Be Smart: Target Opportunities Beyond Today

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TOPICS

• Army CIO Strategies
• Partnering with the Government
• Resources
The Army CIO’s Strategies

• Army Knowledge Management
  – Enterprise Integration

• Army Knowledge Online
  – Information Access and Dissemination
The Army strategy to transform itself into a network-centric, knowledge-based force. This effort is an integral part of Army Transformation. AKM is intended to improve decision dominance by our warfighters and business stewards—in the battlespace, in our organizations, and in our mission practices.

AKM Strategic Goals*

- Adopt governance and cultural changes to become a knowledge-based organization
- Integrate knowledge management concepts and best business practices into Army processes to improve performance
- Manage the infostructure as an enterprise to enhance capabilities and efficiencies
- Scale Army Knowledge Online (AKO) as the enterprise portal for universal, secure access
- Harness human capital

*Secretary of the Army – Chief of Staff of the Army AKM Guidance Memo, 8 August 2001
Governance and Culture
- Established Army CIO Executive Board
- Centralized control of annual $5B C4-IT budget
- Realigning Army C4-IT structures

KM and Best Business Practices
- Major player in DoD Business Initiatives Council
- Established over 40 KM communities
- Adopting commercial practices
- Achieving major savings through Enterprise Software Initiative

Enterprise Infostructure Management
- Evaluating infostructure requirements and acquisition strategies
- Pilot tests at installations, regions
- Improving Homeland Defense capabilities, e.g., security, networks, information fusion
- Developing reachback links – operational forces with sustaining base

Army Knowledge Online – the Enterprise Portal
- Gateway for applications/information – over 1,000,000 active accounts (June 2002)
- Army mission processes – streamline and webify on AKO
- Core capabilities – Web mail, collaboration tools, security, data warehouses
- Winner of numerous national-level awards

Harness Human Capital
- Focus on lifelong learning
- Established new KM-IT intern program
- Using IT to reduce training cycles, provide 24X7 learning access
Know Your Army IT Partners

• **Players**
  - Army CIO/G-6
  - NETCOM
  - Regional and MACOM CIO’s
  - Directors of Information Management (DOIMs)
  - PEOs/PMs

• **Key Conferences**
  - Annual DOIM conference
  - Army acquisition conferences

• **Watering Holes**
  - Professional association conferences, e.g., AFCEA, AUSA, IAC
  - Trade shows
  - IT/government publications
PARTNERING WITH THE GOVERNMENT

- Listen
- Learn
- Provide solutions, not products
- Establish strategic, long term partnerships
- Know the changing environment

Target the government customer’s needs
THE CHANGING ENVIRONMENT

• New directions on the war on terrorism
  - DoD roles and missions – new military doctrines
  - Northern Command
  - Department of Homeland Security

• Government challenges
  - Cold War processes vs. the Internet Age
  - Stable and predictable, not agile or innovative
  - Workforce and cultural issues

• The need for new behaviors
  - “Horizontal” strategies
  - Information sharing and collaboration
  - Prudent action not information paralysis
How Industry Can Help

Continue R & D investments in:

• Secure mobile Internet
• Wireless technologies
• Enterprise portals/directories
• Computer network attack and defense technologies
• Info collection/mining/fusion
• Continuity of operations capability
• Collaboration and incident management tools

Partner with government to provide:

• Business, management, and technology solutions
• Secure mobile Internet
• Network security
• Enterprise infostructure management
• Portal capabilities
• Streamlined organizational processes ready for the Web and enterprise self-service applications

• Trusted partners
• Solutions providers
Army IT Contracting Opportunities

Description: Software development, deployment, support service
Department: US Army Intelligence and Security Command
Date Posted: 19 Jun 02
Point of Contact: Lacy L. Hairston, (703) 706-2762 – Fort Belvoir, Virginia

Description: Computer Operators for an Installation Information Technology Center
Department: Training and Doctrine Command
Date Posted: 17 June 02
Point of Contact: Valeria Fisher, (502) 624-8808 – Fort Knox, Kentucky

Description: Information Technology services services
Department: National Guard Bureau
Date Posted: 10 June 2002
Point of Contact: Quinones Reinaldo Z., (787) 277-7654 – Fort Buchanan, PR

Description: Local Telephone Exchange Services
Department: Army Signal Command
Date Posted: 10 June 2002
Point of Contact: Peggy Hurst, (520) 538-7857 – Fort Huachuca, Arizona
Resources

• PUBLICATIONS
  – Defense News/Government Executive/CIO Magazine
  – Trade Journals (GCN/Washington Technology/Federal Computer Week)
  – Associations (Federal sources, AFCEA, E-Gov, ITAA, IAC, AFFIRM)

• WEB SITES
  – The U.S. Army Homepage ~ www.army.mil
  – Office of the Secretary of Defense ~ http://www.defenselink.mil
  – FirstGov ~ http://www.firstgov.gov

Unclassified
“The problems that exist in the world today cannot be solved by the level of thinking that created them.”

Albert Einstein