 Army Action Memorandum July 13, 2001

Directs installations to initiate EMS implementation by fiscal year (FY) 2004, with an EMS in place by 31 December 2005 and full EMS conformance by FY2009.



OBSTACLES ENCOUNTERED

- Commercial Activity Study
- Shifting Objectives
- Terminology Barriers
- Misperceptions of Increased Paperwork and Program Management



Commercial Activity Study

- General Anxiety
- Employee Retention Difficulty
- Recruitment Challenges
- Concerns of Job Security



Shifting Objectives

Initial Focus

Directorate-level

- Five Divisions
- 100 Personnel

Third and Final Focus

Second Focus

Installation-level

- SevenDirectorates
- Three Brigades
- Tenant Activities
- 15,000 Soldiers

Terminology Barriers

Ovrosco? Is that an aspect or an impact?



Gort!
Deglet
ovrosco!

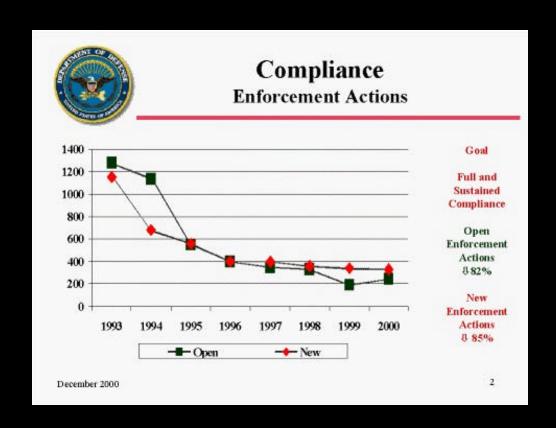


Terminology Barriers

- Aspects
- Significance
- Compliance vs. Conformance
- Pollution Prevention vs. Prevention of Pollution
- EMS



Compliance Enforcement Activities





Misperceptions of Increased Paperwork and Program Management

- MISPERCEPTION: EMS is a whole new program
- MISPERCEPTION: New manuals will be needed to document EVERYTHING!
- MISPERCEPTION: Determination of aspects must be complex to work



SOLUTIONS

- Education
- ISO 14001 Core Team
- DoD and DA EMS Pilot Study



Education

- Senior Leadership
- General Awareness
- Education and Awareness Initiatives



Education and Awareness Initiatives

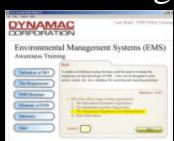
Brown Bag Luncheons



Wallet Cards DES EMS



Online Training



Bulletin Boards





ISO 14001 Core Team

Provides Strategic Direction for EMS Implementation

- Director
- Division Chiefs
- EMS Coordinator



DOD and DA EMS Pilot Study





QUESTIONS

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